

YOUR CHAMBER - ALWAYS WORKING FOR YOU

BENEFITS FOR NEW MEMBERS

- Welcome listing in weekly Chamber e-newsletter when you join (distribution of 5,500+)
- Listing on the Membership Directory's New Member Page (Choose "Newest" to view)
- New member announcement on all Social Media Channels (over 200,000 visits monthly)
- New member announcement at The Chamber's Board of Directors Meeting

ONGOING BENEFITS

- Online membership directory listing, with link to your website and social media, visited by more than 72,000 unique visitors
- Tax deduction for your Chamber membership investment (consult your tax professional)
- Chamber Member logos and plaque/cling to display on your website and storefront
- Assistance in finding resources to help your business grow
- Opportunities to lend your voice in activities that transform the Wichita region
- Advocacy on your behalf at the local, state and federal levels to improve our business environment
- Education and leadership development opportunities for you and your staff
- Discounts on events and networking opportunities every month

AMPLIFY YOUR REACH

We offer tailor-made sponsor opportunities for your business. Let us be the bridge connecting your brand to the perfect audience.

- Raise awareness of your products and services
- Announce your arrival to the business community

By sponsoring a Chamber program or event, you position your company prominently before the business community and potential clientele.

There truly is a sponsorship for every business – regardless of objectives, type of business, or budget. Benefits may include the following:

- Podium time at event
- On-site event hosting
- Participation in mass advertising
- In-kind trades



VISIBILITY OPPORTUNITIES

The Chamber regularly seeks proposals for speakers and host locations for various events and programs. Interested? Scan the QR codes below.



Speaker Proposal
Form



Host Proposal
Form

MORE ABOUT SPONSORSHIPS

- Event Sponsorships
 - Events
 - Programs
 - Committee Meetings
- Communication Sponsorships
 - Ad in eSynergy, our weekly email newsletter that is distributed to more than 5,500 people

For Signature Events and Investment opportunities, contact
Angie Elliott at
aelliott@wichitachamber.org

5 WAYS TO MAXIMIZE YOUR CHAMBER MEMBERSHIP



1 BENEFIT FROM BUSINESS REFERRALS & LEADS

The Chamber fields thousands of requests each year from people searching for local products and services. We refer our callers and visitors to our members. Use the Member Login section of the website to keep your information updated for these referrals and our online Membership Directory.

2 TAKE ADVANTAGE OF DISCOUNTED MEMBER PRICING AT EVENTS

Take advantage of our many networking opportunities, including member-exclusive events. Face-to-face networking is an effective way to increase your visibility and gain new clients. Members receive discounted pricing including Chair's Lunch, Wichita Business Expo, Golf Tournament, and more!

3 PROVIDE A DISCOUNT OR PROMOTE YOUR COMPANY EVENTS

Offer a discount and publicize your products and/or events to other Chamber members. Post your coupon or event information on the Member Login section of the website. Your company's news, events and discounts will be promoted in our weekly e-newsletter.

4 REQUEST ASSISTANCE WITH A RIBBON CUTTING OR GROUNDBREAKING EVENT

If you are moving to a new location, opening a new business, or celebrating an expansion, our staff will assist you with planning & promotion and our Chamber Champions Committee will attend.

5 CONNECT WITH US

Follow us on Facebook, X, Instagram and LinkedIn @ChamberWichita. Subscribe to our e-newsletter eSynergy, which publishes every Thursday and recognizes new members. The Advocate contains updates from Topeka every Monday during the legislative session.

Don't miss a thing!
Sign up for our Newsletter



Stay Connected

Chamber Events

Member Events

Legislative Updates

Application Reminders

GET INVOLVED

Participate | Excel | Advocate



CHAMBER CHAMPIONS

Members of this committee represent the Chamber at ribbon cuttings, groundbreakings, grand openings and other Chamber member events. Champions also help mentor new Chamber members, which entails being knowledgeable about the Chamber and the many benefits of membership. This group meets monthly to discuss upcoming events and for networking. Attendance and participation guidelines apply.

If you are interested in joining this committee, email David Copeland at dcopeland@wichitachamber.org

LEADS GROUPS

These are industry-exclusive leads groups that meet to exchange leads and referrals. Attendance and Lead Guidelines apply. These groups are free to join - you only pay for your meals.

If you are interested in joining a Leads Group, email Sheona Sleiman at ssleiman@wichitachamber.org

SMALL BUSINESS ADVISORY COMMITTEE

This committee meets monthly to engage in and guide discussion of strategic issues. The committee also oversees the planning and development of priorities targeted to drive small business economic growth.

If you are interested in joining this committee, email Angie Elliott at aelliott@wichitachamber.org

W- A COMMUNITY OF YOUNG PROFESSIONALS

W requires a separate membership. Employees of current Chamber members receive a discounted W membership rate of \$50 per person. Involvement for W members includes professional development opportunities, networking events and participating on Action Teams.

If you are interested in becoming involved with W, email Samantha Camden scamden@wichitachamber.org

WICHITA BUSINESS EXPO COMMITTEE

Expo is the Chamber's annual business-to-business tradeshow. Businesses who have exhibited are welcome to have a representative on the planning committee. Committee members mentor new exhibitors, plan exhibitor orientations and develop ideas to improve the overall attendee and exhibitor experience.

If you are interested in joining this committee, email Chelsea Dyer at cdyer@wichitachamber.org

AIR SERVICES

Addresses issues related to maintaining and enhancing air service at the Dwight D. Eisenhower National Airport and updates members on current trends and issues that affect the air services industry. This is a coordinated effort with involvement and leadership from the business community in partnership with the airport authority.

FEDERAL AFFAIRS

This committee meets to discuss legislation and policy that exists at the federal level that impacts the Wichita region, develops the Chamber's annual federal policy agenda, and meets regularly with staff from our Kansas congressional delegation.

LOCAL AFFAIRS

This committee meets to develop the Chamber's local policy priorities and discuss local policies from the City of Wichita and Sedgwick County that impact the business community.

If you are interested in joining a Government Relations Committee or Sub-Committee, email Toni Porter at tporter@wichitachamber.org