

Wichita Regional Chamber of Commerce

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THE CHAMBER
WICHITA REGIONAL CHAMBER OF COMMERCE

NEWS RELEASE

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#1 Bestselling Business Author Daniel Pink to speak in Wichita on Feb. 22

WICHITA, KS – Daniel Pink, the #1 bestselling author of *Drive* and *To Sell Is Human*, will be in Wichita on Feb. 22 for an author talk and signing of his new book, *When: The Scientific Secrets of Perfect Timing*. In this latest writing, Pink unlocks the scientific secrets to good timing to help you flourish at work, at school, and at home. The event will be held from 4:30 to 6:30 p.m. on Thursday, Feb. 22 at Abode Venue. Each ticket holder will receive a complimentary copy of *When: The Scientific Secrets of Perfect Timing*. The program is presented by Watermark Books and the Wichita Regional Chamber of Commerce.

Pink is the author of six bestselling books about business, work, and behavior, which have won multiple awards and have been translated into 37 languages. His TED Talk on the science of motivation is one of the 10 most-watched TED Talks of all time with more than 19 million views, and London-based Thinkers 50 named him as one of the top 15 business thinkers in the world for the last 6 years.

Pink has been a contributing editor at *Fast Company* and *Wired* as well as a business columnist for *The Sunday Telegraph*. His articles and essays have appeared in *The New York Times*, *Harvard Business Review*, *The New Republic* and *Slate*. Before venturing out on his own 20 years ago, Dan worked in several positions in politics and government, including serving from 1995 to 1997 as chief speechwriter to Vice President Al Gore.

Early-bird tickets are available for \$40 through Feb. 12, after which tickets will increase to \$50 each. Each ticket holder will receive a copy of Pink's book *When: The Scientific Secrets of Perfect Timing* (a \$28 value).

Registrations can be made online at wichitachamber.org.

Follow Pink at danpink.com or on [Facebook](#), [Twitter](#) and [LinkedIn](#) @DanielPink.

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The mission of the Wichita Regional Chamber of Commerce is to drive economic growth and community advancement in the Wichita region. Visit our website wichitachamber.org and follow us on Twitter @ChamberWichita, Facebook, LinkedIn, Instagram, YouTube, and our blog.