

WICHITA REGIONAL CHAMBER OF COMMERCE

# INVESTMENT GUIDE 2026



# Table of Contents

<b>CHAIR'S CLUB</b>	<b>4</b>
<b>CONVENE, CONNECT &amp; COLLABORATE</b>	<b>7</b>
<b>ADVOCACY</b>	<b>16</b>
<b>STRONG BUSINESS</b>	<b>27</b>
<b>TALENT</b>	<b>35</b>
<b>ADDITIONAL OPPORTUNITIES</b>	<b>44</b>

*In the event of overlapping benefits between program investments and event sponsorship levels, benefits are not cumulative. The greater or more advantageous benefit shall take precedence.*



# Your Chamber Investment Makes a Difference

Dear Chamber Investor,

Thank you for your continued support of the Wichita Regional Chamber of Commerce. Your investment drives our mission to strengthen our business community and position our region on a path of lasting prosperity.

The 2026 Investment Guide showcases what we will accomplish together in the year ahead. By investing in a Chamber program or event, you not only elevate the quality of these experiences but also place your brand in front of Wichita's influential business network and potential clients.

If you are committed to advancing the priorities that matter most to our region, we have meaningful opportunities for your investment. In 2026, our work will focus on advocacy for the business community, investing in our talent and workforce, and creating resources for businesses of all sizes.

Your investment ensures that we can continue to lead with purpose and deliver on our promise as a catalyst for a prosperous Wichita.

# Chair's Club

Many members invest heavily in a variety of programs and events across the Chamber in addition to their membership investment. The top investors in the Chamber are considered members of the Chair's Club, which is designed to deliver additional benefits for significant investment in work that ensures all Chamber initiatives and efforts help Wichita win.

## CHAIR'S CIRCLE | \$80,000 and above

- Seat for CEO or top-level senior management designee on the Chamber's Executive Committee and the Chamber's Board of Directors
- Seat for top-level senior management designee on the Chamber Advisory Group
- One complimentary registration for the Washington DC Fly-in
- One complimentary registration for the City Leadership Visit
- One personal meeting with the President and Investment Team to discuss your company's Chamber involvement and to establish goals and objectives for the coming year
- A customized annual Chamber investment proposal tied to your company's budget cycle, with the option to pay annually, semi-annually, or quarterly
- A report outlining the outcomes of your company's investment
- Invitations to exclusive roundtables and events, when applicable
- Logo and name recognition as a member of the Chair's Circle on dedicated Investor Relations page on the Chamber website
- Logo recognition on Chamber lobby TV during all Board meetings
- Recognition at select Chamber events, regardless of selection (list below)
- Eight tickets or one table, depending on event format, with logo recognition at five selected Chamber events. Options include:
  - Chair's Lunch
  - Honors Night
  - Small Business Awards Celebration
  - Game Changers Gala
  - Annual Meeting
  - Federal Issue Forum with U.S. Senator
  - Federal Issue Forum with U.S. Congressman
  - Chamber Issue Forum
  - Military Affairs Luncheon

# Chair's Club

## **PRESIDENTIAL PARTNER | \$50,000 – \$79,999**

- Seat for CEO or top-level senior management designee on the Chamber's Board of Directors
- Seat for top-level senior management designee on the Chamber Advisory Group
- One complimentary registration for the City Leadership Visit
- One personal meeting with the President and Investment Team to discuss your company's Chamber involvement and to establish goals and objectives for the coming year
- A customized annual Chamber investment proposal tied to your company's budget cycle, with the option to pay annually, semi-annually, or quarterly
- A report outlining the outcomes of your company's investment
- Invitations to exclusive roundtables and events, when applicable
- Logo and name recognition as a Presidential Partner on dedicated Investor Relations page on the Chamber website
- Recognition at select Chamber events, regardless of selection (list below)
- Eight tickets or one table, depending on event format, with logo recognition at three selected Chamber events. Options include:
  - Chair's Lunch
  - Honors Night
  - Small Business Awards Celebration
  - Game Changers Gala
  - Annual Meeting
  - Federal Issue Forum with U.S. Senator
  - Federal Issue Forum with U.S. Congressman
  - Chamber Issue Forum
  - Military Affairs Luncheon

## **EXECUTIVE PARTNER | \$25,000 – \$49,999**

- Seat for CEO or top-level senior management designee on the Chamber's Board of Directors
- Seat for top-level senior management designee on the Chamber Advisory Group
- One personal meeting with the Investment Team to discuss your company's Chamber involvement and to establish goals and objectives for the coming year
- A customized annual Chamber investment proposal tied to your company's budget cycle, with the option to pay annually, semi-annually, or quarterly
- A report outlining the outcome of your company's investment
- Name recognition on the Chamber's Investor Relations website page as an Executive Partner

# Chair's Club

## PARTNER | \$15,000 - \$24,999

- Seat for top-level senior management designee on the Chamber Advisory Group
- One personal meeting with the Investment Team to discuss your company's Chamber involvement and to establish goals and objectives for the coming year
- A customized annual Chamber investment proposal tied to your company's budget cycle, with the option to pay annually, semi-annually, or quarterly
- A report outlining the outcomes of your company's investment
- Name recognition on the Chamber's Investor Relations website page as a Partner

## SUPPORTER | \$7,500 - \$14,999

- Seat for top-level senior management designee on the Chamber Advisory Group
- One personal meeting with the Investment Team to discuss your company's Chamber involvement and to establish goals and objectives for the coming year
- A customized annual Chamber investment proposal tied to your company's budget cycle, with the option to pay annually, semi-annually, or quarterly
- A report outlining the outcomes of your company's investment
- Name recognition on the Chamber's Investor Relations website page as a Supporter

## CHAMBER ADVISORY GROUP | \$5,000 and above

Companies become eligible to designate a member of the Chamber Advisory Group through the organization's combined investment in the Chamber including membership dues, program investment, and event sponsorship. Companies whose investments meet or exceed \$5,000 are invited to select one individual to participate in these exclusive events covering topics that affect the business community including legislative issues, business growth, current affairs with global impact and civic initiatives.

Date: Bi-Annual; to be determined, depending on guest speaker's schedule

Average Attendance: 30-40 per meeting

## Meeting Sponsor | \$1,000

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Invitation for two company representatives to attend meeting
- Opportunity to place company-provided promotional item at each place setting
- Opportunity to place company-provided pop-up banner
- Logo recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on online event registration page

# Convene, Connect & Collaborate

## BOARD OF DIRECTORS MEETINGS

The Chamber's Board of Directors represents a wide range of businesses, industries and educational institutions across the region.

Date: January, March, May, July, September and November

Average Attendance: 40-50 per meeting

### **Meeting Sponsor | \$750 (six available)**

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Invitation for company representative to attend the lunch portion of the meeting
- Opportunity to place company-provided promotional item at each place setting
- Opportunity to place company-provided pop-up banner
- Logo recognition on board materials distributed in advance of the meeting

## BOARD OF DIRECTORS RETREAT

The Chamber's Board of Directors meet each fall for a half-day retreat. This retreat provides a forum for shaping the future trajectory of the Chamber.

Date: Annual, October

Average Attendance: 40-50

### **Retreat Sponsor | \$3,250 (one available)**

- Opportunity for company representative to address attendees (approximately 3 minutes)
- Invitation for two company representatives to attend networking and breakfast portion of retreat
- Opportunity to place company-provided promotional item at each place setting
- Opportunity to place company-provided pop-up banner
- Logo recognition on screen and in printed materials
- Logo recognition on board materials distributed in advance of meeting



# Convene, Connect & Collaborate

## CHAIR'S LUNCH

Each Chamber year kicks off with the Chair's Lunch. At this event, business executives and community leaders gather to network and hear as the new Chamber Chair casts their vision for the year ahead.

Date: Annual, January/February

Average Attendance: 500

### **Presenting | \$10,000 (one available)**

- Recognition as part of Chair's Lunch logo, when appropriate
- Opportunity for company representative to address attendees regarding business' support of event topic (approximately 3 minutes)
- Recognition in a social media post with opportunity to provide company quote
- Reserved table of eight and one additional seat at head table
- Logo recognition on ribbon board or similar (depending on venue)
- Opportunity to place company-provided signage in venue lobby
- Logo recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on online event registration page

### **Gold | \$5,000**

- Reserved table of eight
- Logo recognition on ribbon board or similar (depending on venue)
- Logo recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on online event registration page

### **Decorations | \$3,500 (two available)**

- Reserved table of eight
- Name recognition on sponsorship-specific table tents placed on lunch tables
- Logo recognition on screen and in printed materials
- Name recognition on electronic invitations
- Logo recognition on online event registration page

### **Silver | \$1,850**

- Reserved table of eight
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Name recognition on online event registration page

### **Corporate Table | \$950**

- Reserved table of eight
- Name recognition on online event registration page

# Convene, Connect & Collaborate

## HONORS NIGHT

A Chamber tradition since 1963, Honors Night recognizes corporate, architectural, and individual achievements in the Wichita region. The following awards are given: Uncommon Citizen, Exceptional Young Leader, Spirit of Wichita, Over the Years, and Keeper of the Plains. In select years, the Ad Astra award is given to recognize something that falls outside of other award criteria but is especially worthy of recognition. The event celebrates the impact award recipients have on the community.

Date: Annual, April

Average Attendance: 550

### **Presenting | \$15,000 (one available)**

- Opportunity for company representative to address attendees (approximately 3 minutes)
- Recognition in honoree announcement with opportunity to provide company quote
- Invitation for two guests to join honorees during private photo reception
- Reserved table of eight and two additional seats at head table
- Logo recognition on printed invitations sent to Chamber membership
- Recognition on attendee tickets
- Logo recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on event page
- Logo recognition on online event registration page

### **Dessert Reception | \$7,500 (one available)**

- Reserved table of eight
- Logo recognition on a dessert item available during the reception
- Name recognition on sponsorship-specific table tents placed on reception tables
- Name recognition on printed invitations sent to Chamber membership
- Logo recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Logo recognition on event page
- Name recognition on online event registration page

### **Decorations | \$5,000 (two available)**

- Reserved table of eight
- Name recognition on sponsorship-specific table tents placed on dinner tables
- Name recognition on printed invitations sent to Chamber membership
- Logo recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Logo recognition on event page
- Name recognition on online event registration page

# Convene, Connect & Collaborate

## HONORS NIGHT

### Cocktail | \$5,000 (two available)

- Reserved table of eight
- Logo recognition on a printed item at the bar area
- Opportunity to have a signature cocktail/mocktail named after company
- Name recognition on printed invitations sent to Chamber membership
- Logo recognition in sponsor video played at event
- Recognition on screen and in printed materials
- Logo recognition on event page
- Name recognition on online event registration page

### Video Underwriter | \$4,000

- Logo recognition on Chamber's lobby television during time that coincides with honoree videos being displayed following the event
- Name recognition on video descriptions online
- Reserved table of eight
- Name recognition on printed invitations sent to Chamber membership
- Logo recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Logo recognition on event page
- Name recognition on online event registration page

### Gold | \$3,500

- Reserved table of eight
- Name recognition on printed invitations sent to Chamber membership
- Logo recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Name recognition on event page
- Name recognition on online event registration page

### Wine | \$2,000 (four available)

- Logo recognition on wine bottle tags
- Four complimentary registrations with reserved seating
- Name recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Name recognition on online event registration page

### Silver | \$1,850

- Reserved table of eight
- Name recognition in sponsorship video played at event
- Name recognition on online event registration page

### Corporate Table | \$1,400

- Reserved table of eight
- Name recognition on online event registration page

# Convene, Connect & Collaborate

## ANNUAL MEETING

The Chamber's Annual Meeting is the signature year-end event to celebrate the year's accomplishments. Attendees will socialize and network with business executives and community leaders from the Wichita region, while hearing from outgoing and incoming Chamber board chairs, as well as a nationally known speaker.

Date: Annual, November/December

Average Attendance: 800

### **Presenting | \$25,000 (one available)**

- Opportunity to participate in Annual Meeting committee meetings to discuss speaker prospects
- Recognition in speaker announcement with opportunity to provide company quote
- Opportunity for company representative to address attendees regarding business' support of event topic (approximately 3 minutes)
- Recognition in post-event communication with opportunity to provide company message
- Invitation for dinner/program guests to attend VIP Reception
- Four reserved tables of eight for dinner/program portion and two additional seats at head table, or equal amount of complimentary registrations, depending on format
- Additional program-only registrations available upon request
- Recognition on printed invitations sent to Chamber membership
- Recognition on attendee tickets
- Logo recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on event page
- Logo recognition on online event registration page

### **Diamond | \$12,500**

- Invitation for dinner/program guests to attend VIP Reception
- Two reserved tables of eight for dinner/program portion, or equal amount of complimentary registrations, depending on event format
- Additional program-only registrations available upon request
- Recognition on printed invitations sent to Chamber membership
- Recognition on attendee tickets
- Logo recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Logo recognition on event page
- Logo recognition on online event registration page

# Convene, Connect & Collaborate

## ANNUAL MEETING

### Platinum | \$7,500

- Invitation for dinner/program guests to attend VIP Reception
- Reserved table of eight for dinner/program portion, or equal amount of complimentary registrations, depending on event format
- Recognition on printed invitations sent to Chamber membership
- Recognition on attendee tickets
- Logo recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Name recognition on event page
- Name recognition on online event registration page

### Champion | \$5,000

- Reserved table of eight for dinner/program portion, or equal amount of complimentary registrations, depending on event format
- Recognition on printed invitations sent to Chamber membership
- Recognition on attendee tickets
- Name recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Name recognition on online event registration page

### Cocktail | \$5,000 (two available)

- Reserved table of eight for dinner/program portion, or equal amount of complimentary registrations, depending on event format
- Logo recognition on signage at the bar areas and on printed item at the bar areas
- Name recognition in sponsorship video played at event
- Name recognition on screen and in printed materials
- Name recognition on online event registration page

### Decorations | \$5,000 (two available)

- Reserved table of eight for dinner/program portion or equal amount of complimentary registrations, depending on event format
- Logo recognition on sponsorship-specific table tents placed on dinner tables
- Name recognition in sponsorship video played at event
- Name recognition on screen and in printed materials
- Name recognition on online event registration page

# Convene, Connect & Collaborate

## ANNUAL MEETING

### Dessert | \$5,000 (two available)

- Reserved table of eight for dinner/program portion, or equal amount of complimentary registrations, depending on event format
- Logo recognition on sponsorship-specific table tents placed on dinner tables
- Name recognition in sponsorship video played at event
- Name recognition on screen and in printed materials
- Name recognition on online event registration page

### Gold | \$3,500

- Reserved table of eight for dinner/program portion, or equal amount of complimentary registrations, depending on event format
- Recognition on printed invitations sent to Chamber membership
- Name recognition in sponsorship video played at event
- Name recognition on screen and in printed materials
- Name recognition on online event registration page

### Wine | \$2,000 (four available)

- Logo recognition on wine bottle tags
- Four complimentary registrations for dinner/program portion with reserved seating
- Name recognition in sponsorship video played at event
- Name recognition on screen and in printed materials
- Name recognition on online event registration page

### Silver | \$1,850

- Reserved table of eight for dinner/program portion, or equal amount of complimentary registrations, depending on event format
- Name recognition in sponsorship video played at event
- Name recognition on screen and in printed materials
- Name recognition on online event registration page

### Corporate Table | \$1,400

- Reserved table of eight for dinner/program portion, or equal amount of complimentary registrations, depending on event format
- Name recognition on online event registration page

# Convene, Connect & Collaborate

## CITY LEADERSHIP VISIT

The Chamber has organized an annual trip to another U.S. city to introduce the Wichita region's business and community leaders to innovative projects and best practices since 2008. Attendees network, learn and bring home ideas that may be adapted and implemented in our community.

NEW in 2026, the Chamber will alternate between an external visit and internal learning experiences. Attendees for the internal learning experience in the Wichita region will still experience valuable networking and learning.

Date: Annual

### **Presenting | \$13,000 (one available)**

- Opportunity for company representative to address attendees at opening and closing sessions (approximately 2 minutes)
- Opportunity for company representative to participate in a group presentation of the trip at a Chamber Board of Directors meeting (approximately 5 minutes)
- Opportunity for company representative to address attendees at pre-trip meeting (approximately 2 minutes)
- Two complimentary registrations
- Recognition in trip announcement with opportunity to provide company quote
- Social media post acknowledgment of sponsorship before, during and after trip
- Opportunity for company representative to contribute to a post-event blog on their reflections from the trip
- Logo recognition on screen and in printed materials throughout trip, when applicable
- Logo recognition on electronic invitations
- Logo recognition on event page
- Logo recognition on online event registration page

### **Dinner | \$10,000 (two available)**

- One complimentary registration
- Opportunity to address attendees at sponsored dinner, or in session prior to dinner (approximately 2 minutes)
- Logo recognition on screen and in printed materials throughout trip, when applicable
- Name recognition on electronic invitations
- Logo recognition on event page
- Name recognition on online event registration page

# Convene, Connect & Collaborate

## CITY LEADERSHIP VISIT

### Reception | \$8,500 (two available)

- One complimentary registration
- Opportunity to address attendees at sponsored reception (approximately 2 minutes)
- Logo recognition on screen and in printed materials throughout trip, when applicable
- Name recognition on electronic invitations
- Logo recognition on event page
- Name recognition on online event registration page

### Gift | \$4,500 (one available)

- Logo included on signature attendee gift in welcome bag (gift procured by Chamber, sponsor will have opportunity to approve artwork in advance; item may be a polo, water bottle, coffee tumbler, etc.)
- Name recognition on electronic invitations
- Logo recognition on event page
- Name recognition on online event registration page

### Lunch | \$4,000 (three available)

- Opportunity to address attendees at sponsored lunch, or in session prior to lunch (approximately 2 minutes)
- Name recognition on screen and in printed materials throughout trip, when applicable
- Name recognition on electronic invitations
- Name recognition on event page
- Name recognition online event registration page

### Breakfast | \$3,000 (three available)

- Name recognition on screen and in printed materials throughout trip, when applicable
- Name recognition on electronic invitations
- Name recognition on event page
- Name recognition online event registration page

### Snack Break | \$500

- Name recognition on screen and in printed materials throughout trip, when applicable
- Name recognition on online event registration page

### Young Professionals Scholarship Underwriter (amount determined by contributor)

- Name recognition on W's website
- Name recognition in trip promotions for W members
- Name recognition on screen and in printed materials throughout trip, when applicable
- Name recognition on online event registration page

# Advocacy

## GOVERNMENT RELATIONS

As one of the largest business advocacy groups in Kansas, the Chamber takes an active role in advocating for pro-business policies and legislation at the federal, state and local levels to foster business growth throughout the region. The Chamber provides candidate and issue education, as well as opportunities to interact with elected officials, including a partnership with the Kansas Chamber for the Kansas Congressional Fly-In to Washington D.C.

### Program Investment

#### **Pinnacle | \$30,000**

- One complimentary registration for Washington DC Fly-in
- Invitation to Wichita Open Pro-Am with State and Local Elected Officials
- Invitation to private dinner with key legislators following Topeka Legislative Reception
- Complimentary Gold level sponsorship at all Government Relations events
  - Topeka Legislative Reception
  - Federal Issue Forum with U.S. Senator
  - Federal Issue Forum with U.S. Congressman
  - State Legislative Appreciation Dinner
  - Chamber Issue Forum
  - Local Elected Officials Reception
- Name recognition on annual Win/Loss Agenda
- Logo recognition on State Scorecard
- Plus Visionary, Prosperity, Leadership, Success and Opportunity benefits listed, unless otherwise specified above

#### **Visionary | \$20,000**

- Choice of 4 (of 6) Gold level sponsorships at Government Relations events. Options listed below:
  - Topeka Legislative Reception
  - Federal Issue Forum with U.S. Senator
  - Federal Issue Forum with U.S. Congressman
  - State Legislative Appreciation Dinner
  - Chamber Issue Forum
  - Local Elected Officials Reception
- Name recognition on annual Win/Loss Agenda
- Logo recognition on State Scorecard
- Plus Prosperity, Leadership, Success and Opportunity benefits listed, unless otherwise specified above

# Advocacy

## GOVERNMENT RELATIONS

### Prosperity | \$10,000

- Choice of 3 (of 5) Gold level sponsorships at Government Relations events. Options listed below:
  - Topeka Legislative Reception
  - Federal Issue Forum with U.S. Senator
  - Federal Issue Forum with U.S. Congressman
  - Chamber Issue Forum
  - Local Elected Officials Reception
- Plus Leadership, Success and Opportunity benefits listed, unless otherwise specified above

### Leadership | \$7,500

- Choice of 2 (of 5) Gold level sponsorships at Government Relations events. Options listed below:
  - Topeka Legislative Reception
  - Federal Issue Forum with U.S. Senator
  - Federal Issue Forum with U.S. Congressman
  - Chamber Issue Forum
  - Local Elected Officials Reception
- Recognition on screen at Chair's Lunch and Annual Meeting
- Plus Success and Opportunity benefits listed, unless otherwise specified above

### Success | \$5,000

- Seat for company representative on the Government Relations Committee
- Choice of 1 (of 5) Gold level sponsorships at Government Relations events. Options listed below:
  - Topeka Legislative Reception
  - Federal Issue Forum with U.S. Senator
  - Federal Issue Forum with U.S. Congressman
  - Chamber Issue Forum
  - Local Elected Officials Reception
- Recognition at the Chamber's Board of Directors Retreat
- Logo recognition in weekly "Advocate" newsletter during Legislative session
- Logo recognition on dedicated Government Relations page on the Chamber website
- Plus Opportunity benefits listed, unless otherwise specified above.

### Opportunity | \$2,500

Exclusively for businesses with 20 or fewer full-time equivalents (FTE)

- Name recognition in weekly "Advocate" newsletters during Legislative Session
- Recognition on screen and in printed materials at all Government Relations events
- Recognition on State Scorecard
- Name recognition on dedicated Government Relations page on the Chamber website

# Advocacy

## TOPEKA LEGISLATIVE RECEPTION

Held in Topeka during the Kansas legislative session, this reception is the perfect opportunity for Chamber members to meet elected state officials, House and Senate leadership, and Cabinet agency leaders. The cocktail reception is an opportunity for business leaders to build relationships with elected officials and discuss the issues most important to their business success.

Date: Annual, February

Average Attendance: 120-140 (approximately one-third of attendees are elected officials)

### **Presenting | \$5,500 (one available)**

- Invitation for two company representatives to attend private meeting with key elected officials at Statehouse prior to reception
- Six complimentary registrations for reception and private dinner with legislators following reception
- Logo recognition on event invitation mailed to all legislators, the Governor's Office, and key Cabinet officials
- Recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on online event registration page

### **Cocktail | \$3,500 (one available)**

- Invitation for two company representatives to attend private meeting with key elected officials at Statehouse prior to reception
- Four complimentary registrations for reception and private dinner with legislators following reception
- Name recognition on event invitation mailed to all legislators, the Governor's Office, and key Cabinet officials
- Logo recognition on a printed item at the bar area
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Logo recognition on online event registration page

### **Gold | \$2,750**

- Invitation for two company representatives to attend private meeting with key elected officials at Statehouse prior to reception
- Two complimentary registrations for reception and private dinner with legislators following reception
- Name recognition as sponsor on event invitation mailed to all legislators, the Governor's Office, and key Cabinet officials
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Logo recognition on online event registration page

### **Decorations | \$1,500 (one available)**

- Invitation for one company representative to attend to private meeting with key elected officials at Statehouse prior to reception
- Two complimentary registrations
- Recognition on screen and in printed materials
- Name recognition on online event registration page

# Advocacy

## STATE LEGISLATIVE APPRECIATION DINNER

Join the Chamber for an evening event, including a cocktail reception and seated dinner, in appreciation of the South Central Kansas Legislative Delegation. The event provides the opportunity to visit one-on-one with your state Senator and Representative and other legislative leaders in a congenial setting.

Date: Annual, June

Average Attendance: 150-175 (approximately one-fifth of attendees are elected officials)

### **Presenting | \$5,500 (one available)**

- Opportunity for company representative to address attendees regarding impact of legislative session (approximately 3 minutes)
- Opportunity to place company-provided promotional item at each place setting
- Reserved table of eight
- Logo recognition on printed invitations sent to South Central Kansas Legislative Delegation Members
- Recognition on screen at event
- Logo recognition on electronic invitations
- Logo recognition on online event registration page

### **Cocktail | \$3,500 (one available)**

- Logo recognition on a printed item at the bar area
- Opportunity to have a signature cocktail/mocktail named after company
- Reserved table of eight
- Name recognition on printed invitations sent to South Central Kansas Legislative Delegation Members
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Name recognition on online event registration page

### **Gold | \$2,750**

- Reserved table of eight
- Name recognition on printed invitations sent to South Central Kansas Legislative Delegation Members
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Name recognition on online event registration page

### **Decorations | \$1,500 (one available)**

- Two complimentary registrations
- Recognition on screen and in printed materials
- Name recognition on online event registration page

# Advocacy

## CHAMBER ISSUE FORUM

The Chamber offers opportunities for business leaders to engage with and learn from elected officials, community leaders and experts on topics impacting the business community during a breakfast or lunch event. Chamber Issue Forums may feature the Governor, the Mayor of Wichita, city, state and county leaders, school superintendents and other influential voices shaping our community.

Date: Annual, to be determined by speaker's schedule

Average Attendance: 130-150

### Presenting | \$4,000 (one available)

- Opportunity for company representative to address attendees (approximately 2 minutes) and introduce speaker
- Invitation for two guests to attend private meet-and-greet before event
- Reserved table of eight and two additional seats at head table
- Recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on online event registration page

### Gold | \$2,500

- Invitation for two guests to attend private meet-and-greet before event
- Reserved table of eight
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Name recognition on online event registration page

### Corporate Table | \$650

- Reserved table of eight
- Name recognition on online event registration page



# Advocacy

## FEDERAL ISSUE FORUM FEATURING U.S. SENATOR

Hear from one of two senators who represent Kansas in Washington D.C., as they discuss issues and current events important to your business, organization and our region in South Central Kansas.

Date: Annual, to be determined by speaker's schedule

Average Attendance: 130-150

### Presenting | \$4,000 (one available)

- Opportunity for company representative to address attendees (approximately 2 minutes) and introduce speaker
- Invitation for two guests to attend private meet-and-greet before event
- Reserved table of eight and two additional seats at head table
- Recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on online event registration page

### Gold | \$2,500

- Invitation for two guests to attend private meet-and-greet before event
- Reserved table of eight
- Recognition on screen at event
- Name recognition on electronic invitations
- Name recognition on online event registration page

### Corporate Table | \$650

- Reserved table of eight
- Name recognition on online event registration page



# Advocacy

## FEDERAL ISSUE FORUM FEATURING U.S. CONGRESSMAN

Hear Congressman Ron Estes, our U.S. Representative for the state's Fourth Congressional District, discuss issues and current events important to your business, organization and our region in South Central Kansas.

Date: Annual, to be determined by speaker's schedule

Average Attendance: 130-150

### Presenting | \$4,000 (one available)

- Opportunity for company representative to address attendees (approximately 2 minutes) and introduce speaker
- Invitation for two guests to attend private meet-and-greet before event
- Reserved table of eight and two additional seats at head table
- Recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on online event registration page

### Gold | \$2,500

- Invitation for two guests to attend private meet-and-greet before event
- Reserved table of eight
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Name recognition on online event registration page

### Corporate Table | \$650

- Reserved table of eight
- Name recognition on online event registration page



# Advocacy

## LOCAL ELECTED OFFICIALS RECEPTION

The Local Elected Officials Reception is a networking reception that recognizes local elected officials and legislators from across our region, including City Council Members, County Commissioners, School Board Members, and our South Central Kansas Legislative Delegation. This event is an opportunity for the region's business and political community to connect with one another.

Date: Annual, November

Average Attendance: 175-200 (approximately one-third of attendees are elected officials)

### **Presenting | \$5,500 (one available)**

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Eight complimentary registrations
- Logo recognition on printed invitations sent to local elected officials in the region and South Central Kansas Legislative Delegation members
- Recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on online event registration page

### **Cocktail | \$3,500 (one available)**

- Logo recognition on a printed item at the bar area
- Opportunity to have a signature cocktail/mocktail named after company
- Six complimentary registrations
- Name recognition on printed invitations sent to local elected officials in the region and South Central Kansas Legislative Delegation members
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Name recognition on online event registration page

### **Gold | \$2,750**

- Four complimentary registrations
- Name recognition on printed invitations sent to local elected officials in the region and South Central Kansas Legislative Delegation members
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Name recognition on online event registration page

### **Decorations | \$1,500 (one available)**

- Two complimentary registrations
- Recognition on screen and in printed materials
- Name recognition on online event registration page

# Advocacy

## MILITARY AFFAIRS

The Chamber's Military Affairs Council proudly advocates for service members of the Active Duty, National Guard, and Reserves, as well as veterans, spouses, and dependents. The Chamber's Military Affairs program also champions McConnell Air Force Base's \$1 billion economic impact and encouraging those transitioning from Fort Riley, Fort Leavenworth, and across Kansas to build their future in Wichita.

### Program Investment

#### **Prosperity | \$10,000**

- Invitation for company representative to bi-annual McConnell Air Force Base Air Show with seating in a chalet
- Invitation to attend private meet-and-greets before Military Affairs Luncheons, as applicable
- Plus Leadership, Success, Opportunity and Growth benefits listed, unless otherwise specified above

#### **Leadership | \$7,500**

- Preferential invitations to events with military officials, when applicable
- Invitation to roundtable discussions with local military leadership
- Recognition on screen at Chair's Lunch and Annual Meeting
- Plus Success, Opportunity and Growth benefits listed, unless otherwise specified above

#### **Success | \$5,000**

- Recognition on screen and in printed materials during Mission Wichita, when applicable
- Recognition at the Chamber's Board of Directors Retreat
- Logo recognition on dedicated Military Affairs page on the Chamber website
- Plus Opportunity and Growth benefits listed, unless otherwise specified above

#### **Opportunity | \$2,500**

- Seat for company representative on the Military Affairs Council
- Recognition on screen at all Military Affairs Events, when applicable
- Plus Growth benefits listed, unless otherwise specified above

#### **Growth | \$1,500**

- Name recognition on dedicated Military Affairs page on the Chamber website

# Advocacy

## MILITARY AFFAIRS LUNCHEON

Military Affairs Luncheons feature distinguished speakers whose insights strengthen dialogue between the business community and the military across Kansas. Each program delivers perspectives that matter, creating meaningful value for Wichita's business ecosystem and forging lasting partnerships statewide.

Date: Quarterly, to be determined by speaker's schedule

Average Attendance: 75-90 (approximately one-fifth of attendees are military)

### **Presenting | \$2,500 (four available)**

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Reserved table of eight
- Opportunity to place company-provided promotional item at each place setting
- Recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on online registration page

### **Gold | \$1,500**

- Reserved table of eight
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Name recognition on online registration page

### **Corporate Table | \$650**

- Reserved table of eight
- Name recognition on online registration page



# Advocacy

## MISSION WICHITA

Mission Wichita continues to strengthen the relationship between Wichita and McConnell Air Force Base, a relationship that drives economic growth and pride in Wichita. This relationship drives economic growth and pride in Wichita. This immersive program allows participants to experience Wichita, the Air Force base, the business community, and local government through a unique lens.

Date: Annual, February through May

Average Attendance: 11 military, 11 civilians

### **Presenting | \$4,000 (one available)**

- Opportunity for company representative to address attendees at kick-off event and graduation ceremony (approximately 2 minutes)
- Invitation for company representative to attend refueling mission session day (pending approvals)
- Invitation for company representative to attend both kick-off event and graduation ceremony
- Invitation for company representative to attend post-session happy hours with class participants and committee members
- Opportunity to give company-provided swag items to participants
- Recognition in printed program materials
- Logo recognition on event page
- Logo recognition on online event registration page

### **Gold | \$2,500**

- Invitation for one company representative to attend both kick-off event and graduation ceremony
- Invitation for company representative to attend post-session happy hours with class participants and committee members
- Opportunity to give company-provided swag items to participants
- Recognition in printed program session materials
- Name recognition on event page
- Name recognition on online event registration page

### **Graduation | \$1,500 (one available)**

- Opportunity for company representative to address attendees at graduation ceremony (approximately 2 minutes)
- Invitation for one company representative to attend both kick-off event and graduation ceremony
- Recognition on screen at graduation
- Recognition in printed program materials
- Name recognition on event page
- Name recognition on online event registration page

### **Snacks | \$1,000**

- Recognition on sponsor-specific signs placed with snacks
- Recognition in printed program materials
- Name recognition on event page
- Name recognition on online event registration page

# Strong Business

The Chamber empowers businesses to grow, innovate, and lead. We provide programs, connections, and collaborative opportunities that help employers of every size strengthen their teams, expand their reach, and enhance their impact. By centering the needs of our members and embracing forward-thinking approaches, the Chamber builds strong businesses that drive a thriving regional economy and contribute to a high quality of place, where infrastructure, creativity, and civic pride come together to create a community where people and business succeed.

## **Program Investment**

### **Prosperity | \$10,000**

- Seat for company representative on the Strong Business Committee
- Seat for company representative on the Quality of Place Committee
- Complimentary Gold level sponsorship for Small Business Awards
- Recognition on screen at Chair's Lunch and Annual Meeting
- Plus Leadership, Success and Opportunity level benefits listed, unless otherwise specified above

### **Leadership | \$7,500**

- Logo recognition on screen at Small Business Awards program events
- Logo recognition on screen at National Small Business Week Summit
- Recognition on social media for community events featuring Chamber participation (events may include Chamber hosted-event during Riverfest, Open Streets – Douglas, etc.)
- Recognition on screen at Chair's Lunch and Annual Meeting
- Plus Success and Opportunity level benefits listed, unless otherwise specified above

### **Success | \$5,000**

- Seat for company representative on the Programming Committee
- Recognition at the Chamber's Board of Directors Retreat
- Recognition on dedicated Keepers on Parade page and #ILoveWichita page on the Chamber website
- Four registrations to all Small Business Awards program events
- Logo recognition on dedicated Small Business page on the Chamber website
- Plus Opportunity level benefits listed, unless otherwise specified above

### **Opportunity | \$2,500**

- Name recognition on dedicated Small Business page on the Chamber website
- Two registrations to all Small Business Awards program events
- Name recognition on screen at Small Business Awards program events
- Name recognition on screen at National Small Business Week Summit
- Recognition on screen and in printed materials at Membership Maximizers, Member Business Exchanges, Sunrise Scramblers, Networking at Noon, and other events as appropriate

### **Small Business Pioneer | \$1,000**

Exclusively for businesses with 20 or fewer full-time equivalents (FTE)

- Name recognition on dedicated Small Business page on the Chamber website
- One registration to all Small Business Awards program events
- Name recognition on screen at Small Business Awards program events
- Name recognition on screen at National Small Business Week event
- Recognition on screen and in printed materials at Membership Maximizers, Member Business Exchanges, Sunrise Scramblers, Networking at Noon, and other events as appropriate

# Strong Business

## GOLF CLASSIC

A sell-out every year, the Chamber's Golf Classic brings together members of the business community from the Wichita region for networking and fun. Teams of four can play in the scramble tournament for the chance to win prizes while playing a round of golf at a Chamber member golf course.

Date: Annual, October

Average Attendance: 144 golfers, 20-30 volunteers

### **Presenting | \$8,000 (one available)**

- Recognition as part of Golf Classic logo, when appropriate
- Opportunity for company representative to address attendees prior to start (approximately 1 minute)
- Logo recognition on golfer scorecards to be used during play
- Recognition in social media post highlighting winning teams and golfers
- Eight golfer registrations
- Opportunity to provide promotional materials to be placed in all bags
- Logo recognition on event banner and on all sponsor hole/tee box yard signs
- Logo recognition on electronic invitations
- Logo recognition on event page
- Logo recognition on online event registration page

### **Signature Golfer Gift | \$5,000 (one available)**

- Opportunity to provide company branded signature gift items for golfers (approximately 144 golfers; gift will be at sponsor's expense)
- Four golfer registrations
- Logo recognition on event banner and on hole/tee box yard sign
- Name recognition on online event registration page

### **Golf Ball Sleeve | \$4,000 (one available)**

- Logo included on each golf ball in sleeve of golf balls provided in swag bags (golf balls procured by Chamber, sponsor will have opportunity to approve artwork in advance)
- Four golfer registrations
- Logo recognition on event banner and on hole/tee box yard sign
- Name recognition on online event registration page

### **Hole Flag | \$4,000 (two available)**

- Logo included on nine (of 18) hole flags (flags will be procured by Chamber; sponsor will have opportunity to approve artwork in advance)
- Four golfer registrations
- Logo recognition on event banner and on sponsor hole/tee box yard sign
- Name recognition on online event registration page

# Strong Business

## GOLF CLASSIC

### **Volunteer Shirts | \$3,000 (one available)**

- Company logo included on sleeve or back of all volunteer polos with Chamber logo to be placed on left chest (polos will be procured by Chamber; sponsor will have opportunity to approve artwork in advance)
- Opportunity for company representatives to attend Golf Volunteer Mixer and distribute polos to volunteers
- Four golfer registrations
- Logo recognition on event banner and on sponsor hole/tee box yard sign
- Name recognition on online event registration page

### **Breakfast | \$2,500 (two available)**

- Logo recognition on breakfast item(s), as appropriate
- Logo recognition on signage in breakfast area
- Four golfer registrations
- Logo recognition on event banner and on sponsor hole/tee box yard sign
- Name recognition on online event registration page

### **Hole/Tee Box + 4 Golfers | \$2,000**

- Opportunity to place company-provided banner and/or tent and have company representatives stationed to network and distribute company giveaway items
- Four golfer registrations
- Logo recognition on event banner and on sponsor hole/tee box yard sign
- Name recognition on online event registration page

### **Beverage Carts | \$3,000 (two available)**

- Logo recognition on beverage carts driven around golf course during play
- Four golfer registrations
- Logo recognition on event banner and on sponsor hole/tee box yard sign
- Name recognition on online event registration page

### **Hole/Tee Box (no golfers) | \$1,000**

- Opportunity to place company-provided banner and/or tent and have company representatives stationed to network and distribute company giveaway items
- Logo recognition on event banner and on sponsor hole/tee box yard sign
- Name recognition on online event registration page

### **Closest to the Pin | \$900 (one available)**

- Opportunity to place company-provided banner and/or tent and have company representatives stationed to network and distribute company giveaway items
- Opportunity to provide item(s) for contest prize
- Logo recognition on event banner and on contest yard sign
- Name recognition on online event registration page

# Strong Business

## GOLF CLASSIC

### Longest Drive | \$900 (one available)

- Opportunity to place company-provided banner and/or tent and have company representatives stationed to network and distribute company giveaway items
- Opportunity to provide item(s) for contest prize
- Logo recognition on event banner and on contest yard sign
- Name recognition on online event registration page

### Snacks | \$500

- Logo recognition at on-course snack locations as well as with snacks on beverage carts
- Logo recognition on event banner
- Name recognition on online event registration page



# Strong Business

## SMALL BUSINESS AWARDS

For more than 20 years, the Chamber has recognized businesses with 100 or fewer employees for their achievements and contributions to our community. The Small Business Awards program consists of an application and judging process, as well as various events that highlight the impact and celebrate the achievements of small businesses in the region.

Events include Networking at Noon featuring Applicant Showcase, finalists'/alumni mixer, and Sunrise Scrambler featuring Small Business Awards Celebration.

Date: Annual, May through August

Average Attendance: 30-200, based on event

### **Presenting | \$5,000 (one available)**

- Opportunity for company representative to announce winners at the Sunrise Scrambler featuring Small Business Awards Celebration
- Invitation for company representative to attend mixer with selected finalists, past finalists and past winners
- Logo recognition on online application
- Six complimentary registrations to Networking at Noon featuring Applicant Showcase
- Reserved table of eight at the Sunrise Scrambler featuring Small Business Awards Celebration
- Logo recognition in sponsorship video played at the Sunrise Scrambler featuring Small Business Awards Celebration
- Recognition on screen and in printed materials at applicable events
- Logo recognition on electronic invitations for applicable events
- Logo recognition on event page
- Logo recognition on online event registration pages for applicable events

### **Gold | \$1,500**

- Four complimentary registrations to Networking at Noon featuring Applicant Showcase
- Four complimentary registrations to the Sunrise Scrambler featuring Small Business Awards Celebration
- Logo recognition in sponsorship video played at final celebration event
- Recognition on screen and in printed materials at applicable events
- Name recognition on electronic invitations for applicable events
- Logo recognition on online event registration pages for applicable events

### **Silver | \$1,000**

- Two complimentary registrations to Networking at Noon featuring Applicant Showcase
- Two complimentary registrations to the Sunrise Scrambler featuring Small Business Awards Celebration
- Name recognition in sponsorship video played at final celebration event
- Recognition on screen and in printed materials at applicable events
- Name recognition on online event registration pages for applicable events

# Strong Business

## SUNRISE SCRAMBLERS

Sunrise Scramblers are engaging events that combine breakfast, networking, and an educational program. Hosted monthly at different Chamber member businesses, the Sunrise Scrambler provides an opportunity to reconnect with familiar faces, forge connections with new individuals and gain valuable insights to help businesses prosper.

Date: Monthly, January-December

Average Attendance: 150-175

### **Presenting | \$2,000 (11 available; excludes event featuring Small Business Awards)**

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Opportunity to have company representatives greet attendees at the door
- Eight complimentary registrations
- Opportunity to place company-provided pop-up banner
- Opportunity to place company-provided promotional item at each place setting
- Opportunity to set up company display table
- Opportunity to provide door prize to be drawn at event
- Recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on online event registration page

### **Showcase | \$350 (two available per event; excludes events featuring Small Business Awards and Nonprofit Showcase)**

- Two complimentary registrations
- Opportunity to set up company display table
- Opportunity to provide door prize to be drawn at event (entries must be collected at showcase table)
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Name recognition on online event registration page



# Strong Business

## MEMBER ACTIVATION

Chamber members gain an understanding of the many benefits of membership through two important programs designed for quality networking and relationship building. Sponsorship is for all ten events.

The **Membership Maximizer** is an orientation for new and existing members to learn how to receive the greatest value from Chamber membership. The program features a welcome and introductions from all attendees, followed by an overview of Chamber benefits, the member online portal and an introduction of which staff members can assist with specific member needs.

Date: Every other month

Average Attendance: 10-15

At a **Member Business Exchange**, attendees meet one-on-one in five-minute rotations where they describe their respective businesses, exchange business cards and pass on referrals. Both new members and existing members get engaged in the Chamber by connecting with other business professionals in a friendly, more personal environment.

Date: Quarterly

Average Attendance: 30-40

### Presenting | \$3,000 (one available)

- Opportunity for company representative to address attendees (approximately 1-2 minutes) at each event
- Opportunity to place company-provided promotional item at each place setting or provide digital item for email distribution (no more than two pages, hard copy or digital; digital distribution handled by Chamber)
- Logo recognition on electronic invitations
- Logo recognition on online event registration pages

# Strong Business

## NETWORKING AT NOON

Attendees can grab a bite to eat and work the room while meeting new people and re-connecting with fellow business and community members. This one-hour casual networking event is a perfect opportunity to build business connections.

Date: Every other month (January, March, May, September, November)

Average Attendance: 50-60

### **Presenting | \$750 (one available at each of five events; excludes event featuring Small Business Awards and Riverfest partnered event)**

- Opportunity for company representative to address attendees (approximately 1-2 minutes)
- Four complimentary registrations
- Opportunity to provide door prize to be drawn at event
- Logo recognition on screen and in printed materials, when applicable
- Logo recognition on electronic invitations
- Logo recognition on online event registration page

## SMALL BUSINESS WEEK SUMMIT

NEW in 2026, in recognition of National Small Business Week, the Small Business Week Summit celebrates the entrepreneurs who drive Wichita's economy. The event provides targeted business development through peer learning, advocacy insights, and actionable resources that owners can apply to strengthen their workplaces and support employees. By investing in this initiative, partners help local businesses grow, innovate, and expand their impact on the community.

Date: Annual, first week of May

Anticipated Attendance: 175-200

### **Premier | \$2,500**

- Four complimentary registrations
- Opportunity to set up company display table
- Opportunity to provide door prize to be drawn at event
- Logo recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on online event registration page

# Talent

The Chamber's talent strategy strengthens the region's competitiveness by cultivating leadership at every level. We tailor programs that connect and advance young professionals, expand the capacity of current leaders, and foster an inclusive, diverse workforce. Through W and Leadership Wichita, we prepare talent to lead effectively within their organizations and drive Wichita's economic growth.

## Program Investment

### **Visionary | \$20,000**

- Seat for company representative on the Talent Committee
- Complimentary Gold level sponsorship recognition at Game Changers Gala, with a reserved table of eight
- Recognition in a spotlight feature in the W newsletter
- Logo recognition across all Talent communications and events
- Opportunity to host or provide remarks at a Talent program kickoff or celebration
- Opportunity to set up a company display table at Intern Kickoff
- Complimentary registration for two to W's private tent at Zoobilee
- Plus Prosperity, Leadership, Success, Opportunity and Growth level benefits listed, unless otherwise listed above

### **Prosperity | \$10,000**

- Opportunity to have complimentary participation for up to five interns in the Summer Fellows Program
- Complimentary participation for two young professionals in the Leadership Academy Program, if applicant(s) is selected to participate
- Reserved table of eight at Game Changers Gala
- Recognition on screen and in printed materials at Leadership Wichita, when applicable
- Logo recognition at all Talents events, when applicable
- Logo recognition in monthly W electronic newsletter
- Logo recognition on the digital Wichita Summer Passport
- Plus Leadership, Success, Opportunity and Growth level benefits listed, unless otherwise listed above

### **Leadership | \$7,500**

- Complimentary participation for up to two interns in the Summer Fellows Program
- Complimentary participation for two young professionals in the Group Mentoring Program
- Four complimentary tickets to Game Changers Gala
- Logo recognition on online registration pages for YP and intern events
- Logo recognition on Wichita Intern ICT swag (swag item to be based on current trends, may be a t-shirt, water bottle, etc.)
- Name recognition on the digital Wichita Summer Passport
- Recognition on screen at Chair's Lunch and Annual Meeting
- Plus Success, Opportunity and Growth level benefits listed, unless otherwise listed above

# Talent

## Success | \$5,000

- Complimentary participation for one intern in the Summer Fellows Program
- Complimentary participation for one young professional in the Leadership Academy program, if applicant is selected to participate
- Name recognition at all Talent events, when applicable
- Name recognition in monthly W newsletter
- Logo recognition on dedicated Talent page on the Chamber website
- Plus Opportunity and Growth level benefits listed, unless otherwise listed above

## Opportunity | \$2,500

- Complimentary participation for one young professional in the Group Mentoring Program
- Two complimentary tickets to Game Changers Gala
- Recognition at Game Changers Gala
- Plus Growth level benefits listed, unless otherwise listed above

## Growth | \$1,500

Exclusively for businesses with 20 or fewer full-time equivalents (FTE)

- Complimentary W memberships for all staff in demographic (ages 18 - 40)
- One seat on the W advisory council
- One complimentary ticket to Game Changers Gala
- Name recognition on dedicated Talent page on the Chamber website



# Talent

## GAME CHANGERS GALA

Game Changers Gala is W's annual celebration of the remarkable impact young professionals and organizations are making in our community. The event honors the achievements of several young professionals and the businesses and organizations making significant efforts to support young talent in our community and the region.

Date: Annual, November

Average Attendance: 180-200

### **Presenting | \$5,500 (one available)**

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Recognition in awards announcement with opportunity to provide quote from company representative
- Reserved table of eight
- Recognition in social media post highlighting event sponsorship
- Logo recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on event page
- Logo recognition on online event registration page

### **Cocktail | \$3,000 (two available)**

- Logo recognition on a printed item at the bar area
- Opportunity to have a signature cocktail/mocktail named after company
- Reserved table of eight
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Logo recognition on online event registration page

### **Gold | \$2,250**

- Four complimentary registrations
- Name recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Name recognition on event page and online event registration page

### **Entertainment | \$1,000**

- Four complimentary registrations
- Verbal recognition during the entertainment portion of event
- Recognition on screen and in printed materials
- Name recognition on online event registration page

### **Corporate Table | \$750**

- Reserved table of eight
- Name recognition on online event registration page

# Talent

## LEADERSHIP ACADEMY

W's leadership program equips young professionals with the skills and insights needed to excel as leaders in both their personal and professional lives. Through expert guidance, participants uncover their unique leadership styles and strengths, learning how to motivate others and how to create meaningful change in their communities and organizations.

Date: Annual, September through November

Average Attendance: 30

### **Presenting | \$5,000 (one available)**

- Opportunity for company representative to address attendees with congratulatory remarks at opening session (approximately 2 minutes)
- Recognition in participant Welcome Letter with opportunity to provide company quote
- Opportunity to serve as venue host for opening session
- Opportunity to give company-provided swag items to participants
- Logo recognition on online application
- Recognition in printed program materials
- Logo recognition on event page
- Logo recognition on online event registration page

### **Gold | \$2,500**

- Invitation for one company representative to attend both kick-off event and graduation ceremony
- Opportunity to give company-provided swag items to participants
- Recognition in printed program materials
- Name recognition on event page
- Name recognition on online event registration page

### **Graduation | \$1,500 (one available)**

- Opportunity for company representative to address attendees with congratulatory remarks at closing session (approximately 2 minutes)
- Recognition on screen at graduation
- Recognition in printed program materials
- Name recognition on event page
- Name recognition on online event registration page

### **Snack Break | \$1,000**

- Recognition on sponsor-specific signs placed with snacks
- Recognition in printed program materials
- Name recognition on event page
- Name recognition on online event registration page

# Talent

## GROUP MENTORING

W Group Mentoring connects seasoned mentors with small groups of young professionals, fostering growth and development for aspiring leaders in Wichita. Mentors also help guide young professionals through the city's quality of place amenities enhancing long-term commitment to the community. The program supports the cultivation of talent and drives professional excellence in our vibrant community.

Date: Annual, September through May

Average Attendance: 10 mentors, 4-5 mentees per group

### Presenting | \$3,500 (one available)

- Opportunity for company representative to address attendees at opening session (approximately 2 minutes)
- One complimentary registration
- Recognition in mentor and mentee handbooks
- Logo recognition on online mentee application
- Recognition on screen at opening and closing sessions
- Logo recognition on event page
- Logo recognition on online event registration page

### Mingle | \$1,000 (three available)

- Opportunity for company representative to address attendees at mingle of choice (approximately 2 minutes)
- Recognition in mentor and mentee handbooks
- Recognition at all three mingles
- Name recognition on event page
- Name recognition on online event registration page

## COMMUNITY IMPACT SERIES

This series aims to facilitate a meaningful relationship between young professionals and Wichita's nonprofits. Young professionals will be prepared with skills to serve successfully and effectively on a nonprofit board.

Date: Two events per year; potential for additional ad hoc events

Average Attendance: 30-40

### Presenting | \$2,000 (one available)

- Opportunity for company representative to address attendees (approximately 1-2 minutes)
- Opportunity to provide door prize(s) to be drawn at events
- Logo recognition on screen and in printed materials, when applicable
- Logo recognition on electronic invitations
- Logo recognition on online event registration pages

# Talent

## YOUNG PROFESSIONAL DEVELOPMENT SERIES

The Young Professional Development Series brings speakers in to candidly share their journey, offer guidance and tangible takeaways to inspire young professionals on their career growth. Past topics have been overcoming imposter syndrome, emotional intelligence, financial advice and more.

Date: Quarterly

Average Attendance: 30-40

### **Presenting | \$2,000 (one available; includes entire four-part series)**

- Opportunity to serve as venue host for one of the sessions
- Opportunity for company representative to address attendees at hosted session (approximately 2 minutes)
- Opportunity to provide door prize(s) to be drawn at events
- Recognition on screen and in printed materials, when applicable
- Logo recognition on electronic invitations
- Logo recognition on online event registration pages

### **Coffee Break | \$350 (one available per event)**

- Verbal recognition at event
- Recognition on screen at event
- Recognition in any printed materials
- Name recognition on online event registration page

## YP SOCIALS

W hosts a series of socials throughout the year with the primary goal of connecting W members with community leaders and organizations, as well as other young professionals. The best parts of Wichita are shown off through these events and attendees often get bucket list experiences.

Date: Every other month

Average Attendance: 75-100

### **Social | \$1,500**

- Opportunity for company representative to address attendees at one event of choice (approximately 1-2 minutes)
- Two complimentary registrations to each social
- Opportunity to provide door prize(s) to be drawn at events
- Logo recognition on screen and in printed materials, when applicable
- Logo recognition on online event registration pages

# Talent

## InternICT

InternICT engages visiting and local interns in the summer months by helping immerse them in the city through fun and unique experiences. By helping make connections, find a community of peers, and explore the city with recommendations in the digital passport, the program encourages interns to choose to stay in, or return to, Wichita.

Various opportunities are included such as Intern Kickoff, Summer Sendoff, the Digital Passport, and Summer Fellows, which consists of six sessions focused on professional and personal development.

Date: Annual, June through July

Average Attendance: 200-300 interns

### **Presenting | \$15,000 (one available)**

- Opportunity for company representative to provide remarks at Intern Kickoff and Summer Fellows opening session (both approximately 2 minutes)
- Logo recognition on InternICT swag (swag item procured by Chamber, to be based on current trends, may be a t-shirt, water bottle, etc.)
- Logo recognition on digital summer passport
- Opportunity to provide company promotional content for dedicated digital summer passport social media post
- Opportunity to set up a company display table at Intern Kickoff
- Opportunity to give company-provided swag items to attendees at Intern Kickoff and Sendoff events, as well as Summer Fellows participants
- Invitation for company representatives to attend intern-specific social events
- Recognition in Summer Fellows participant Welcome Letter with opportunity to provide company quote
- Opportunity to serve as venue host for a Summer Fellows session
- Logo recognition on screen and in printed materials at all intern-specific programming, when applicable
- Logo recognition on electronic invitations for intern-specific programming
- Logo recognition on event page
- Logo recognition on online event registration pages

# Talent

## InternICT

### Gold | \$5,000

- Logo recognition on digital summer passport
- Opportunity to provide company promotional content for dedicated digital summer passport social media post
- Opportunity to give company-provided swag items to attendees at Intern Kickoff and Sendoff events, as well as Summer Fellows participants
- Invitation for company representatives to attend intern-specific social events
- Recognition in Summer Fellows participant Welcome Letter
- Opportunity to serve as venue host for a Summer Fellows session
- Logo recognition on screen and in printed materials at all intern-specific programming, when applicable
- Name recognition on electronic invitations for intern-specific programming
- Name recognition on event page
- Name recognition on online event registration pages

### Silver | \$3,000

- Logo recognition on digital summer passport
- Invitation for company representatives to attend intern-specific social events
- Recognition in Summer Fellows participant Welcome Letter
- Name recognition on screen and in printed materials at all intern-specific programming, when applicable
- Name recognition on electronic invitations for intern-specific programming
- Name recognition on event page
- Name recognition on online event registration pages



# Talent

## LEADERSHIP WICHITA

Leadership Wichita provides an immersive experience that identifies local achievers and prepares them to take increasingly significant roles in the Wichita community. Participants gain valuable insight into local government, economic development, education, and media; and interact with the key community and business leaders working to make progress in each area. The program consists of 10 sessions and a Graduation Reception.

Date: Annual, August through December

Average Attendance: 30-35 class members

### **Presenting | \$12,000 (one available)**

- Opportunity for company representative to provide congratulatory remarks at opening session and graduation (approximately 3 minutes)
- Recognition in class announcement with opportunity to provide company quote
- Opportunity to place company-provided pop-up banner at sessions
- Logo recognition on event page
- Logo recognition on online nomination form and online application
- Logo recognition on screen and in printed materials at sessions, when applicable
- Four complimentary registrations for graduation
- Recognition on screen and in printed materials at graduation
- Logo recognition on electronic invitation for graduation
- Logo recognition on online registration page for graduation

### **Graduation | \$5,000 (one available)**

- Opportunity for company representative to provide congratulatory remarks at graduation (approximately 2 minutes)
- Opportunity to provide a gift item for the graduating class
- Four complimentary registrations for graduation
- Recognition on screen and in printed materials at graduation
- Logo recognition on electronic invitation at graduation
- Logo recognition online registration page at graduation

### **Session Experience | \$1,000 (one available at each of nine sessions; excludes SIMSOC session)**

- Opportunity for company representative to provide remarks at sponsored session (approximately 2-3 minutes)
- Recognition on screen and in printed materials at sponsored session, when applicable

# Additional Opportunities

## WICHITA EDUCATIONAL FOUNDATION

The Wichita Educational Foundation (WEF) is an affiliate of the Wichita Regional Chamber of Commerce. The WEF is a separate corporation and has a separate Board of Directors, bylaws and bank account. This separation ensures the WEF maintains its status as a charitable foundation. Chamber staff donate their time to provide administrative support. The WEF was formed in 1997 as a 501(c)3 corporation for the purpose of providing education and training to people in the Wichita and Sedgwick County area.

The WEF's objective is to provide education, leadership preparation and training for lifelong learning and improvement of job skills. Programming may be designed to address all ages, from kindergarten students to adults.

Current and recent examples of programs and projects funded by the WEF:

- Annual Meeting – speakers and related program components
- City to City – programming and scholarships
- Leadership Wichita – programming and scholarships
- W – a community of young professionals – programming and scholarships
- W Fund – community projects that make Wichita attractive to young, diverse talent

## KEEPERS ON PARADE

Keepers on Parade is an art project established in 2015 to promote Wichita pride with 10-foot tall, hand-painted replicas of the city's iconic Keeper of the Plains statue. Keepers on Parade was started by Together Wichita and continued by the Wichita Regional Chamber of Commerce in 2022 as part of the organization's quality of place initiative. Currently, there are more than 80 fiberglass Keeper statues on display throughout Wichita. Each is unique and painted by a local artist with the approval of the Blackbear Bosin Family Foundation, who owns the rights to the original Keeper of the Plains statue.

Businesses and organizations who purchase statues collaborate with these local artists who are commissioned to transform the blank fiberglass Keepers.

**Cost | \$9,500 plus sales tax**

## THE CATALYST

Every week, the Chamber distributes a digital eNewsletter to nearly 7,000 subscribers. The Catalyst is the place for Chamber members and others to know what's happening in the business community. Upcoming events, member celebrations, and important can't miss information for the business community is shared each week. Chamber members can sponsor the weekly eNewsletter for an entire month or for an entire quarter.

**Cost | \$750 per month; \$2,000 per quarter**



**CHELSEA DYER**

Vice President of Membership & Investor Relations

Wichita Regional Chamber of Commerce

Direct: 316-268-1127

[cdyer@wichitachamber.org](mailto:cdyer@wichitachamber.org)