

Wichita Regional Chamber of Commerce

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THE CHAMBER
WICHITA REGIONAL CHAMBER OF COMMERCE

NEWS RELEASE

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Monica Poe Named Chamber's Marketing & Communications Manager (photo attached)

WICHITA, KS – Monica Poe, who was hired at the Wichita Regional Chamber of Commerce in January 2018 as the Membership Data Manager, has accepted a position as the Marketing & Communications Manager at the Chamber. She will replace Courtney Sendall who has been with the Chamber's Marketing & Communications department since 2013. Sendall is departing the Chamber on July 26 for a new role with WSU Tech (formerly Wichita Area Technical College). Poe begins her new position at the Chamber on July 24.

Gary Plummer, CEO and President of the Chamber, said he is pleased that Sendall will be working with an important Chamber community partner. "It's rewarding to see a talented professional choose to remain in Wichita to pursue the next step in her career. We're confident that Courtney will quickly become a vital member of the WSU Tech team."

Poe was originally hired to transition the Chamber's membership database to a new platform that was acquired last year. Plummer said, "Poe is a gifted data analyst and she has made our database transition as seamless as possible for both staff and members. That work provides her with an important foundation for her new role so that our Marketing & Communications department can make effective decisions about using the best channels for membership communication."

Using the marketing skills she developed with a local company previous to joining the Chamber will enable Poe to develop new tactics for marketing our events and services to members. Poe said, "I've really enjoyed working with our members, staff and Board of Directors. I'm pleased to have the opportunity to contribute to our organization in new ways."

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The Wichita Regional Chamber of Commerce is the dedicated champion for our more than 1,800 business members and their employees. The Chamber's mission is to drive economic growth and community advancement in the Wichita region with a vision to ensure that the Wichita region is the premier place to grow companies, careers and communities.