

## Wichita Regional Chamber of Commerce

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**THE CHAMBER**  
WICHITA REGIONAL CHAMBER OF COMMERCE

## NEWS RELEASE

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### Dundas receives Lifetime Sales Achievement Award

*(photo attached)*

WICHITA, KS – Kresta Dundas, Director of Membership Development for the Wichita Regional Chamber of Commerce, has been recognized with the ACCE's (Association of Chamber of Commerce Executives) Lifetime Sales Achievement Award. Dundas was honored in the Silver Category, meaning she is responsible for 750 new members or \$300,000+ in sales over the course of her chamber career. The official announcement was made in July at the ACCE's national conference in Nashville.

Dundas joined the Chamber in July 2012. Her responsibilities include overseeing the sales of chamber memberships, the retention of current members, representing the chamber at Member Milestone events, and helping businesses get the most value from their membership investment.

"Kresta is an amazing asset to any business, big or small," said Heather Branson, CEO of Dynamic Sign Solutions. "Her desire to help others grow their organization, along with the chamber resources she provides, are well worth our annual Wichita Chamber membership. The business relationships she can help spark, the wisdom she can share, and her caring demeanor, make her a quality investment."

"Kresta is a key member of our leadership team and is committed to ensuring businesses are successful in their Chamber membership," said Gary Plummer, Chamber President/CEO. "She is most deserving of this recognition, and we are proud of her contributions to the Wichita Chamber and our region."

She has more than 15 years of marketing and sales experience, including nine years in media sales. She is a graduate of Wichita State University and a volunteer for various animal welfare causes.

#### **About ACCE**

*ACCE—the Association of Chamber of Commerce Executives—serves more than 7,500 chamber of commerce professionals, 1,300 chambers of commerce and hundreds of other businesses and organizations, like convention and visitors bureaus and economic development organizations. Established in 1914, ACCE offers resources, industry information and data, professional development opportunities, peer connectivity and best practice sharing through the annual convention and topical conferences, their award-winning magazine, online education, peer networking and other activities.*

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*The mission of the Wichita Regional Chamber of Commerce is to drive economic growth and community advancement in the Wichita region. Visit our website [wichitachamber.org](http://wichitachamber.org) and follow us on Twitter, Facebook, LinkedIn, Instagram, YouTube, and our blog.*