



Investment Guide 2027



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Chair's Club

Many members invest heavily in a variety of programs and events across the Chamber in addition to their membership investment. The top investors in the Chamber are considered members of the Chair's Club, which is designed to deliver additional benefits for significant investment in work that ensures all Chamber initiatives and efforts help Wichita win.

CHAIR'S CIRCLE | \$80,000 and above

- Seat for CEO or top-level senior management designee on the Chamber's Executive Committee
- One complimentary registration for the Washington DC Fly-in
- Logo recognition as a member of the Chair's Circle on home page and dedicated Investor Relations page on the Chamber website
- Logo recognition on Chamber lobby TV during all Board meetings
- One reserved table of eight, or equal amount of complimentary registrations, depending on event format, with logo recognition at five selected Chamber events (available event options below)
- Plus Presidential Partner, Executive Partner, Partner and Supporter benefit listed, unless otherwise specified above

PRESIDENTIAL PARTNER | \$50,000 - \$79,999

- One complimentary registration for City to City
- Invitations to exclusive roundtables and events, when applicable
- Logo recognition as a Presidential Partner on home page and on dedicated Investor Relations page on the Chamber website
- One reserved table of eight, or equal amount of complimentary registrations, depending on event format, with logo recognition at three selected Chamber events (available event options below)
- Logo recognition on screen at all events and name recognition on online registration pages for all events, regardless of selections
- Plus Executive Partner, Partner and Supporter benefits listed, unless otherwise specified above

Available event options

Chair's Lunch (January/February)

Honors Night (April)

Small Business Awards Celebration (August)

Game Changers Gala (November)

Annual Meeting (November/December)

Federal Issue Forum (To be determined)

Chamber Policy Forum (To be determined)

Military Affairs Luncheon (To be determined)

Chair's Club

EXECUTIVE PARTNER | \$25,000 - \$49,999

- Seat for CEO or top-level senior management designee on the Chamber's Board of Directors
- Name recognition on the Chamber's Investor Relations website page as an Executive Partner
- Plus Partner and Supporter benefits listed, unless otherwise specified above

PARTNER | \$15,000 - \$24,999

- Name recognition on the Chamber's Investor Relations website page as a Partner
- Plus Supporter benefits listed, unless otherwise specified above

SUPPORTER | \$7,500 - \$14,999

- Seat for top-level senior management designee on the Chamber Advisory Group
- One personal meeting with the Investment Team to discuss your company's Chamber involvement and to establish goals and objectives for the coming year
- A customized annual Chamber investment proposal tied to your company's budget cycle, with the option to pay annually, semi-annually, or quarterly
- Reports outlining the outcomes of your company's investment
- Name recognition on the Chamber's Investor Relations website page as a Supporter

CHAMBER ADVISORY GROUP | \$5,000 and above

Companies with an annual investment of \$5,000 or more in the Chamber are invited to select one representative to participate in the Chamber Advisory Group. Investment may be a combination of membership, program investment, event sponsorship and contributions to the Wichita Educational Foundation. Chamber Advisory Group members receive exclusive invitations to events covering topics that affect the business community such as legislative issues, business growth, current affairs with global impact and civic initiatives.

Date: Bi-Annual (minimum); to be determined, depending on guest speaker's schedule
Average Attendance: 30-40 per meeting

Meeting Sponsor | \$1,000

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Invitation for two company representatives to attend meeting
- Opportunity to place company-provided promotional item at each place setting
- Opportunity to place company-provided pop-up banner
- Logo recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on online event registration page

Convene, Connect & Collaborate

BOARD OF DIRECTORS RETREAT

The Board of Directors Retreat brings Chamber leaders together for focused discussion on strategic priorities, emerging opportunities and the organization's future direction. The retreat creates space for deeper conversation, stronger board alignment and clear priorities to guide the Chamber's work and impact in the year ahead.

Date: Annual, October

Average Attendance: 40-50

Retreat Sponsor | \$3,250 (one available)

- Opportunity for company representative to address attendees (approximately 3 minutes)
- Invitation for two company representatives to attend networking and breakfast portion of retreat
- Opportunity to place company-provided promotional item at each place setting
- Opportunity to place company-provided pop-up banner
- Logo recognition on screen and in printed materials
- Logo recognition on board materials distributed in advance of meeting



Convene, Connect & Collaborate

CHAIR'S LUNCH

Each Chamber year kicks off with the Chair's Lunch. At this event, business executives and community leaders gather to network and hear as the new Chamber Chair casts their vision for the year ahead.

Date: Annual, January/February

Average Attendance: 400-500

Presenting | \$10,000 (one available)

- Recognition as part of Chair's Lunch name, when appropriate
- Opportunity for company representative to address attendees regarding business' support of event topic (approximately 3 minutes)
- Recognition in social media post (pre- or post-event) with opportunity to provide company quote
- Recognition in post-event social media post featuring photos from event
- Premium reserved table of eight with logo on table sign and two additional seats at head table
- Opportunity to place company-provided signage in venue lobby
- Plus Gold, Silver and Corporate Table benefits listed, unless otherwise specified above

Gold | \$5,000

- Reserved table of eight with logo on table sign
- Logo recognition on ribbon board or similar (depending on venue)
- Logo recognition on electronic invitations
- Logo recognition on online event registration page
- Plus Silver and Corporate Table benefits listed, unless otherwise specified above

Decorations | \$3,500 (two available)

- Name recognition on sponsorship-specific table tents placed on lunch tables
- Logo recognition on online event registration page
- Plus Silver and Corporate Table benefits listed, unless otherwise specified above

Silver | \$1,850

- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Plus Corporate Table benefits listed, unless otherwise specified above

Corporate Table | \$1,000

- Reserved table of eight with name on table sign
- Name recognition on online event registration page

Convene, Connect & Collaborate

HONORS NIGHT

A Chamber tradition since 1963, Honors Night recognizes corporate, architectural, and individual achievements in the Wichita region. The following awards are given: Uncommon Citizen, Exceptional Young Leader, Spirit of Wichita, Over the Years, and Keeper of the Plains. In select years, the Ad Astra award is given to recognize something that falls outside of other award criteria but is especially worthy of recognition. The event celebrates the impact award recipients have on the community.

Date: Annual, April

Average Attendance: 550

Presenting | \$15,000 (one available)

- Recognition as part of Honors Night name, when appropriate
- Opportunity for company representative to address attendees (approximately 3 minutes)
- Recognition in honoree announcement with opportunity to provide company quote
- Invitation for two guests to join honorees during private photo reception
- Recognition in post-event social media post featuring photos from event
- Premium reserved table of eight with logo on table sign and two additional seats at head table
- Recognition on digital attendee tickets
- Logo recognition on electronic invitations
- Logo recognition on event page
- Plus Gold, Silver and Corporate Table benefits listed, unless otherwise specified above

Dessert Reception | \$7,500 (one available)

- Reserved table of eight with logo on table sign
- Logo recognition on a dessert item available during the reception
- Name recognition on sponsorship-specific table tents placed on reception tables
- Logo recognition on event page
- Plus Gold, Silver and Corporate Table benefits listed, unless otherwise specified above

Cocktail | \$6,000 (one available)

- Reserved table of eight with logo on table sign
- Logo recognition on signage at the bar areas and on printed item at the bar areas
- Opportunity to have a signature cocktail/mocktail named after company
- Logo recognition on event page
- Plus Gold, Silver and Corporate Table benefits listed, unless otherwise specified above

Convene, Connect & Collaborate

HONORS NIGHT

Honoree Video Underwriter | \$4,000

- Logo recognition on Chamber's lobby TV during time that coincides with displaying of honoree videos following the event
- Name recognition on social media posting of honoree videos after event
- Logo recognition on event page
- Plus Gold, Silver and Corporate Table benefits listed, unless otherwise specified above

Gold | \$3,500

- Logo recognition in sponsorship video played at event
- Name recognition on electronic invitations
- Name recognition on event page
- Plus Silver and Corporate Table benefits listed, unless otherwise specified above

Wine | \$2,250 (four available)

- Logo recognition on wine bottles
- Four complimentary registrations with reserved seating
- Name recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Name recognition on online event registration page

Silver | \$1,850

- Name recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Plus Corporate Table benefits listed, unless otherwise specified above

Corporate Table | \$1,500

- Reserved table of eight with name on table sign
- Name recognition on online event registration page

Convene, Connect & Collaborate

CITY TO CITY

The Chamber has organized an annual trip to another U.S. city to introduce the Wichita region's business and community leaders to innovative projects and best practices since 2008. Attendees network, learn and bring home ideas that may be adapted and implemented in our community.

Date: Annual

Average Attendance: 60-80

Presenting | \$13,000 (one available)

- Opportunity for company representative to address attendees at pre-trip meeting (approximately 2 minutes)
- Opportunity for company representative to address attendees at opening and closing sessions (approximately 2 minutes)
- Opportunity for company representative to participate in a group presentation of the trip at a Chamber Board of Directors meeting (approximately 5 minutes)
- Recognition in post-event social media post featuring photos from event
- Two complimentary registrations
- Recognition in trip announcement with opportunity to provide company quote
- Recognition in social media post highlighting event sponsorship
- Opportunity for company representative to contribute to a post-event blog on their reflections from the trip
- Logo recognition on electronic invitations
- Logo recognition on online event registration page
- Plus Reception benefits listed, unless otherwise specified above

Dinner | \$10,000 (two available)

- Opportunity to address attendees at dinner, or in session prior to dinner (approximately 2 minutes)
- Plus Reception, Breakfast and Snack Break benefits listed, unless otherwise specified above

Convene, Connect & Collaborate

CITY TO CITY

Reception | \$7,500 (two available)

- One complimentary registration
- Opportunity to address attendees at reception (approximately 2 minutes)
- Logo recognition on screen and in printed materials, when applicable
- Logo recognition on event page
- Plus Breakfast and Snack Break benefits listed, unless otherwise specified above

Lunch | \$4,000 (three available)

- Opportunity to address attendees at lunch, or in session prior to lunch (approximately 2 minutes)
- Plus Breakfast and Snack Break benefits listed, unless otherwise specified above

Breakfast | \$3,000 (three available)

- Name recognition on electronic invitations
- Name recognition on event page
- Plus Snack Break benefits listed, unless otherwise specified above

Snack Break | \$500

- Name recognition on screen and in printed materials, when applicable
- Name recognition on online event registration page

Young Professionals Scholarship Underwriter (amount determined by contributor)

- Name recognition on W's website
- Name recognition in trip promotions for W members
- Name recognition on screen and in printed materials, when applicable
- Name recognition on online event registration page

Convene, Connect & Collaborate

ANNUAL MEETING

The Chamber's Annual Meeting is the signature year-end event to celebrate the year's accomplishments. Attendees will network with business executives and community leaders from the Wichita region, while hearing from outgoing and incoming Chamber board chairs, as well as a nationally known speaker.

Date: Annual, November/December

Average Attendance: 700-800

Presenting | \$25,000 (one available)

- Recognition as part of Annual Meeting name, when appropriate
- Opportunity to participate in Annual Meeting committee meetings to discuss speaker prospects
- Recognition in speaker announcement with opportunity to provide company quote
- Opportunity for company representative to address attendees regarding business' support of event topic (approximately 3 minutes)
- Recognition in post-event communication with opportunity to provide company message
- Recognition in post-event social media post featuring photos from event
- Four premium reserved tables of eight with logo on table signs and two additional seats at head table, or equal amount of complimentary registrations, depending on format
- Plus Diamond, Platinum, Champion, Gold, Silver and Corporate Table benefits listed, unless otherwise specified above

Diamond | \$12,500

- Two reserved tables of eight with logo on tables signs, or equal amount of complimentary registrations, depending on event format
- Additional program-only registrations available upon request
- Logo recognition on event page
- Logo recognition on online event registration page
- Plus Platinum, Champion, Gold, Silver and Corporate Table benefits listed, unless otherwise specified above

Platinum | \$7,500

- Invitation to VIP reception, when applicable
- Logo recognition in sponsorship video played at event
- Name recognition on event page
- Plus Champion, Gold, Silver and Corporate Table benefits listed, unless otherwise specified above

Convene, Connect & Collaborate

ANNUAL MEETING

Cocktail | \$6,000 (one available)

- Logo recognition on signage at the bar areas and on printed item at the bar areas
- Recognition on invitations mailed to Chamber membership
- Plus Gold, Silver and Corporate Table benefits listed, unless otherwise specified above

Champion | \$5,000

- Recognition on invitations mailed to Chamber membership
- Recognition on digital attendee tickets
- Plus Gold, Silver and Corporate Table benefits listed, unless otherwise specified above

Decorations or Dessert | \$4,000 (two available of each)

- Logo recognition on sponsorship-specific table tents placed on dinner tables
- Plus Gold, Silver and Corporate Table benefits listed, unless otherwise specified above

Gold | \$3,500

- Name recognition on electronic invitations
- Plus Silver and Corporate Table benefits listed, unless otherwise specified above

Wine | \$2,250 (four available)

- Logo recognition on wine bottles
- Four complimentary registrations with reserved seating
- Name recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Name recognition on online event registration page

Silver | \$1,850

- Name recognition in sponsorship video played at event
- Recognition on screen and in printed materials
- Plus Corporate Table benefits as listed, unless otherwise specified above

Corporate Table | \$1,500

- Reserved table of eight with name on table sign, or equal amount of complimentary registrations, depending on event format
- Name recognition on online event registration page



Advocacy

Advocacy

GOVERNMENT RELATIONS

As a unified voice for the business community, the Chamber advocates for policies and legislation that support business growth and economic success at the federal, state and local levels. Through advocacy initiatives, candidate and issue education and direct engagement opportunities with elected officials, the Chamber helps ensure the business community has a strong voice in shaping the future of the region. This work also includes partnerships like the Kansas Congressional Fly-In to Washington, D.C. in collaboration with the Kansas Chamber. Sponsorships are available for the Fly-In.

Pinnacle | \$30,000

- One complimentary registration for Kansas Congressional Fly-in
- Invitation to Wichita Open Pro-Am with State and Local Elected Officials
- Invitation to private dinner with legislators following Topeka Legislative Reception
- Complimentary Gold level sponsorship at all Government Relations events (listed below)
- Plus Visionary, Prosperity, Leadership, Success and Opportunity benefits listed, unless otherwise specified above

Visionary | \$20,000

- Invitations to exclusive roundtables and events with elected officials, when applicable
- Choice of 4 (of 5) Gold level sponsorships at Government Relations events (options listed below)
 - Topeka Legislative Reception
 - Federal Issue Forum
 - State Legislative Appreciation Dinner
 - Chamber Policy Forum
 - Local Elected Officials Reception
- Plus Prosperity, Leadership, Success and Opportunity benefits listed, unless otherwise specified above



Advocacy

GOVERNMENT RELATIONS

Prosperity | \$10,000

- Choice of 3 (of 4) Gold level sponsorships at Government Relations events (options listed below)
- Plus Leadership, Success and Opportunity benefits listed, unless otherwise specified above

Leadership | \$7,500

- Choice of 2 (of 4) Gold level sponsorships at Government Relations events (options listed below)
- Logo recognition in weekly "Advocate" newsletter during Legislative Session
- Logo recognition on annual Legislative Wins and State Scorecard
- Logo recognition on screen and in printed materials at all Government Relations events
- Logo recognition on screen at Chair's Lunch and Annual Meeting
- Plus Success and Opportunity benefits listed, unless otherwise specified above

Success | \$5,000

- Seat for company representative on the Government Relations Committee
- Choice of 1 (of 4) Gold level sponsorships at Government Relations events (options listed below)
 - Topeka Legislative Reception
 - Federal Issue Forum
 - Chamber Policy Forum
 - Local Elected Officials Reception
- Logo recognition on dedicated Government Relations page on the Chamber website
- Recognition at the Chamber's Board of Directors Retreat
- Plus Opportunity benefits listed, unless otherwise specified above

Opportunity | \$2,500

- Name recognition on dedicated Government Relations page on the Chamber website
- Name recognition in weekly "Advocate" newsletter during Legislative Session
- Name recognition on annual Legislative Wins and State Scorecard
- Name recognition on screen and in printed materials at all Government Relations events

Advocacy

TOPEKA LEGISLATIVE RECEPTION

Held in Topeka during the Kansas legislative session, this reception is the perfect opportunity for Chamber members to meet elected state officials, House and Senate leadership, and Cabinet agency leaders. The cocktail reception is an opportunity for business leaders to build relationships with elected officials and discuss the issues most important to their business success.

Date: Annual, February

Average Attendance: 120-140 (approximately one-third of attendees are elected officials)

Presenting | \$5,500 (one available)

- Six complimentary registrations for reception and private dinner with legislators following reception
- Logo recognition on invitation sent to all legislators, the Governor's Office and cabinet officials
- Logo recognition on electronic invitations
- Plus Gold benefits listed, unless otherwise specified above

Cocktail | \$3,500 (one available)

- Logo recognition on a printed item at the bar area
- Four complimentary registrations for reception and private dinner with legislators following reception
- Plus Gold benefits listed, unless otherwise specified above

Gold | \$2,750

- Invitation for two company representatives to attend private meeting with key elected officials at Statehouse prior to reception
- Two complimentary registrations for reception and private dinner with legislators following reception
- Name recognition on event invitation sent to all legislators, the Governor's Office and Cabinet officials
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Logo recognition on online event registration page

Decorations | \$1,500 (one available)

- Invitation for one company representative to attend to private meeting with key elected officials at Statehouse prior to reception
- Two complimentary registrations for reception
- Recognition on screen and in printed materials
- Name recognition on online event registration page

Advocacy

STATE LEGISLATIVE APPRECIATION DINNER

Join the Chamber for an evening event, including a cocktail reception and seated dinner, in appreciation of the South Central Kansas Legislative Delegation. The event provides the opportunity to visit one-on-one with your state Senator and Representative and other legislative leaders in a congenial setting.

Date: Annual, June

Average Attendance: 150-175 (approximately one-fifth of attendees are elected officials)

Presenting | \$5,500 (one available)

- Opportunity for company representative to address attendees regarding impact of legislative session (approximately 3 minutes)
- Opportunity to place company-provided promotional item at each place setting
- Recognition in post-event social media post featuring photos from event
- Premium reserved table of eight with logo on table sign and two additional seats at head table
- Logo recognition on invitation sent to South Central Kansas Legislative Delegation members
- Logo recognition on electronic invitations
- Logo recognition on online event registration page
- Plus Gold benefits listed, unless otherwise specified above

Cocktail | \$3,500 (one available)

- Logo recognition on a printed item at the bar area
- Opportunity to have a signature cocktail/mocktail named after company
- Plus Gold benefits listed, unless otherwise specified above

Gold | \$2,750

- Reserved table of eight with name on table sign
- Name recognition on invitation sent to South Central Kansas Legislative Delegation members
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Name recognition on online event registration page

Decorations | \$1,500 (one available)

- Two complimentary registrations with reserved seating
- Recognition on screen and in printed materials
- Name recognition on online event registration page

Advocacy

FEDERAL ISSUE FORUM

Hear from a member of our federal delegation who represents Kansas in Washington D.C., as they discuss insights on federal policies and current events impacting the business community in South Central Kansas. This is a valuable opportunity to stay informed and understand key legislative issues impacting your business or organization.

Date: Annual, to be determined by speaker's schedule

Average Attendance: 130-150

Presenting | \$4,000 (one available)

- Opportunity for company representative to address attendees (approximately 2 minutes) and introduce speaker
- Recognition in post-event social media post featuring photos from event
- Premium reserved table of eight with logo on table sign and two additional seats at head table
- Logo recognition on electronic invitations
- Logo recognition on online event registration page
- Plus Gold and Corporate Table benefits listed, unless otherwise specified above

Gold | \$2,500

- Invitation for two guests to attend private meet-and-greet before forum
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Name recognition on online event registration page
- Plus Corporate Table benefits listed, unless otherwise specified above

Corporate Table | \$650

- Reserved table of eight with name on table sign
- Name recognition on online event registration page

Advocacy

CHAMBER POLICY FORUM

This forum will bring together business leaders, elected officials and community stakeholders for meaningful conversations about the policy issues shaping our region's economic future. Members will gain insight and deepen their understanding of the Chamber's legislative agenda and advocacy process while hearing directly from industry experts, policymakers and Chamber leaders on key issues impacting employers and the region as a whole.

Date: Annual, Fall

Anticipated Attendance: 130-150

Presenting | \$4,000 (one available)

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Recognition in post-event social media post featuring photos from event
- Premium reserved table of eight with logo on table sign
- Logo recognition on electronic invitations
- Logo recognition on online event registration page
- Plus Gold and Corporate Table benefits listed, unless otherwise specified above

Gold | \$2,500

- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Plus Corporate Table benefits listed, unless otherwise specified above

Corporate Table | \$650

- Reserved table of eight with name on table sign
- Name recognition on online event registration page



Advocacy

LOCAL ELECTED OFFICIALS RECEPTION

This networking reception recognizes local elected officials and legislators from across our region, including City Council Members, County Commissioners, School Board Members and our South Central Kansas Legislative Delegation. This event is an opportunity for the region's business and political community to connect with one another.

Date: Annual, November

Average Attendance: 175-200 (approximately one-third of attendees are elected officials)

Presenting | \$5,500 (one available)

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Recognition in post-event social media post featuring photos from event
- Eight complimentary registrations
- Logo recognition on invitations sent to local elected officials in the region and South Central Kansas Legislative Delegation members
- Logo recognition on electronic invitations
- Plus Gold benefits listed, unless otherwise specified above

Cocktail | \$3,500 (one available)

- Logo recognition on a printed item at the bar area
- Opportunity to have a signature cocktail/mocktail named after company
- Six complimentary registrations
- Plus Gold and Decorations benefits listed, unless otherwise specified above

Gold | \$2,750

- Four complimentary registrations
- Name recognition on invitations sent to local elected officials in the region and South Central Kansas Legislative Delegation members
- Name recognition on electronic invitations
- Plus Decorations benefits listed, unless otherwise specified above

Decorations | \$1,500 (one available)

- Two complimentary registrations
- Recognition on screen and in printed materials
- Name recognition on online event registration page

Advocacy

MILITARY AFFAIRS

The Wichita Regional Chamber's Military Affairs program serves as the bridge between the business community and the military community by strengthening relationships, identifying key needs, and developing initiatives that support those who serve.

The Military Affairs Council's work is centered around three strategic priorities: (1) supporting active duty and reserve military members, (2) supporting military families through community engagement and resources, and (3) helping transitioning service members and veterans connect with civilian careers, leadership opportunities, and the Wichita community.

Prosperity | \$10,000

- Invitation to attend private meet-and-greets before Military Affairs Luncheons, when applicable
- Plus Leadership, Success, Opportunity and Growth benefits listed, unless otherwise specified above

Leadership | \$7,500

- Invitations to exclusive roundtables and events with military officials, when applicable
- Invitation to roundtable discussions with local military leadership
- Logo recognition on screen at Chair's Lunch and Annual Meeting
- Plus Success, Opportunity and Growth benefits listed, unless otherwise specified above

Success | \$5,000

- Name recognition on screen and in printed materials during Mission Wichita, when applicable
- Logo recognition on dedicated Military Affairs page on the Chamber website
- Recognition at the Chamber's Board of Directors Retreat
- Plus Opportunity and Growth benefits listed, unless otherwise specified above

Opportunity | \$2,500

- Seat for company representative on the Military Affairs Council
- Name recognition on screen at all Military Affairs events, when applicable
- Plus Growth benefits listed, unless otherwise specified above

Growth | \$1,500

- Name recognition on dedicated Military Affairs page on the Chamber website

Advocacy

MILITARY AFFAIRS LUNCHEON

Military Affairs Luncheons feature distinguished speakers whose insights strengthen dialogue between the business community and the military across Kansas. Each program delivers perspectives that matter, creating meaningful value for Wichita's business ecosystem and forging lasting partnerships statewide.

Date: Quarterly, to be determined by speaker's schedule

Average Attendance: 60-75 (approximately one-fifth of attendees are military)

Presenting | \$2,500 (four available)

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Opportunity to place company-provided promotional item at each place setting
- Recognition in post-event social media post featuring photos from event
- Premium reserved table of eight with logo on table sign
- Logo recognition on electronic invitations
- Logo recognition on online registration page
- Plus Gold and Corporate Table benefits listed, unless otherwise specified above

Gold | \$1,500

- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Plus Corporate Table benefits listed, unless otherwise specified above

Corporate Table | \$650

- Reserved table of eight with name on table sign
- Name recognition on online registration page



Advocacy

MISSION WICHITA

This immersive program strengthens the connection between Wichita's business and military community by creating meaningful opportunities for leadership development and community engagement. Participants gain firsthand insight into McConnell Air Force Base, local government and Wichita's business community while building relationships that support workforce development, military retention and long-term regional growth.

Date: Annual, February through May

Average Attendance: 11 military, 11 civilians

Presenting | \$4,000 (one available)

- Opportunity for company representative to address attendees at kickoff event and graduation ceremony (approximately 2 minutes)
- Recognition in post-event social media post featuring photos from event
- Invitation for company representative to attend one session
- Recognition in class announcement with opportunity to provide company quote
- Logo recognition on event page
- Logo recognition on online event registration page
- Plus Gold benefits listed, unless otherwise specified above

Gold | \$2,500

- Invitation for one company representative to attend both kickoff event and graduation ceremony
- Invitation for company representative to attend post-session happy hours with class participants and committee members
- Opportunity to give company-provided swag items to participants
- Recognition on screen and in printed materials at graduation
- Recognition in printed program materials
- Name recognition on event page
- Name recognition on online event registration page

Graduation | \$1,500 (one available)

- Opportunity for company representative to address attendees at graduation ceremony (approximately 2 minutes)
- Invitation for one company representative to attend both kick-off event and graduation ceremony
- Recognition on screen and in printed materials at graduation
- Recognition in printed program materials
- Name recognition on online event registration page

Snacks | \$1,000

- Recognition on sponsor-specific signs placed with snacks
- Recognition in printed program materials
- Name recognition on online event registration page



Strong Business

Strong Business

The Chamber empowers businesses to grow, innovate, and lead. We provide programs, connections, and collaborative opportunities that help employers of every size strengthen their teams, expand their reach, and enhance their impact. By centering the needs of our members and embracing forward-thinking approaches, the Chamber builds strong businesses that drive a thriving regional economy and contribute to a high quality of place, where infrastructure, creativity, and civic pride come together to create a community where people and business succeed.

Prosperity | \$10,000

- Seat for company representative on the Strong Business Committee
- Seat for company representative on the Quality of Place Committee
- Complimentary Gold level sponsorship for Small Business Awards
- Plus Leadership, Success, Opportunity and Small Business Pioneer benefits listed, unless otherwise specified above

Leadership | \$7,500

- Logo recognition on screen at Small Business Awards events
- Logo recognition on screen at Small Business Summit
- Recognition on social media for community events featuring Chamber participation (events may include Chamber hosted-event during Riverfest, Open Streets – Douglas, etc.)
- Logo recognition on screen at Chair's Lunch and Annual Meeting
- Plus Success, Opportunity and Small Business Pioneer benefits listed, unless otherwise specified above

Success | \$5,000

- Seat for company representative on the Programming Committee
- Logo recognition on dedicated Keepers on Parade page on the Chamber website
- Logo recognition on dedicated Small Business page on the Chamber website
- Four complimentary registrations to Small Business Awards events
- Recognition at the Chamber's Board of Directors Retreat
- Plus Opportunity and Small Business Pioneer benefits listed, unless otherwise specified above

Opportunity | \$2,500

- Name recognition on dedicated Small Business page on the Chamber website
- Two complimentary registrations to Small Business Awards events
- Name recognition on screen at Small Business Awards events
- Name recognition on screen at Small Business Summit
- Name recognition on screen and in printed materials at Membership Maximizers, Business Exchanges, Sunrise Scramblers, Networking at Noon, and other events as appropriate

Small Business Pioneer | \$1,000

- *Exclusive pricing of Opportunity level for small businesses with 20 or less FTEs*

Strong Business

MEMBER ACTIVATION

Chamber members gain an understanding of the benefits of membership through two important programs designed for quality networking and relationship building. Sponsorship is for all ten events and benefits listed may be utilized at each Membership Maximizer and Business Exchange.

The **Membership Maximizer** is an orientation for new and existing members to learn how to receive the greatest value from Chamber membership. The program features a welcome and introductions from all attendees, followed by an overview of benefits, the member online portal and more.

Date: Every other month

Average Attendance: 10-15

At **Business Exchanges**, attendees meet one-on-one in five-minute rotations where they describe their respective businesses, exchange business cards and pass on referrals. Both new and existing members can connect in a friendly, more personal environment.

Date: Quarterly

Average Attendance: 30-40

Presenting | \$4,500 (one available)

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Opportunity to place company-provided promotional item at each place setting or provide digital literature for email distribution by the Chamber following each event
- Recognition in post-event social media post featuring photos from each event
- Logo recognition on electronic invitations
- Logo recognition on online event registration pages



Strong Business

SUNRISE SCRAMBLERS

Sunrise Scramblers are engaging events that combine breakfast, networking, and an educational program. Hosted monthly at different Chamber member businesses, the Sunrise Scrambler provides an opportunity to reconnect with familiar faces, forge connections with new individuals and gain valuable insights to help businesses prosper.

Date: Monthly, January-December

Average Attendance: 160-180

Presenting | \$2,500 (11 available; excludes event featuring Small Business Awards in August)

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Opportunity to have company representatives greet attendees at the door
- Recognition in post-event social media post featuring photos from event
- Eight complimentary registrations
- Opportunity to place company-provided promotional item at each place setting
- Opportunity to provide door prize to be drawn at event (entries may be collected at display table or Chamber registration/check-in table)
- Logo recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on online event registration page
- Plus Showcase benefits listed, unless otherwise specified above

Showcase | \$350 (two available per event; excludes events featuring Small Business Awards and Nonprofit Showcase)

- Two complimentary registrations
- Opportunity to set up company display table or company-provided pop-up banner
- Opportunity to provide door prize to be drawn at event (entries must be collected at display table)
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Name recognition on online event registration page

Strong Business

NETWORKING AT NOON

Attendees can grab a bite to eat and work the room while meeting new people and re-connecting with fellow business and community members. This one-hour casual networking event is a perfect opportunity to build business connections.

Date: Monthly, January-December

Average Attendance: 60-70

Presenting | \$750 (10 available; excludes events featuring Riverfest in June and Small Business Awards in July)

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Recognition in post-event social media post featuring photos from event
- Four complimentary registrations
- Opportunity to provide door prize to be drawn at event
- Logo recognition on screen and in printed materials, when applicable
- Logo recognition on electronic invitations
- Logo recognition on online event registration page



Strong Business

SMALL BUSINESS SUMMIT

The Small Business Summit is for the entrepreneurs who drive Wichita's economy. The event provides targeted business development through peer learning, advocacy insights, and actionable resources that owners can apply to strengthen their workplaces and support employees. By investing in this initiative, partners help local businesses grow, innovate, and expand their impact on the community.

Date: Annual, May

Average Attendance: 100-125

Presenting | \$4,000

- Opportunity for company representative to address attendees at opening or closing session (approximately 2 minutes)
- Opportunity to place company-provided promotional item at each seat/place setting
- Recognition in post-event social media post featuring photos from event
- Six complimentary registrations
- Plus Premier benefits listed, unless otherwise specified above

Premier | \$2,500

- Four complimentary registrations
- Opportunity to set up company display table
- Opportunity to provide door prize to be drawn at event
- Logo recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on online event registration page



Strong Business

SMALL BUSINESS AWARDS

For more than 20 years, the Chamber has recognized businesses with 100 or fewer employees for their achievements and contributions to our community. The Small Business Awards program consists of an application and judging process, as well as various events that highlight the impact and celebrate the achievements of small businesses in the region.

Events include Networking at Noon featuring Applicant Showcase (July), finalists' mixer (July), and Sunrise Scrambler featuring Small Business Awards Celebration (August).

Date: Annual, May through August

Average Attendance: 30-200, based on event

Presenting | \$5,000 (one available)

- Opportunity for company representative to participate in announcement of winners at the Sunrise Scrambler ft. Small Business Awards Celebration
- Opportunity for company representative to address attendees at applicable events (approximately 2 minutes)
- Invitation for company representative to attend mixer with selected finalists and past winners
- Logo recognition on nomination form and online application
- Logo recognition on electronic invitations to nominate
- Recognition in post-event social media post featuring photos from events
- Six complimentary registrations to Networking at Noon ft. Applicant Showcase
- Premium reserved table of eight with logo on table sign at the Sunrise Scrambler ft. Small Business Awards Celebration
- Logo recognition on electronic invitations for applicable events
- Logo recognition on event page
- Plus Gold benefits listed, unless otherwise specified above

Gold | \$1,500

- Four complimentary registrations to Networking at Noon ft. Applicant Showcase
- Four complimentary registrations with reserved seating to the Sunrise Scrambler ft. Small Business Awards Celebration
- Logo recognition in sponsorship video played at Sunrise Scrambler ft. Small Business Awards Celebration
- Recognition on screen and in printed materials at applicable events
- Name recognition on electronic invitations for applicable events
- Logo recognition on online event registration pages for applicable events

Strong Business

GOLF CLASSIC

A sell-out every year, the Chamber's Golf Classic brings together members of the business community from the Wichita region for networking and fun. Teams of four can play in the scramble tournament for the chance to win prizes while enjoying the day at a Chamber member golf course.

Date: Annual, October

Average Attendance: 128-144 golfers, 20-30 volunteers

Presenting | \$8,000 (one available)

- Recognition as part of Golf Classic name, when appropriate
- Opportunity for company representative to address attendees prior to start (approximately 2 minutes)
- Invitation for two representatives to attend Golf Volunteer Mixer
- Logo recognition on golfer scorecards to be used during play
- Recognition in social media post highlighting winning teams and golfers
- Recognition in post-event social media post featuring photos from event
- Eight golfer registrations
- Opportunity to include company-provided promotional items in all golfer bags
- Logo recognition on all sponsor hole/tee box yard signs
- Logo recognition on electronic invitations
- Logo recognition on event page
- Logo recognition on online event registration page

Signature Golfer Gift | \$5,000 (one available)

- Opportunity to provide company branded signature gift items for golfers (approximately 144 golfers; gift will be at sponsor's expense)
- Four golfer registrations

Golf Ball Sleeve | \$4,000 (one available)

- Logo included on each golf ball in sleeve of golf balls provided in swag bags (golf balls procured by Chamber, sponsor will have opportunity to approve artwork in advance)
- Four golfer registrations

Hole Flag | \$4,000 (two available)

- Logo included on nine (of 18) hole flags (flags will be procured by Chamber; sponsor will have opportunity to approve artwork in advance)
- Four golfer registrations

Strong Business

GOLF CLASSIC

Volunteer Shirts | \$3,250 (one available)

- Company logo included on all volunteer polos along with Chamber logo (polos will be procured by Chamber; sponsor will have opportunity to approve artwork in advance)
- Opportunity for company representatives to attend Golf Volunteer Mixer and distribute polos to volunteers
- Four golfer registrations

Beverage Carts | \$3,000 (two available)

- Logo recognition on beverage carts driven around golf course during play
- Four golfer registrations

Breakfast | \$2,500 (two available)

- Logo recognition on breakfast item(s), as appropriate
- Logo recognition on signage in breakfast area
- Four golfer registrations

Hole/Tee Box + 4 Golfers | \$2,000

- Opportunity to place company-provided banner and/or tent and have company representatives stationed to network and distribute company-provided promotional items
- Four golfer registrations

Hole/Tee Box (no golfers) | \$1,000

- Opportunity to place company-provided banner and/or tent and have company representatives stationed to network and distribute company-provided promotional items

Snacks | \$500

- Logo recognition at on-course snack locations as well as with snacks on beverage carts

**All Golf Classic sponsors will receive logo recognition on the event banner and one hole/tee box yard sign (location at the Chamber's discretion), as well as name recognition on online registration page, unless otherwise specified*



Talent

Talent

The Chamber's talent strategy strengthens the region's competitiveness by cultivating leadership at every level. We tailor programs that connect and advance young professionals, expand the capacity of current leaders, and foster an inclusive, diverse workforce, and we partner on programs that encourage civic education and engagement in the future generation. Through various events, cohort programming, and partnerships, we prepare talent to lead effectively within their organizations and community, as well as drive Wichita's economic growth.

Visionary | \$20,000

- Seat for company representative on the Talent Committee
- Complimentary Gold level sponsorship at Game Changers Gala, with four additional registrations
- Recognition in a spotlight feature in the W newsletter
- Opportunity to host or provide remarks at a Talent program kickoff or celebration
- Opportunity to set up a company display table at InternICT Kickoff
- Two complimentary registrations to W's private tent at Zoobilee
- Plus Prosperity, Leadership, Success, Opportunity and Growth benefits listed, unless otherwise listed above

Prosperity | \$10,000

- Complimentary participation for five interns in InternICT Fellows
- Reserved table of eight with name on table sign at Game Changers Gala
- Logo recognition on screen and in printed materials at Leadership Wichita, when applicable
- Logo recognition in monthly W electronic newsletter
- Plus Leadership, Success, Opportunity and Growth benefits listed, unless otherwise listed above

Leadership | \$7,500

- Complimentary participation for two interns in InternICT Fellows
- Complimentary participation for two young professionals in selected program. Options include:
 - Group Mentoring
 - Leadership Academy
- Four complimentary registrations to Game Changers Gala
- Logo recognition on InternICT page on the Chamber website
- Logo recognition on the InternICT Summer Passport homepage
- Name recognition in text communication to interns highlighting programming
- Logo recognition on screen at Chair's Lunch and Annual Meeting
- Plus Success, Opportunity and Growth benefits listed, unless otherwise listed above

Talent

Success | \$5,000

- Complimentary participation for one intern in InternICT Fellows
- Name recognition in monthly W newsletter
- Logo recognition on dedicated Talent page on the Chamber website
- Recognition at the Chamber's Board of Directors Retreat
- Plus Opportunity and Growth benefits listed, unless otherwise listed above

Opportunity | \$2,500

- Complimentary participation for one young professional in selected program. Options include:
 - Group Mentoring
 - Leadership Academy
- Two complimentary registrations to Game Changers Gala
- Plus Growth benefits listed, unless otherwise listed above

Growth | \$1,500

- Complimentary W memberships for all staff in demographic (ages 18 - 40)
- One seat on the W advisory council
- One complimentary registration to Game Changers Gala
- Name recognition on dedicated Talent page on the Chamber website
- Name recognition on screen and in printed materials at all W events, when applicable



Talent

START WITH W

Start with W is a short informational session for young professionals to connect with a community of peers and learn more about opportunities to grow personally and professionally within the Wichita region. At Start with W, attendees can mingle with new W members while learning more about accessing resources, upcoming programs, how to join an Action Team, and more. Sponsorship is for all six events.

Date: Every other month

Average Attendance: 25-35

Presenting | \$1,500 (one available)

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Opportunity to place company-provided promotional item at each place setting or provide digital literature for email distribution by the Chamber
- Recognition in post-event social media post featuring photos from events
- Logo recognition on electronic invitations
- Logo recognition on online event registration pages

W SOCIALS

W hosts a series of socials throughout the year with the primary goal of connecting W members with community leaders and organizations, as well as other young professionals. The best parts of Wichita are shown off through these events and attendees often get bucket list experiences.

Date: Every other month

Average Attendance: 40-50

Presenting | \$2,000 (one available, includes all events)

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Recognition in post-event social media post featuring photos from events
- Two complimentary registrations to each social
- Opportunity to provide door prize(s) to be drawn at events
- Logo recognition on screen and in printed materials, when applicable
- Logo recognition on electronic invitations
- Logo recognition on online event registration pages

Showcase | \$250 (one available per event)

- Opportunity to set up company display table
- Opportunity to provide door prize to be drawn at event
- Name recognition on screen and in printed materials, when applicable
- Name recognition on electronic invitations
- Name recognition on online event registration page

Talent

W COMMUNITY IMPACT SERIES

This series aims to facilitate a meaningful relationship between young professionals and Wichita's nonprofits. Young professionals will be prepared with skills to serve successfully and effectively on a nonprofit board or on volunteer committees.

Date: Two events per year; potential for additional ad hoc events

Average Attendance: 30-40

Presenting | \$2,000 (one available; includes all events)

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Opportunity to provide door prize(s) to be drawn at events
- Recognition in post-event social media post featuring photos from events
- Logo recognition on screen and in printed materials, when applicable
- Logo recognition on electronic invitations
- Logo recognition on online event registration pages

Showcase | \$250 (one available per event)

- Opportunity to set up company display table
- Opportunity to provide door prize to be drawn at event
- Name recognition on screen and in printed materials, when applicable
- Name recognition on electronic invitations
- Name recognition on online event registration page



Talent

W PROFESSIONAL DEVELOPMENT SERIES

The Young Professional Development Series brings speakers in to candidly share their journey, offer guidance and tangible takeaways to inspire young professionals on their career growth. Past topics have been overcoming imposter syndrome, emotional intelligence, financial advice and more.

Date: Quarterly

Average Attendance: 30-40

Presenting | \$2,000 (one available; includes all events)

- Opportunity to serve as venue host for one session
- Opportunity for company representative to address attendees at one session (approximately 2 minutes)
- Opportunity to provide door prize(s) to be drawn at events
- Recognition in post-event social media post featuring photos from events
- Logo recognition on screen and in printed materials, when applicable
- Logo recognition on electronic invitations
- Logo recognition on online event registration pages

Showcase | \$250 (one available per event)

- Opportunity to set up company display table
- Opportunity to provide door prize to be drawn at event
- Name recognition on screen and in printed materials, when applicable
- Name recognition on electronic invitations
- Name recognition on online event registration page



Talent

GROUP MENTORING

W Group Mentoring connects seasoned mentors with small groups of young professionals, fostering growth and development for aspiring leaders in Wichita. Mentors also help guide young professionals through the city's quality of place amenities enhancing long-term commitment to the community. The program supports the cultivation of talent and drives professional excellence in our vibrant community.

Date: Annual, Spring

Average Attendance: 10 mentors, 20-25 mentees

Presenting | \$3,500 (one available)

- Opportunity for company representative to address attendees at opening and closing sessions (approximately 2 minutes)
- Recognition in post-event social media post featuring photos from events
- One complimentary registration
- Logo recognition in program materials
- Logo recognition on online mentee application
- Logo recognition on electronic invitations to apply
- Recognition on screen at opening and closing sessions
- Logo recognition on event page
- Logo recognition on online event registration page

Mingle | \$1,000 (three available)

- Opportunity for company representative to address attendees at one mingle (approximately 2 minutes)
- Name recognition in program materials
- Recognition on screen and in printed materials at all three mingles, when applicable
- Name recognition on electronic invitations
- Name recognition on event page
- Name recognition on online event registration page

Talent

CIVICS BEE

The Wichita Regional Chamber and USD 259 - Wichita Public Schools co-sponsor the Wichita Regional of the National Civics Bee. Area middle school students, who qualify through an essay competition, will put their knowledge of government, civics, and the Constitution to the test in a competition modeled after traditional spelling bees. The top three placers win cash prizes and qualify for the Kansas State Finals of the National Civics Bee.

This event is a partnership with the U.S. Chamber of Commerce Foundation, who hosts the National Civics Bee National Championship in Washington, D.C. where each state sends its top qualifier to compete.

Date: Annual, April

Civic Engagement | \$750

- Verbal recognition at live event
- Opportunity to place company-provided pop-up banner at live event
- Reserved seating at live event
- Recognition in social media post highlight sponsorship after live event
- Logo recognition on gift given to student participants
- Logo recognition on Chamber's online informational page



Talent

InternICT

InternICT engages visiting and local interns in the summer months by helping immerse them in the city through fun and unique experiences. By creating opportunities that build connections, find a community of peers, and encourage exploration of the city, the program encourages interns to choose to stay in, or return to, Wichita.

Various opportunities are included such as InternICT Kickoff and Sendoff, the Summer Passport, and Fellows, which consists of six sessions focused on professional and personal development.

Date: Annual, June-July

Average Attendance: 200-300 interns

Presenting | \$10,000 (one available)

- Opportunity for company representative to provide remarks at InternICT Kickoff and Fellows opening session (approximately 2 minutes)
- Recognition in post-event social media post featuring photos from events
- Name recognition in text communication to interns highlighting programming
- Logo recognition on Employer Toolkit
- Logo recognition on InternICT Summer Passport homepage
- Opportunity to provide company promotional content for dedicated InternICT Summer Passport social media post
- Opportunity to set up a company display table at Kickoff
- Opportunity to give company-provided promotional items to attendees at Kickoff and Sendoff, as well as Fellows participants
- Recognition in Fellows Welcome Letter with opportunity to provide company quote
- Opportunity to serve as venue host for a Fellows session
- Logo recognition on screen and in printed materials at all intern-specific programming, when applicable
- Logo recognition on electronic invitations for intern-specific programming
- Logo recognition on dedicated InternICT page on the Chamber website
- Logo recognition on online event registration pages

Talent

InternICT

Event Partner | \$2,500 (two available)

- Opportunity for company representative to provide remarks at Kickoff and Sendoff (approximately 2 minutes)
- Opportunity to set up a company display table at Kickoff
- Logo recognition on electronic invitations
- Logo recognition on online event registration page
- Plus Beverages and Snacks benefits listed, unless otherwise specified above

Beverages | \$750 (three available)

- Opportunity to give company-provided promotional items to attendees at Kickoff and Sendoff
- Plus Snacks benefits listed, unless otherwise specified above

Snacks | \$500 (three available)

- Recognition on screen and in printed materials, when applicable
- Name recognition on electronic invitations
- Name recognition on online event registration page

Intern Meet-ups | \$350 (four available)

- Recognition on screen and in printed materials, when applicable
- Name recognition on electronic invitations



Talent

LEADERSHIP WICHITA

Leadership Wichita provides an immersive experience that identifies local achievers and prepares them to take increasingly significant roles in the Wichita community. Participants gain valuable insight into local government, economic development, education, and media; while interacting with the key community and business leaders working to make progress in each area. The program consists of 10 sessions and a Graduation Reception.

Date: Annual, August through December

Average Attendance: 30-35 class members

Presenting | \$12,000 (one available)

- Opportunity for company representative to provide congratulatory remarks at opening session and graduation (approximately 3 minutes)
- Recognition in class announcement with opportunity to provide company quote
- Recognition in post-event social media post featuring photos from events
- Opportunity to place company-provided pop-up banner at all sessions
- Logo recognition on online nomination form and online application
- Logo recognition on electronic invitations to nominate
- Logo recognition on event page
- Logo recognition on screen and in printed materials at all sessions, when applicable
- Plus Graduation benefits listed, unless otherwise specified above

Graduation | \$2,500 (one available)

- Opportunity for company representative to provide congratulatory remarks at graduation (approximately 2 minutes)
- Opportunity to provide a gift item for the graduating class
- Four complimentary registrations for graduation
- Logo recognition on screen and in printed materials at graduation
- Logo recognition on electronic invitations for graduation
- Logo recognition online registration page graduation

Session Experience | \$500 (one available at each of nine sessions; excludes SIMSOC session)

- Opportunity for company representative to provide remarks at sponsored session (approximately 2 minutes)
- Logo recognition on screen and in printed materials at sponsored session, when applicable

Alumni Social | \$500 (one available at each quarterly social)

- Logo recognition on screen and in printed materials, when applicable
- Logo recognition on electronic invitations
- Logo recognition on online event registration page

Talent

GAME CHANGERS GALA

Game Changers Gala is W's annual celebration of the remarkable impact young professionals and organizations are making in our community. The event honors the achievements of several young professionals and the businesses and organizations making significant efforts to attract, retain and engage young talent in our community and the region.

Date: Annual, November

Average Attendance: 180-200

Presenting | \$5,500 (one available)

- Opportunity for company representative to address attendees (approximately 2 minutes)
- Recognition in awards announcement with opportunity to provide company quote
- Recognition in post-event social media post featuring photos from event
- Premium reserved table of eight with logo on table sign
- Recognition in social media post highlighting event sponsorship
- Logo recognition on screen and in printed materials
- Logo recognition on electronic invitations
- Logo recognition on event page
- Logo recognition on online event registration page

Cocktail | \$3,000 (two available)

- Logo recognition on a printed item at the bar area
- Opportunity to have a signature cocktail/mocktail named after company
- Reserved table of eight with name on table sign
- Recognition on screen and in printed materials
- Plus Gold benefits listed, unless otherwise specified above

Gold | \$2,250

- Four complimentary registrations with reserved seating
- Recognition on screen and in printed materials
- Name recognition on electronic invitations
- Name recognition on online event registration page

After Social | \$1,000

- Four complimentary registrations with reserved seating
- Recognition on screen and in printed materials
- Name recognition on online event registration page

Corporate Table | \$750

- Reserved table of eight with name on table sign
- Name recognition on online event registration page

Talent

LEADERSHIP ACADEMY

Leadership Academy is a leadership development program targeted at young professionals who are interested in growing their leadership capabilities. The course offers professional development and community connections, providing opportunities to advance in careers and the community. The six weekly sessions feature interactive exercises, issue exploration, self-assessments and in-depth conversations with Wichita's top community and business leaders.

Date: Applications in November; Kickoff in January

Average Attendance: 30

Premier | \$2,500

- Recognition in class announcement
- Opportunity to serve as venue host for one session
- Invitation for one company representative to attend kickoff event
- Four complimentary registrations for graduation
- Logo recognition on screen and in printed materials at all sessions, when applicable
- Logo recognition on electronic invitations to apply
- Logo recognition on event page
- Logo recognition on online event registration page

Graduation | \$1,500 (one available)

- Opportunity for company representative to participate in handing out graduation plaques
- Two complimentary registrations for graduation
- Opportunity to provide a gift item for the graduating class
- Recognition on screen and in printed materials at graduation
- Name recognition on event page
- Name recognition on online event registration page



**Additional
Opportunities**

Additional Opportunities

WICHITA EDUCATIONAL FOUNDATION

The Wichita Educational Foundation (WEF) is an affiliate of the Wichita Regional Chamber of Commerce. The WEF is a separate corporation and has a separate Board of Directors, bylaws and bank account. This separation ensures the WEF maintains its status as a charitable foundation. Chamber staff donate their time to provide administrative support. The WEF was formed in 1997 as a 501(c)3 corporation for the purpose of providing education and training to people in the Wichita and Sedgwick County area.

The WEF's objective is to provide education, leadership preparation and training for lifelong learning and improvement of job skills. Programming may be designed to address all ages, from kindergarten students to adults.

Current and recent examples of programs and projects funded by the WEF:

- Annual Meeting – speakers and related program components
- City to City – programming and scholarships
- Leadership Wichita – programming and scholarships
- W – A Community of young professionals – programming and scholarships
- W Fund – community projects that make Wichita attractive to young, diverse talent

IN-KIND SUPPORT

Many Wichita Regional Chamber of Commerce events and programs benefit from in-kind partnerships with members. By providing meeting or event space, audio visual and technical support, catering services, décor, printing, and other products and services, members can gain meaningful visibility among event attendees and program participants.

These partnerships not only highlight a company's capabilities and hospitality but also help the Chamber reduce costs, allowing more resources to be spent on initiatives that benefit members and the broader business community.

Additional Opportunities

KEEPERS ON PARADE

Keepers on Parade is an art project established in 2015 to promote Wichita pride with 10-foot tall, hand-painted replicas of the city's iconic Keeper of the Plains statue. Keepers on Parade was started by Together Wichita and continued by the Wichita Regional Chamber of Commerce in 2022 as part of the organization's quality of place initiative. Currently, there are more than 80 fiberglass Keeper statues on display throughout Wichita. Each is unique and painted by a local artist with the approval of the Blackbear Bosin Family Foundation, who owns the rights to the original Keeper of the Plains statue.

Businesses and organizations who purchase statues collaborate with these local artists who are commissioned to transform the blank fiberglass Keepers.

Cost | \$9,500 plus sales tax

THE CATALYST

Every week, the Chamber distributes a digital eNewsletter to nearly 7,000 subscribers. The Catalyst is the place for Chamber members and others to know what's happening in the business community. Upcoming events, member celebrations, and important can't miss information for the business community is shared each week. Chamber members can sponsor the weekly eNewsletter for an entire month or for an entire quarter.

Cost | \$750 per month; \$2,000 per quarter

WICHITA CHAMBER JOB BOARD

The Chamber Job Board is a new partnership with Rollie Jobs designed to make connecting local employers and job seekers easier. Through this partnership, Chamber members have access to a centralized job board that serves as a one-stop shop for employment opportunities across the region. Employers can promote open positions to a broader audience, while job seekers can easily explore opportunities from businesses throughout the Wichita region - all in one convenient place.

Advertising opportunities are available on the job board page, giving your company added visibility with job seekers and local employers. Monthly, quarterly and annual options are available.

Cost | Contact us to learn more.



CHELSEA DYER

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