

CHAMBER COUNTS 17 PRO-BUSINESS LEGISLATIVE WINS

The Wichita Regional Chamber of Commerce claims 17 pro-business wins and 6 partial wins from the 2018 Kansas legislative session. A few of the key victories were in the education and workforce development arena, including adding \$5 million in new funding for the National Institute for Aviation Research and restoring the full \$5 million in funding for the National Center for Aviation Training.

This funding is critical to our aerospace manufacturing sector. The Chamber worked with the Greater Wichita Partnership and Workforce Alliance to create an Advanced Manufacturing Task Force of education, government and business leaders. The Task Force's mission is to increase the number of skilled, entry level workers and keep Kansas competitive in the global market.

This task force also helped secure more funding for Excel in CTE funding to stimulate growth in career and technical education aimed at meeting workforce demands. Excel in CTE provides grants for high school students to receive postsecondary technical training while in high school, enabling them to qualify for high-paying jobs upon graduation from high school.

"Expanding the pipeline of skilled workers is the top economic issue Wichita and Kansas faces today," said Gary Plummer, Chamber President and CEO. "It will take a collaborative effort by regional leaders to get the results we need moving forward."

For the last several years, the Chamber has been posting the annual Legislative Agenda Win/Loss Wrap Up online. In addition, the Chamber posts a Scorecard of

how regional legislators vote on key business issues. Chamber members are urged to review the Scorecard to make more informed voting decisions and to better understand the issues that may be addressed again in next year's session.

For more information on the Win/Loss report or Scorecard, visit wichitachamber.org/advocacy/legislative-agenda.



The Wichita Regional Chamber is the voice of business in Topeka, continually advocating for pro-business legislation.

Sold-Out Event Held for Congressman Ron Estes

Kansas Congressman Ron Estes spoke to 180 local business leaders at a Federal Issue Forum luncheon held on Aug. 21 at Mark Arts. The sold-out event included a presentation from Estes on economic issues that impact companies and organizations throughout the state like trade, immigration, workforce and taxes.

Photo (L-R): Bill Wood, Foulston Siefkin; Sam Sackett, Spirit AeroSystems; Coleen Jennison, Cox Communications; Congressman Ron Estes; Michael Monteferrante, Envision



Mayor Longwell Meets with Government Relations Committee



On Aug. 23, Wichita Mayor Jeff Longwell made a presentation to members of the Chamber's Government Relations Committee (GRC) about City projects and budgeting in 2019. The committee also had an opportunity to ask questions about his vision for Riverfront development, a project supported by the Chamber.

Photo (L-R): Wichita Mayor Jeff Longwell, Government Relations Committee Chair Walter Berry (Berry Companies) and GRC members Damon Young (Mahaney Roofing Company) and Michael Monteferrante (Envision)

Speaker Ron Ryckman Visits with Local Leaders

Kansas House Speaker Ron Ryckman visited the Chamber in July to address a group of local leaders who assembled to discuss the legislative budget, infrastructure and education. Ryckman represents District 78 in Olathe.

Photo (L-R): Jason Watkins and Scott Schneider, Watkins & Schneider Consulting; Gary Plummer, Wichita Regional Chamber of Commerce; Representative Ron Ryckman; Mike Scholes, Sedgwick County; Tram Ngo and Jonathan Long, Wichita Regional Chamber of Commerce; Mike Gibson, Associated General Contractors of Kansas; and Adam Mills, Kansas Restaurant and Hospitality Association



Candidate Forums Held Preceding Upcoming Election



Several candidate forums have been held during the last several months to inform the members of the Government Relations Committee and the Chamber's Political Action Committee (PAC) on the platforms of local candidates. To date, the PAC has endorsed 30 candidates in 2018.

Photo: Commissioner Jim Howell (left) and Jim Skelton (right) are both candidates for Sedgwick County Commission District 5. The Chamber's Legislative Consultant, Jason Watkins (center), moderated the forum.

Oct. 3 | Education Issue Forum with Regional School Superintendents

Dec. 4 | Local Elected Officials Reception

Find more information and register at wichitachamber.org.

CHAIRMAN'S COLUMN: PROJECT WICHITA CONTINUES



By Bill Wood

2018 Chamber Chairman and
Partner at Foulston Siefkin LLP

The next phase of the Project Wichita community engagement process includes focusing on the most important areas identified from recent com-

munity surveys and focus groups. Five areas have been identified as being vital to the growth and development of our region:

- **TALENT:** *Development, retention and attraction*
- **LIFELONG LEARNING**
- **ECONOMIC PROSPERITY**
- **STRONG COMMUNITIES AND NEIGHBORHOODS**
- **QUALITY OF PLACE**

Members of the Visioning Team have been invited to participate in one of the five focus areas and to provide more input in the development of the 10-year vision and action plans that will be presented to the community by the end of the year. I'm pleased to be one of the three official representatives of the Chamber who are participating in the 90-member Project Wichita Visioning Team. Jonathan Long, the Chamber's Director of Community Advancement joins me on this team as well as Hutton CEO and Chamber Board member Ben Hutton.

We're looking forward to sharing our expertise and helping to shape the

action plans in three specific areas: Talent, Economic Prosperity and Quality of Place. I encourage you to contact us if you have a special interest in these topics and have additional input the team should consider.

I also encourage you to review the data that has been presented from the survey results. Check the Project Wichita website (projectwichita.org/survey) to learn more. Some of those findings that we'll be considering during the third phase include:

- **4 out of 5 community respondents think that the Wichita region has to be willing to change to keep and attract the next generation**
- **Half of the community respondents think that an increase in population would make the Wichita region thrive**

Thank you for your interest in the success of this important process. Our vision of making the Wichita region the premier place to grow companies, careers and communities is dependent upon your involvement and input.

events calendar

OCT | NOV | DEC

Register at
wichitachamber.org

OCTOBER

- 3 EDUCATION ISSUE FORUM WITH SCHOOL SUPERINTENDENTS | 11:45 a.m. - 1:15 p.m., Newman University, 3100 McCormick St.**
This event will feature a panel of regional school superintendents discussing the need for a skilled workforce and pro-education policies. Cost: \$45 per person or \$500 for a Corporate Table of 8.
- 4 NETWORKING AT NOON | Noon - 1 p.m., Stoutheart Financial Group, 8621 E. 21st St. N., Ste. 130.**
Grab a bite to eat and work the room while meeting new people and developing new client prospects. This is a perfect opportunity to build your business connections. A lunch of heavy appetizers will be provided. Cost: \$10.
- 12 YPW COFFEE WITH CANDIDATES | 7:30 - 9 a.m., Reverie Coffee Roasters, 2206 E. Douglas Ave.**
This is an opportunity for young professionals to meet and hear comments from the candidates for Sedgwick County Commission. All six candidates have been invited to participate. Cost: FREE.
- 17 SUNRISE SCRAMBLER | 7:30 - 9 a.m., Aloft Hotel, 3642 N. Oliver Ave.**
The Sunrise Scrambler is an opportunity to enjoy a breakfast and business program. Attendees to these monthly breakfasts can meet other business people in the community and gain information on topics pertaining to today's business world from guest speakers. Cost: \$15 in advance, \$20 at the door. Breakfast included.
- 18 YPW MONSTER MASH MINGLE | 5:30 - 8 p.m., The Pumphouse, 825 E. 2nd St. N.**
Join Young Professionals of Wichita to mingle with a monster or network with a ghoul. Prizes will be awarded to the spookiest or most creative costume. Cost: FREE.
- 23 MEMBER BUSINESS EXCHANGE | 3 - 4:30 p.m., Chamber, 350 W. Douglas Ave.**
This is a pure networking event to speak one-on-one in 5-minute rotations about your business. Cost: FREE.
- 24 TAKING CARE OF BUSINESS SEMINAR | 7:30 - 11 a.m., Chamber, 350 W. Douglas Ave.**
These educational seminars are opportunities to learn from industry leaders. This session's topic is "How Great Organizations Create a Culture of Engagement" and will be led by Dale Carnegie Training. Cost: \$35 for Chamber members, \$45 general admission.
- 25 METRO MINGLE | 4:30 - 6:30 p.m., Opti-Life, 9758 E. 21st St. N.**
Join the Wichita business community for food, drinks and making connections at the Metro Mingle. Cost: \$10 for members, \$20 for general admission.

NOVEMBER

- 8 SMALL BUSINESS OWNER ROUNDTABLE | 11:30 a.m. - 1:30 p.m., Baxter & Associates, Inc., 2103 N. Collective Ln.**
Exclusively for the organization's owner or top decision-maker, the Small Business Owner Roundtable is included as part of membership investment and lunch will be provided. Dan Shurtz of Oxford Senior Living will be presenting on "Purpose, People, Process: The Art of Sales in the 21st Century." Members only. Cost: FREE.
- 13 MEMBERSHIP MAXIMIZER | 3 - 4:30 p.m., Chamber, 350 W. Douglas Ave.**
This orientation session is for new members and new employees of existing members looking to obtain a better understanding of the Chamber and the benefits associated with membership. Cost: FREE.
- 14 SUNRISE SCRAMBLER | 7:30 - 9 a.m., Drury Plaza Hotel Broadview, 400 W. Douglas Ave.**
The Sunrise Scrambler is an opportunity to enjoy a breakfast and business program. Attendees to these monthly breakfasts can meet other business people in the community and gain information on topics pertaining to today's business world from guest speakers. Cost: \$15 in advance, \$20 at the door. Breakfast included.

DECEMBER

- 11 MEMBER BUSINESS EXCHANGE | 3 - 4:30 p.m., Chamber, 350 W. Douglas Ave.**
This is a pure networking event to speak one-on-one in 5-minute rotations about your business. Cost: FREE.
- 12 SUNRISE SCRAMBLER | 7:30 - 9 a.m., Hyatt Regency Wichita, 400 W. Waterman.**
The December Social Services Sunrise Scrambler is a fantastic opportunity designed for 501(c)3 social service Chamber members to communicate their mission to area businesses face-to-face. The event begins with the "showcase" of social service organizations and then transitions into a program presented by Damon Young of Mahaney Roofing. Cost: \$15 in advance, \$20 at the door. Breakfast included.
- 18 JINGLE MINGLE | 4:30 - 6:30 p.m., Location TBA.**
Grab your most festive attire and join the Wichita business community for food, drinks and making connections at the Jingle Mingle. Cost: \$10 for members, \$20 for general admission.

REGISTER FOR THESE EVENTS AT WICHITACHAMBER.ORG



Known for its all-natural wood-fire rotisserie chicken, **Cowboy Chicken** has opened its first Wichita location at 31st & Rock.



Capitol Federal opened a new branch at 3450 N. Maize on June 27. This is the bank's ninth location in the Wichita area.



The Sweet Spot is open at 8448 W. Central, serving steak and seafood in a fun and casual atmosphere.



The first **Tru by Hilton** in Kansas is open at 1236 N. Greenwich, offering their signature "young-at-heart" kind of stay.



La Hacienda Mexican Restaurant is open at 5905 W. Kellogg, serving their tacos and tequila that Derby residents have enjoyed for several years.



ICT Immediate Care is open at 7011 W. Central, offering low-cost, quality medical care for the uninsured and the underinsured.



WSU Tech and **Wichita State University** have formalized their affiliation, and **WSU Tech** held their first event under their new name on July 12.



The **Ambassador Hotel** has once again earned the Four Diamond Award from AAA Kansas and was presented with the award on July 12.



On July 12, **Goodwill Industries of Kansas** introduced the Learn IT Digital Skills Classroom to teach technology and computer skills to adults.



Heartland Cardiology has opened their newest and largest clinic in Wichita at 3535 N. Webb, featuring state-of-the-art cardiac PET scanning.



Westar Energy celebrated the official opening of their new Wichita Operations Center at 4025 N. Toben on July 20.



The **NBC World Series** held a First Pitch Banquet on July 23 to kick-off the final tournament to be played at Lawrence-Dumont Stadium.



On July 24, **Keller Williams Hometown Partners** opened a beautiful new building where their agents can office at 429 S. 119th St.

Third Quarter 2018
MEMBER
milestones



Rolling Hills Health and Rehab recently completed a remodel of their facility at 1319 Seville, featuring new therapy equipment and upgrades to resident rooms.



On July 27, Executive Director Barbara Andres and the **Episcopal Social Services** team celebrated 35 years of serving the Wichita community.



VASA Fitness is the newest fitness facility in the Kansas market and opened in Wichita on July 30 at 1607 S. Georgetown.



Meritrust Credit Union's branch at 1322 W. Pawnee has been completely renovated to focus on making banking more personal.



Stoutheart Financial Group, located at 8621 E. 21st St., has completed an office transformation, including three conference rooms and a new Learning Center.



Village Tours and Travel is moving their headquarters to K-96 & Ridge and broke ground on the new facility on Aug. 8. The project has a 2019 completion date.



Office Depot has opened at 8147 E. Kellogg and their team is ready to assist with printing, shipping and technical needs.



McClelland Sound is celebrating 90 years in business in 2018 and held an open house on Aug. 10 to unveil a mural that illustrates the company's history.



After almost 12 years in business, **Mary Kate & Company Hair Salon** has tripled their footprint at 8112 W. Central.



HealthCore Clinic is open at 2707 E. 21st St., offering quality health care to all regardless of ability to pay.



INTRUST Bank has opened a new banking center at 1010 W. 31st St. S., featuring an updated concept to better serve both business and individual customers.



WSU Dining opened a **Freddy's Frozen Custard & Steakhouses** on the WSU campus in the Rhatigan Student Center on Aug. 20.



On Aug. 21, Executive Director Jeanine Phillips announced that the future home of the **Fundamental Learning Center** will be at Central & 143rd.



The **Dillons** location at 21st & Amidon has been completely renovated to better serve their customers, offering the freshest produce, meat and flowers.



Chick-fil-A opened at 7320 W. Taft on Aug. 30, serving their famous chicken sandwiches and waffle fries that we all know and love.



Flint Hills Spas Patio & Home Elements has opened a second location at 6730 W. Kellogg, offering hot tubs, grills and a variety of patio accessories.



TRU-Building has completed Kansas' first certified Zero Energy Ready home near 37th & Ridge, estimated to save up to 60 percent on energy costs.

LEADERSHIP WICHITA CLASS NOW UNDERWAY

Thirty-one citizens from the Wichita region were selected to participate in the 2018 Leadership Wichita class, an immersive leadership experience presented by the Wichita Regional Chamber of Commerce. This class (listed at right) will join the more than 1,000 other individuals who have committed to become stronger leaders for the community since the program was launched in 1983.

The 2018 class is participating in nine sessions that cover issues such as the future vision for Wichita, economic development, the impact of ensuring a highly-educated population, the importance of consensus within government, and executing their leadership skills through real-life examples, group discussions and collaboration.

The program began on Aug. 23 and will conclude on Nov. 14 with a celebratory reception.



Mueller Elementary school students share STEM activities with Leadership Wichita participant Zach Wiggins during Education Day. Photo courtesy of USD 259.

- Claudia Yaujar-Amaro - AB&C Bilingual Resources, LLC
- Francis Baalman - Foulston Siefkin LLP
- Rachel Banning - Special Products, LLC
- Courtney Bengtson - Wichita Community Foundation
- Rachel Biggs - K·Coe Isom LLP
- Brian Blackerby - INTRUST Bank
- Todd Carter - Pathway Church
- Angie Elliott - Wichita Regional Chamber of Commerce
- Sherii Farmer - Westar Energy
- Levi Fitzmier - RSM Marketing
- Dioane Gates - World Impact, Inc.
- Christyn Gunter - The Kansas African American Museum
- Anna Hatter - City of Wichita
- Michele Ingenthron - USD 259 Wichita Public Schools
- Donita Jarrell - Sedgwick County Sheriff's Office
- Venus Lee - GraceMed Health Clinic, Inc.
- Rusty Leeds - Sedgwick County
- Erik Lopez - Airbus Americas, Inc.
- Jeff Lucas - High Touch Technologies, Inc.
- Tevin Manuel - United States Air Force
- Thea Pajunen - Fidelity Bank
- Laura Roddy - Mark Arts
- Dan Shurtz - Oxford Senior Living
- Chris Snyder - Kansas Air National Guard
- Kevin Steckley - Syndeo HRO
- Rachel Thomas-Murphy - Thomas Grey Interiors
- Brian Truskett - Eby Construction Company
- Fe Vorderlandwehr - Alzheimer's Association
- Katie Wesbrooks - Spirit AeroSystems
- Zach Wiggins - Martin Pringle Law Firm
- Lora Winchell - Hunter Health Clinic

CHAMBER PRESIDENT RECEIVES DIVERSITY AWARD

In 2017, Diversity and Inclusion became one of the Chamber's Strategic Priorities. Since then, the organization's volunteer and staff leadership has led the way in championing the competitive advantage of having a diverse and inclusive business climate.

This work was recently recognized by the Wichita Business Journal, when Chamber President and CEO Gary Plummer was named a 2018 Leader in Diversity. He was presented with the award at a luncheon event on Sept. 17.

When asked what advice he would give an individual or an organization that seeks to be more supportive of diversity, he said, "Be intentional about discussing inclusion and working to make sure your organization reflects your community."

"Failing to embrace diversity and inclusion limits the breadth of perspectives that are considered and ultimately limits the organization's impact," Plummer said.



Chamber President and CEO Gary Plummer (center) was named a 2018 Leader in Diversity by the Wichita Business Journal. He accepted the award with others who have been instrumental in the Chamber's Diversity and Inclusion work. From left to right: Junetta Everett, Delta Dental of Kansas; Gary Plummer; Suzy Finn, USD 259; and Jonathan Long, Wichita Regional Chamber of Commerce.

NEW MEMBERS JUNE-AUGUST 2018

- 635th Regional Support Group (RSG), Kansas Army National Guard
- Born Masonry
- Bradburn Environmental Services
- Bradburn Waste Services, Inc.
- Bradburn Wrecking Co., Inc.
- Brightwater Bay
- Buffalo Wings & Rings
- Chartwell's Dining Service & Catering at Wichita State University
- CoBank, ACB
- Cowboy Chicken
- DOVI Marketing
- E2Global/Tube Advantage
- Elevate Captives, LLC
- ExecuTrain of Wichita

- Fairfield Inn & Suites by Marriott Wichita East
- Financial Wellness by Yezmin Thomas
- First Responder KS
- Genesis Health Clubs - East Central
- Harris' Dream Clean, LLC
- Keller Williams Hometown Partners
- King of Freight
- KW Growth Holdings, LLC
- Lion Graph
- LongHorn Steakhouse
- Midwest Billboards
- Moonbase Labs

- Old Kinderhook Resort, Golf Club & Spa
- PrimeLending East Wichita
- Retreat to Joy
- Rolling Hills Health and Rehab
- Rudd Foundation
- Sedgwick County Farm Bureau
- ServiceMaster Quality Cleaning
- Shawn Ferestad State Farm
- Special Olympics Kansas
- Succentrix Business Advisors-Wichita
- The Dapper Doughnut
- The Stylish Soirees Events & Design
- The Sweet Spot Seafood & Steakhouse
- Village Dentistry

PLEASE WELCOME THESE NEW MEMBERS TO THE CHAMBER AND REMEMBER TO RECOMMEND MEMBERSHIP TO A BUSINESS YOU FREQUENT.

AFFILIATE NEWS

The Chamber's affiliates and partners are vital to the success of initiatives that grow our business community. Here are some updates from three of our affiliates.



FRONTIERS IN FLIGHT AIRSHOW A SUCCESS

More than 110,000 people participated in Team McConnell's Frontiers in Flight Open House and Airshow on Sept. 8 and 9.

The event included a performance by the U.S. Air Force Thunderbirds, a variety of civilian and military aerial demonstrations, and static aircraft displays. It was the first Open House and Airshow at McConnell since 2012, and a great place for the Friends of McConnell to share information about the upcoming arrival of the KC-46. The group is also sharing information about the newest tanker in the U.S. Air Force with 1,800 attendees of the Chamber's annual Exposure trade show on Sept. 27 at Century II.

Photos courtesy of the 931st Refueling Wing at McConnell Air Force Base



SCHOLARSHIPS AWARDED FROM WIBA GRANT

For the third consecutive year, the Wichita Independent Business Association (WIBA), in partnership with the City of Wichita, has sponsored the Business Growth Initiative scholarship program. This initiative helps stimulate and promote business growth in the Wichita metro area.

This year WIBA selected Wichita Manufacturer's Association (WMA) members for their program. The scholarship fund paid for tuition used for training of new employees or to provide technical retraining for current employees in order to fill critical open positions. Employees from seven WMA member companies were awarded training scholarships: Eck Fabrication, Vermillion Inc., Metal Fab, TECT Aerospace, Buffco Engineering Inc., Automation-Plus and The Bradbury Company.



GROUP MENTORING PROGRAM UNDERWAY

The third Group Mentoring Program kicked off this month with 42 members of the Young Professionals of Wichita (YPW) being paired with 14 dynamic community leaders. The program initiated in 2016, with a goal of providing young professionals with professional mentors who can strengthen their connection to the community. The participants will meet seven times between September and May. Mentors for 2018-2019 program are listed below.

- Tammy Allen, Foulston Siekin LLP
- AJ Boleski, INTRUST Bank Arena
- Junetta Everett, Delta Dental of Kansas
- Gloria Farha Flentje, Spirit AeroSystems (retired)
- Ben Hutton, Hutton
- Wendy Johnson, Wichita Public Schools
- Chris Kibler, INTRUST Bank Arena
- Gary Plummer, Wichita Regional Chamber of Commerce
- Scott Redler, Freddy's Frozen Custard & Steakhburgers
- Don Sherman, Westar Energy
- Jeff Turner, Turner-Nichols Group
- Carol Urban-Deal, Fidelity Bank
- Sheree Utash, WSU Tech
- Evan Wilson, Meritrust Credit Union



Participants in the Group Mentoring Program attended a Kick-Off Event on Sept. 5 at the Chamber.

INFORMATION

Synergy is published quarterly by the Marketing Communications & Investor Relations Department of the Wichita Regional Chamber of Commerce. The MISSION of the Chamber is to drive economic growth and community advancement in the Wichita region.

For more information, please check our website at wichitachamber.org.

Become a Chamber insider by visiting our website to subscribe to our weekly electronic newsletter and follow our blog. Join in the conversation about our community by following us on Facebook, Twitter & Instagram.



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AGRICULTURE

40% of the KANSAS economy

3rd

nationally in cattle production

1 in 8

jobs employed or supported by the ag industry

1st

nationally in wheat production

5th

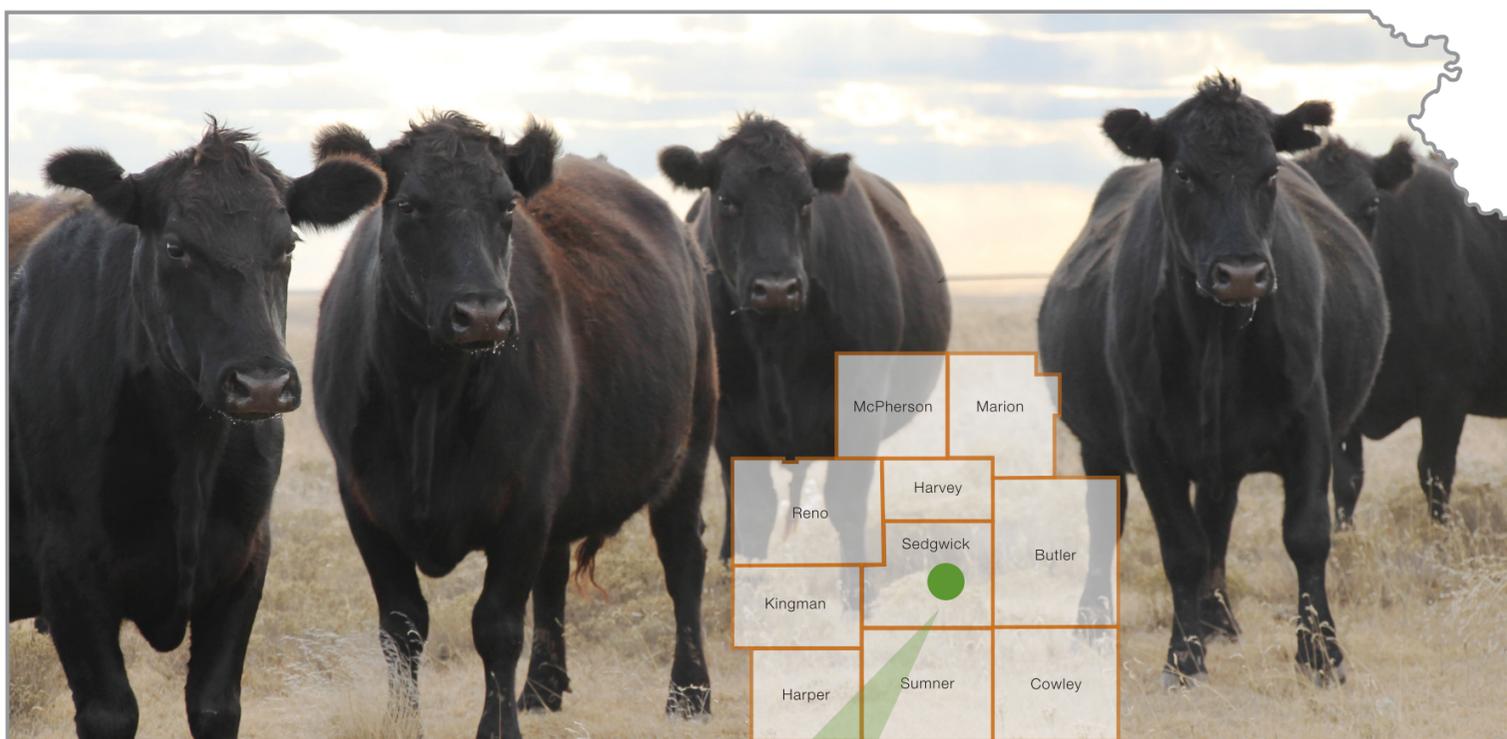
largest industry in Kansas is beef production

8th

nationally in international ag exports

\$65.7

billion in total economic contribution



BREG Blueprint for Regional Economic Growth

The Blueprint for Regional Economic Growth (BREG) is a cluster-based economic development initiative implemented by the collective efforts of community partners to grow the South Central Kansas region. The plan focuses on building our region's eight most competitive industries to create a high-performing economy. One of these eight industries, the agriculture industry which includes food and food processing, supports 43,591 jobs which is 9% of the workforce, contributing \$11.1 billion which is 26.6% of the total economy in the 10-county area.

43,591

jobs

9%

of the workforce

\$11.1

billion contribution

26.6

percent of the total economy

Data provided by the Kansas Department of Agriculture

WICHITA

- "After careful consideration in 2016, we determined the best location for our protein business would be in the center of the U.S.," stated Brian Sikes, President, Cargill Protein. "We embarked on a mission to identify the optimal location where our protein headquarters employees would have the best opportunity to grow and help the community thrive. We chose Wichita."
- "Employees provided significant input to ensure that our new headquarters optimizes engagement and enhances the workplace experience for our dynamic team," said Sikes. "Wichita's reasonable cost of living and high quality of life help us attract and retain talent, which is important as we grow. Our terrific and diverse team of knowledgeable, creative and results-driven people also give a great deal back to the community."
- With talent recruitment and engagement in mind, the office space will feature employee collaboration spaces, a café, conference center, wellness rooms, state-of-the-art sensory center and customer presentation kitchen. Located in the heart of Wichita's Old Town district, the complex is within steps of local businesses, including options for dining, shopping and entertainment. Cargill Protein's new headquarters will eventually employ 950 people.

*Cargill Protein Headquarters
825 East Douglas Avenue
Wichita, Kansas*



Helping the world thrive



As a member of the Kansas agricultural community, Cargill nurtures relationships with Kansas farmers, ranchers and others involved in an effort to nourish people and animals throughout North America and around the world.

28,000

Cargill Protein people

\$70

million new protein business HQ in Wichita

3rd

largest meat/poultry processor in the U.S.

\$900

million invested recently to grow our North America protein business

Largest

Cargill beef processing facility is Dodge City – 5,800 head of cattle daily

\$150

million investment in Wichita soybean plant expansion/conversion

Sponsored content