

Wichita Regional Chamber of Commerce
2018 Opportunities Guide



Table of Contents

There are many ways to take advantage of sponsorships available through the Wichita Regional Chamber of Commerce and Young Professionals of Wichita (YPW). And there are even more benefits to be gained. There truly is a sponsorship for every business – regardless of objectives, type of business or budget. Below is a guide to what opportunities are available for 2018.

Annual Meeting	4
Chairman’s Lunch	5
Chamber Issue Forum	6
City-to-City Leadership Visit	7
Exposure	8
Federal Issue Forum	9
Golf Classic	10
Honors Night	11
Local Elected Officials Reception	12
Membership Maximizer	13
Metro Mingle	14
Networking at Noon	15
New Member Business Exchange	16
Small Business Awards	17
Small Business Owner Roundtable	18
State Legislative Appreciation Dinner	19
Sunrise Scrambler	20
Taking Care of Business Seminars	21
Topeka Legislative Reception	22
Washington, D.C., Fly-In	23
YPW Founders’ Day & Awards Gala	24
YPW Mingles	25
Other Advertising Opportunities	26

Please see the next page for an Audience Selector chart.

What does Chamber sponsorship say about your company?

Good corporate citizen.

Great company to do business with.

Call me. We’ve got services you can use.

You’re one of us.

Buy our products.

Welcome to Wichita.

Contact Jaime Dupy at 268-1114 or jdupy@wichitachamber.org to learn more about these opportunities.

2018 Sponsorship Opportunities Audience Selector							
Event	Page	Providing Access & Visibility to Elected Officials & Community Leaders	Providing Access & Visibility to the Chamber's Board of Directors, Board of Advisors and largest investors	Providing Speaking & Facilitating Opportunities	Targeted to Small Business Owners & Managers	Targeted to Young Professionals	Reaches Entire Chamber Membership - Approximately 1,800 members
Annual Meeting	3		x				x
Board of Directors Meeting	4		x				
Chairman's Lunch	5		x				x
Chamber Issue Forum	6	x	x				
City-to-City Leadership Visit	7	x		x			
Exposure	8						x
Federal Issue Forum	9	x	x				
Golf Classic	10						x
Honors Night	11						x
Local Elected Officials Reception	12	x					
Membership Maximizer	13			x			x
Metro Mingle	14			x			x
Networking at Noon	15			x			x
New Member Business Exchange	16			x			
Small Business Awards & Conference	17			x	x		
Small Business Owner Roundtable	18			x	x		
State Legislative Appreciation Dinner	19	x	x				
Sunrise Scrambler	20			x			
Taking Care of Business Seminars	21			x	x		
Topeka Legislative Reception	22	x					
Washington, D.C. Fly-In	23	x	x				
YPW Founders' Day & Awards Gala	24			x		x	
YPW Mingles	25					x	
YPW Professional Development Series	26			x		x	
Chamber eSynergy Newsletter	27						x
Chamber Website	27						x
YPW eNewsletter	27					x	

Annual Meeting

November/December 2018

This signature event includes a celebration of the year's accomplishments, a review of the priorities for the upcoming year, and highlights the incoming Chamber officers. Additionally, the event features a presentation from a nationally-known speaker and has enjoyed a sold-out status for multiple years. Audience: 2,000-3,000 business and community members.

Premier Sponsor | \$10,000

Platinum sponsors will receive recognition in all materials, on the event welcome screen, from the podium during the program, and on all pre-event publicity (invitations, program, signage, tickets, video and website). They will receive an invitation to a VIP photo reception, sixteen event tickets, 20 logo and 40 balcony tickets.

Platinum Sponsor | \$5,000

Platinum sponsors will receive recognition in all pre-event publicity, including all invitations, event program, signage, sponsor video and website. They will receive an invitation to a VIP photo reception. Additionally, they will receive recognition from the podium during the program and eight complimentary event tickets.

Gold Sponsor | \$2,500

Gold sponsors will receive recognition in all invitations, event program, signage, sponsor video and website. Additionally, they will receive four complimentary event tickets.

Wine Sponsor | \$1,500

Limit of 3

Wine sponsors will receive recognition in the event program, sponsor video, website, logo recognition on the wine labels, and two complimentary event tickets.

Dessert Sponsor | \$1,500

Limit of 2

Dessert sponsors will receive recognition in the event program, signage, sponsor video and website, and two complimentary event tickets.

Reception Sponsor | \$1,500

Limit of 2

Reception sponsors will receive recognition in the event program, sponsor video, website, special signage in the reception area, and two complimentary event tickets.

Silver Sponsor | \$1,000

Silver sponsors will receive recognition in the event program, signage, sponsor video and website, and two complimentary event tickets.



Gregg Marshall & Dick Vitale, 2017 Speakers



Daymond John, 2016 Speaker

Chairman's Lunch

Thursday, February 1, 2018
INTRUST Bank Arena

Each year kicks off with the popular Chairman's Lunch, featuring the vision for the upcoming year from the perspective of our new Chamber Chairman. The 2017 event achieved sold-out status, with local business, civic and community leaders in attendance. Audience: 550 business decision makers.

Presenting Sponsor | \$6,000

SOLD OUT

Limit of 1

The presenting sponsor will receive recognition in all pre-event publicity, including the invitation, website and online registration. The company logo will be prominently displayed on the arena's ribbon board, and a company representative will have the opportunity to speak for 2-3 minutes from the podium. In addition to the complimentary table of eight, the presenting sponsor will also receive a seat at the head table. Other benefits include recognition by the event emcee, recognition in the printed program and on event signage, sponsor nametags and recognition in the visual presentation.

Silver Sponsor | \$1,250

The silver sponsors will receive recognition in all pre-event publicity, including the invitation, website and online registration. In addition, silver sponsors will receive one complimentary table of eight. Other benefits include recognition by the event emcee, recognition in the printed program and on event signage, sponsor nametags and recognition in the visual presentation.

Corporate Table Sponsor | \$650

The corporate table sponsors will receive one complimentary table of eight and recognition in pre-event publicity, including the event website. Other benefits include recognition in the printed program and on event signage, sponsor nametags and recognition in the visual presentation.



Chamber Issue Forum

These breakfast or luncheon events set the stage for up-to-the-minute, one-on-one dialogue with a guest speaker on an issue or concern important to Chamber members, area businesses and the community. Previous Issue Forums have featured the Governor, the Mayor of Wichita and a Superintendents' Roundtable. Audience: 150-200 business leaders and elected officials.

Presenting Sponsor | \$2,500

Limit of 1 per event

The presenting sponsor will receive the following benefits:

- Recognition as sponsor on all advance publicity, including website promotion
- Recognition as sponsor on electronic invitations sent to more than 3,800 business leaders
- Recognition as sponsor at event
- Opportunity for representative to participate in program introductions
- Two complimentary guests, including one at head table with guest speaker
- Preferential seating when registering additional guests

Gold Sponsor | \$1,000

The gold sponsors will receive the following benefits:

- Recognition as sponsor on all advance publicity, including website promotion
- Recognition as sponsor on electronic invitations sent to more than 3,800 business leaders
- Recognition as sponsor at event
- Two complimentary guests
- Preferential seating when registering additional guests

E-Media/Print Sponsor | \$1,000

Limit of 1 per event

The e-media/print sponsor will receive the following benefits:

- Recognition as sponsor on all advance publicity, including website promotion
- Recognition as sponsor on electronic invitations sent to more than 3,800 business leaders
- Recognition as sponsor at event
- One complimentary guest
- Preferential seating when registering additional guests



City-to-City Leadership Visit

September 2018

This annual 2-3 day trip takes business, community and government leaders from the Wichita area to another city to learn about best practices in regional cooperation, downtown revitalization, leadership renaissance, community marketing and more. Audience: 50-60 high level Wichita community leaders.

Presenting Sponsor | \$3,000 **SOLD OUT**

The presenting sponsor will receive the following:

- Opportunity to address the group at the pre-trip meeting
- Recognition in trip app with company name and logo
- Recognition in pre- and post-trip materials
- Recognition on Chamber website

Opening Reception Sponsor | \$1,500 **SOLD OUT**

The opening reception sponsors will receive the following:

- Opportunity to address the group at the reception
- Recognition during the event
- Recognition in trip app with company name and logo
- Recognition in pre- and post-trip materials
- Recognition on Chamber website

Meal Sponsor | \$750 (5 available)

The meal sponsors will receive the following:

- Recognition on table tents with company name and logo at each table
- Recognition during the sponsored meal
- Recognition in trip app with company name and logo
- Recognition in pre- and post-trip materials
- Recognition on Chamber website

Break/Refreshments Sponsor | \$500

The break/refreshment sponsors will receive the following:

- Recognition on table tents on refreshment break table
- Recognition in trip app
- Recognition before and after sponsored break
- Recognition in pre- and post-trip materials
- Recognition on Chamber website



2017 Destination - Raleigh, NC



2016 Destination - Nashville, TN



Exposure 2018

Thursday, September 27, 2018 | Century II Expo Hall

Exposure is the area's premier networking event and trade show, featuring more than 220 exhibitors, 1,800 attendees, and a myriad of opportunities to showcase your business in a target-rich environment. Audience: 2,000 members of the business community.

Presenting Sponsor | \$8,000 **SOLD OUT**

The presenting sponsor will receive top sponsor recognition in all publicity with company logo as part of the Exposure logo. They will be recognized in all press releases, media ads, prominent signage on the show floor and on the show ticket. The presenting sponsor will receive an electronic listing of exhibitors prior to the show and will be acknowledged at a Chamber Board meeting. They will receive prominent location on the show floor, which includes a 20'x20' booth on the red carpet aisle, and their company logo will be included in the event brochure distributed to more than 3,500 business professionals. They will receive recognition on the event website and in all printed show promotion. Other benefits include the opportunity to provide a promotional piece for all attendee totebags, sponsor nametags for all employees attending the show, four tickets to the keynote speaker breakfast, and complimentary one-time use of the Chamber membership labels.

Gold Sponsor | \$4,500

Gold sponsors receive prominent location on the show floor, which includes a 20'x20' booth on the red carpet aisle, and their company logo will be included in the event brochure distributed to more than 3,500 business professionals. They will receive recognition on the event website and in all printed show promotion. Other benefits include the opportunity to provide a promotional piece for all attendee totebags, sponsor nametags for all employees attending the show, four tickets to the keynote speaker breakfast, and complimentary one-time use of the Chamber membership labels.

Silver Sponsor | \$2,500

Silver sponsors will receive a 10'x20' end cap booth on the exclusive red carpet sponsor aisle, as well as recognition on the event website and all printed show promotion. Other benefits include the opportunity to provide a promotional piece for all attendee totebags, sponsor nametags for all employees attending the show and four tickets to the keynote speaker breakfast.

Totebag Insert Sponsor | \$500

Totebag insert sponsors will receive the opportunity to provide a promotional piece for all attendee totebags, sponsor nametags for all employees attending the show and four tickets to the keynote speaker breakfast.



Federal Issue Forums

Get involved at the heart of the legislative process on issues important to your business. These events spotlight a member of the Kansas Congressional Delegation or a speaker of broad-based interest to the business community. One-on-one dialogue with Washington lawmakers build the personal working relationships Chamber members can rely on when needed. Audience: 125-150 business leaders and elected officials.

Presenting Sponsor | \$2,500

SOLD OUT

Limit of 1 per event

The presenting sponsor will receive the following benefits:

- Recognition as sponsor on all advance publicity, including website promotion
- Recognition as sponsor on electronic invitations sent to 3,800 business leaders
- Recognition as sponsor at event
- Two complimentary guests at the speaker's table
- Preferential seating when registering additional guests

Gold Sponsor | \$1,000

The gold sponsors will receive the following benefits:

- Recognition as sponsor on all advance publicity, including website promotion
- Recognition as sponsor on electronic invitations sent to 3,800 business leaders
- Recognition as sponsor at event
- Two complimentary guests
- Preferential seating when registering additional guests

E-Media/Print Sponsor | \$1,000

SOLD OUT

Limit of 1 per event

The e-media/print sponsor will receive the following benefits:

- Recognition as sponsor on electronic invitations sent to 3,800 business leaders
- Recognition as sponsor at event
- One complimentary guest
- Preferential seating when registering additional guests

Golf Classic

Monday, June 4, 2018

Bring your game and improve your network at the 25th Annual Chamber Golf Classic. This event is expected to sell out both sponsorships and players, so reserve your sponsorship today. Audience: 250 golfers and 75 volunteers.

Presenting Sponsor | \$6,500 **SOLD OUT**

The presenting sponsor will receive the following benefits:

- Top recognition as sponsor on mailer sent to more than 3,500 business professionals, media ads, invites and online registration page
- Prominent signage at registration and awards receptions
- Recognized at awards receptions with opportunity to make 2-3 minute presentation
- Opportunity to contribute to player bags distributed at registration
- Recognition by emcee from podium at both awards receptions
- Company featured on event banners outside clubhouse
- Receive sponsor signage on hole or tee box
- Recognition in program distributed to all golfers
- Opportunity to provide door prize for golfer drawing at end of play
- Complimentary registration for eight golfers

Hole/Tee Box Sponsor | \$1,250 with four golfers
| \$1,000 with two golfers
| \$750 with one golfer

The hole/tee box sponsors will receive the following benefits:

- Company featured on event banner outside clubhouse
- Receive sponsor signage on hole or tee box
- Recognition in advance publicity, including Chamber calendar of events and online registration section
- Recognition in program distributed to all golfers
- Opportunity to provide door prize for golfer drawing at end of play
- Complimentary registration for four, two or one golfer(s)

Hole/Tee Box Sponsor | \$500

The hole/tee box sponsors will receive the following benefits:

- Company featured on event banner outside clubhouse
- Receive sponsor signage on hole or tee box
- Recognition in advance publicity, including Chamber calendar of events and online registration section
- Recognition in program distributed to all golfers
- Opportunity to provide door prize for golfer drawing at end of play



Honors Night

Thursday, April 26, 2018
 Textron Aviation Activity Center

This annual event recognizes three kinds of achievements; corporate, architectural and individual. Audience: 750 community members.

The **Uncommon Citizen Award**, the Chamber's most prestigious award, recognizes an individual's effort not only for their role in business, but for their participation in cultural, civic, social and philanthropic activities.

The **Over the Years Award** is given to organizations with long-standing performances as good corporate citizens and major contributors to the community's economic well-being.

The **Spirit of Wichita Award** is given to a past Over the Years Award recipient that continues to show exceptional commitment to the community.

The **Keeper of the Plains Award** recognizes an architectural project, completed by a firm, organization or individual, which has contributed to the beauty of our community.

The **Exceptional Young Leader Award** provides premiere recognition or extraordinary young talent through service to community and noteworthy accomplishments.

Presenting Sponsor | \$5,000

SOLD OUT

The presenting sponsor will receive top promotion in all event publicity and recognition in the printed invitation mailed to more than 3,500 members of the business community. They will be listed on the ticket that each attendee receives and will be recognized from the podium at the event. Additionally, they will be recognized in the program, sponsor video and website and will have special signage at the event. Included in this sponsorship level is a reserved table of eight.

Gold Sponsor | \$2,500

Gold sponsors will receive recognition in all invitations, event program, signage, sponsor video and website. Additionally, they will receive four complimentary event tickets.

General Sponsor | \$600

General sponsors will receive recognition in the event program, signage and sponsor video.

General Sponsor with Table | \$1,250

This sponsorship level includes all the general sponsor benefits plus a reserved table of eight.



Local Elected Officials Reception

Usually held in November or December, the Local Elected Officials Reception is a networking reception that recognizes local elected officials and legislators including Wichita's Mayor, City Council, Sedgwick County Commission and Board of Education. This event is a virtual "who's who" of Wichita and Sedgwick County's business and political community. Audience: approximately 100 business leaders and elected officials.

Presenting Sponsor | \$2,500

SOLD OUT

Limit of 1

The presenting sponsor will receive the following benefits:

- Recognition as sponsor on all advance publicity, including website promotion
- Recognition as sponsor on electronic invitations sent to 3,800 business leaders
- Recognition as sponsor at event
- Opportunity for company representative to act as host at event
- Four complimentary event registrations

Gold Sponsor | \$1,500

The gold sponsors will receive the following benefits:

- Recognition as sponsor on all advance publicity, including website promotion
- Recognition as sponsor on electronic invitations sent to 3,800 business leaders
- Recognition as sponsor at event
- Two complimentary event registrations

E-Media/Print Sponsor | \$1,000

SOLD OUT

Limit of 1

The e-media/print sponsor will receive the following benefits:

- Recognition as sponsor on electronic invitations sent to 3,800 business leaders
- Recognition as sponsor at event
- Two complimentary event registrations



Membership Maximizers

Held monthly at the Chamber for 20-30 new members

The Membership Maximizer is a monthly orientation for new members or new employees of current members who want to learn more about the benefits of their membership. Complete with networking time with both other members and staff, attendees learn how to get the most out of their Chamber investment.

Presenting Sponsor | \$1,500

Limit of 1 per year

The presenting sponsor will receive:

- Recognition as sponsor in advance publicity, including the Chamber website
- Recognition during all twelve sessions
- Opportunity to welcome new member at each event and make a short presentation
- Opportunity to provide company promotional materials to all attendees
- Receive table display area at event
- Receive list of event attendees

Snack Sponsor | \$50

12 available each year

The snack sponsor will receive:

- Recognition on Chamber website
- Recognition as sponsor at event

2018 Dates

January 9	July 10
February 13	August 14
March 13	September 11
April 10	October 9
May 8	November 13
June 12	December 11



Metro Mingles

Quarterly events held at member locations

The Metro Mingle allows attendees the opportunity to connect in a relaxed business setting, all while enjoying wonderful food, drinks, music and fun. There will be four Metro Mingle events in 2017, and sponsorships are for one event.

Audience: 150-200 business professionals | 2018 Dates: March 1, June 26, Aug. 23, Oct. 25, Dec. 18

Presenting Sponsor | \$1,000

Limit of 1 per event

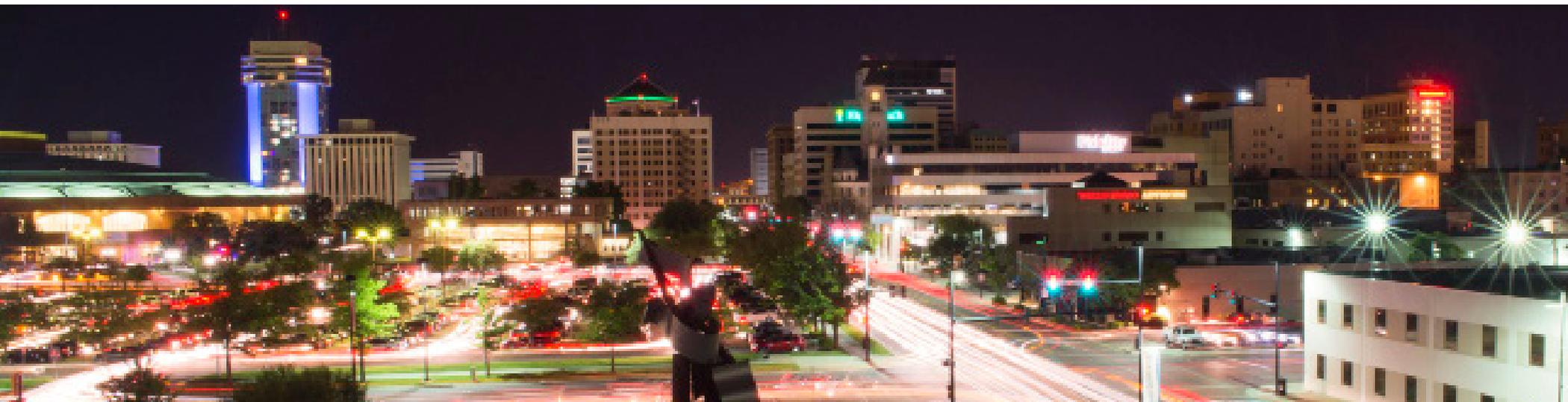
The presenting sponsor will receive the following benefits:

- Logo recognition in advance publicity, including the Chamber calendar of events and online registration section
- Opportunity to greet attendees at sponsored event
- Company logo prominently displayed on signage at event
- Opportunity to conduct door prize drawing
- Receive six complimentary event registrations to sponsored event
- Recognition at the event with opportunity to make a 2-3 minute presentation to attendees

Host Sponsor

The host sponsor will receive the following benefits:

- Recognition as sponsor on the Chamber calendar of events, online registration section and in pre-event publicity
- Company logo prominently displayed on signage at event
- Receive six complimentary event registrations to sponsored event
- Opportunity to greet attendees and conduct door prize drawing
- Opportunity to showcase venue to business professionals



Networking at Noon

Quarterly events held at member locations

Networking at Noon provides a comfortable and relaxed setting for attendees to meet prospective clients and new business contacts over their lunch hour.

Audience: 40-80 business professionals | **2018 Dates:** Feb. 1, April 3, July 25, Oct. 4

Presenting Sponsor | \$2,000 per year/\$750 per event

The presenting sponsor will receive the following benefits:

- Recognition at the event with opportunity to make a brief announcement
- Opportunity to greet attendees and/or hand out promotional items
- Recognition in advance publicity, including the Chamber calendar of events and on-line registration section
- Opportunity to provide door prize (exclusively to sponsor)
- Receive four complimentary registrations to event

Event Sponsor | \$150 per event

The event sponsor will receive the following benefits:

- Opportunity to greet attendees and/or hand out promotional items
- Recognition in advance publicity, including the Chamber calendar of events and on-line registration section
- Receive four complimentary registrations to event

Host Sponsor

The host sponsor will receive the following benefits:

- Showcase business to up to 60 business professionals
- Recognition at event with opportunity to make a brief announcement
- Opportunity to greet attendees and/or hand out promotional items
- Recognition in advance publicity, including the Chamber calendar of events and on-line registration section
- Opportunity to provide door prize (exclusively to sponsor)





New Member Business Exchange

Bi-monthly at the Chamber for 20-30 new members

Designed for new members, these bi-monthly events are described as “speed dating for your business.” Attendees meet one-on-one in five-minute rotations to describe their respective businesses, exchange business cards and develop referrals.

Presenting Sponsor | \$500

Limit of 1 per year

The presenting sponsor will receive:

- Recognition as sponsor in advance publicity, including Chamber website
- Recognition during all six sessions
- Opportunity to welcome new members at each event, as well as to make a short presentation
- Opportunity to provide company promotional materials to all attendees
- Receive table display area at event
- Receive list of event attendees

Snack Sponsor | \$50, plus in-kind snacks

6 available each year

The snack sponsor will receive:

- Recognition on Chamber website
- Recognition as sponsor at event

Bag Sponsor | \$150 plus 200 bags

6 available each year

The bag sponsor will receive:

- Opportunity to provide a bag with company logo to all attendees
- Recognition on Chamber website
- Recognition as bag sponsor at event

2018 Dates

January 23
March 27
May 22
July 24
September 25

Small Business Awards and Engage & Ignite Small Business Conference

March through May 2018
Hyatt Regency Wichita

The Awards are a highlight of the Chamber's business programming calendar. This annual program provides local small businesses the opportunity to showcase their company, share their story and be rewarded for their impact on our community. The program consists of four events: Kickoff Showcase, Sunrise Scrambler, Engage & Ignite Small Business Conference and Awards Luncheon.

Award applicants are divided into two tiers, based on employee size, in order to fairly evaluate their strengths. One business from each tier is named the Small Business of the Year at the Awards Luncheon in May. Audience: 325-350 small business leaders

Presenting Sponsor | \$6,000 **SOLD OUT**

The presenting sponsor(s) logo will be prominently displayed on all printed pieces related to the program and will receive logo recognition in all event publicity, including the event website, electronic and printed invitations sent to more than 3,500 members of the business community, and signage at all three events. They will be recognized at the Kickoff Showcase and have the opportunity to address the attendees as well as have a display table at the event. They have the opportunity to provide a promotional piece at the Awards Luncheon and will be recognized in the program and video. Additionally, they will receive eight tickets to the Kickoff Showcase and Sunrise Scrambler, and a reserved table of eight at the Awards Luncheon.



SMALLBUSINESSAWARDS

Gold Sponsor | \$2,500

Gold sponsors will receive logo recognition in all event publicity, including the event website, electronic and printed invitations sent to more than 3,500 members of the business community, and signage at all three events. They will also be recognized in the Awards Luncheon program and video. Additionally, gold sponsors will receive four tickets to the Kickoff Showcase and Sunrise Scrambler, and a reserved table of eight at the Awards Luncheon.

Engage & Ignite Conference Sponsor | \$1,000

Conference sponsors will receive recognition in the Conference and Luncheon program and video. They will be listed on the Chamber website and online registration page and will receive one reserved table of eight with signage at the Awards Luncheon.

Engage & Ignite Conference Room Sponsor | \$500

Conference sponsors will receive recognition in the Conference and Luncheon program and on room sponsor signage in one of three Engage & Ignite session rooms.



Small Business Owner Roundtable Series

Bi-monthly event held at member locations

The Small Business Owner Roundtable series is exclusively for owners and/or senior leaders of small businesses. They are held on a bi-monthly basis, and each session is a facilitated, open forum for CEO's to share and discuss issues critical to the success of their business. Sessions run for two hours, including lunch and time to meet new colleagues.

Audience: 40 local decision makers | 2018 Dates: Jan. 24, March 27, May 22, July 12, Sept. 11, Nov. 8

Presenting Sponsor | \$3,000

Limit of 1 per year

The presenting sponsor will receive the following benefits:

- Recognition in website promotion, online registration and evite
- Company name and logo prominently showcased at each session
- Opportunity to provide company promotional materials to all attendees
- Verbal recognition by emcee at event
- Opportunity for company rep to make a short presentation
- Receive list of attendees upon request
- Opportunity for one executive to participate in seminar

Topic Sponsor | \$350

One per session, four available

The topic sponsors will receive the following benefits:

- Recognition in website promotion, online registration and evite
- Company name and logo prominently showcased at each session
- Verbal recognition by emcee at event
- Opportunity for company rep to make a short presentation
- Opportunity for one senior-level executive to participate in seminar



State Legislative Appreciation Dinner

May/June 2018

Following the legislative session, the Chamber hosts this upscale evening as an opportunity to say “thank you” to our 44 members of the South Central Kansas Delegation. A very popular event, the evening includes a pre-dinner social hour, dinner, music and an opportunity to visit one-on-one with your state Senator and/or Representative and other legislative leaders in a congenial setting. Audience: 175-200 business leaders and elected officials.

Presenting Sponsor | \$5,000

Limit of 1

The presenting sponsor will receive the following benefits:

- Recognition as sponsor on electronic invitations sent to 3,800 business leaders
- Recognition as sponsor at event
- Opportunity for company representative to address attendees
- One reserved table of eight, which allows the opportunity to invite business associates and legislators to populate their table

Gold Sponsor | \$2,500

The gold sponsors will receive the following benefits:

- Recognition as sponsor on electronic invitations sent to 3,800 business leaders
- Recognition as sponsor at event
- One reserved table of eight, which allows the opportunity to invite business associates and legislators to populate their table

E-Media/Print Sponsor | \$1,500

Limit of 1 per event

The e-media/print sponsor will receive the following benefits:

- Recognition as sponsor on electronic invitations sent to 3,800 business leaders
- Recognition as sponsor at event
- Two complimentary event registrations



Sunrise Scramblers

Monthly events held at member locations

This event is a Chamber tradition and is held at various Chamber member businesses around the Wichita community each month. Attendees benefit from business networking and great informational topics. Audience: 120-150 business professionals.

Presenting Sponsor | \$3,500

Sponsorship is for six events

The presenting sponsor will receive the following benefits:

- Recognition at the event with opportunity to make a brief announcement
- Opportunity to provide promotional materials to all attendees
- Opportunity to showcase company signage (provided by company) next to podium
- Receive a display table to showcase your business
- Company name and logo recognition on event program
- Recognition in advance publicity, including the Chamber calendar of events and on-line registration section
- Recognition by emcee at each sponsored event
- Opportunity to provide door prize (exclusively to sponsors)
- Receive five complimentary registrations to the event

Showcase Sponsor | \$250

Sponsorship is per event

The showcase sponsors will receive the following benefits:

- Recognition at the event with opportunity to make a brief announcement
- Receive a display table to showcase your business
- Company name and logo recognition on event program
- Recognition in advance publicity, including the Chamber calendar of events and on-line registration section
- Recognition by emcee at each sponsored event
- Opportunity to provide door prize (exclusively to sponsors)
- Receive five complimentary registrations to the event



Taking Care of Business Seminars

Held quarterly at member locations

The Taking Care of Business Seminars are three hours in length and feature presentations from industry leaders, a question and answer exchange, and interactive dialogue with peers. Each session will begin with a light breakfast and time for meeting colleagues. Audience: 40-70 business professionals. Sponsorships are for one event.

Presenting Sponsor | \$750

Limit of 1 per session

The presenting sponsor will receive:

- Recognition in website promotion, online registration and evite
- Company name and logo prominently showcased at seminar
- Opportunity to provide company promotional materials to all attendees
- Verbal recognition by emcee at event
- Opportunity to make a short presentation
- Recognition in event program
- Receive list of attendees upon request
- Opportunity for two senior-level executives to participate

Topic Sponsor | \$300

Limit of 1 per session

The topic sponsor will receive:

- Recognition in website promotion and online registration
- Company name and logo prominently showcased at each session
- Opportunity to provide company promotional materials to all attendees
- Verbal recognition by emcee at event
- Recognition in event program
- Opportunity for one senior-level executive to participate



Topeka Legislative Reception

February 2017

Held in Topeka during the Kansas legislative session, this reception is the perfect occasion for Chamber members to meet and greet statewide elected officials, House and Senate leadership, members of the entire 165-member Kansas legislature and local lawmakers. This evening is a must for every business person who wants to be on the inside track where legislative activity is concerned. Audience: 100-125 business leaders and elected officials.

Presenting Sponsors | \$1,500

The presenting sponsor will receive the following benefits:

- Recognition as sponsor on event invitations mailed to approximately 300 individuals (including city, county and state leaders, community leaders and key personnel from Chamber member organizations) and electronic invitations sent to more than 3,800 business leaders
- Recognition as sponsor on all advance publicity, including website promotion
- Recognition as sponsor at event
- Two complimentary event registrations
- Invitation to private meeting at capitol prior to reception (e.g. meeting with Governor or Senate/House leadership)



Washington, D.C. Fly-In

April/May 2018

This annual 2-3 day trip takes business and community leaders from the Wichita area to Washington, D.C. for personal meetings with our Federal Delegation members and their staffs. Audience: 20-25 high level Wichita leaders.

Meal Sponsor | \$1,500

The meal sponsors will receive the following benefits:

- Recognition on table tents with company name and logo at each table
- Recognition during the sponsored meal
- Recognition in itinerary with company name and logo
- Recognition in pre- and post-trip materials

Reception Sponsors | \$2,500

The reception sponsors will receive the following benefits:

- Recognition in itinerary with company name and logo
- Recognition during the event
- Opportunity to make brief remarks at the reception
- Recognition in pre- and post-trip materials

Ground Transportation Sponsor | \$1,000

The ground transportation sponsors will receive the following benefits:

- Recognition in itinerary
- Recognition during the event
- Recognition in pre- and post-trip materials

SOLD OUT



Young Professionals of Wichita Founders' Day & Awards Gala

Friday, July 27, 2018

Founders' Day celebrates YPW's contributions to Wichita, their members' accomplishments, and the great work of their partner companies. The celebration typically includes dinner, cocktails, dancing and the annual YPW Awards. Audience: 225-250 YPs and business leaders.

Presenting Sponsor | \$3,000 **SOLD OUT**

The presenting sponsor will receive a reserved table of ten, display table at the event and the opportunity for a representative to speak. Their logo will be engraved on all awards and included on all event promotional pieces. Their logo will be displayed on the event webpage and they will be recognized as the sponsor on the post-event Facebook album.

SOLD OUT

Distinguished YP Awards Sponsor | \$1,500

The Distinguished Young Professional Awards sponsor will receive naming rights to the award, opportunity to present the awards, two event tickets, and the company name engraved on the awards and listed on all promotional pieces. Their logo will be displayed on the event webpage and they will be recognized as the sponsor on the post-event Facebook album.

Volunteer of the Year Awards Sponsor \$1,000 | *Limit of 1*

The Action Team Volunteer of the Year Awards sponsor will receive naming rights to the award, opportunity to present the six awards, two event tickets, and the company name engraved on the awards and listed on all promotional pieces. Their logo will be displayed on the event webpage and they will be recognized as the sponsor on the post-event Facebook album.

YP Choice Award Sponsor | \$2,000

The YP Choice Awards sponsor will receive naming rights to the award, opportunity to present the awards, two event tickets, and the company name engraved on the awards and listed on all promotional pieces. Their logo will be displayed on the event webpage and they will be recognized as the sponsor on the post-event Facebook album.

Corporate Table Sponsor | \$750

The corporate table sponsors will receive a reserved table of ten, company name on all promotional pieces, event website, logo on reserved table and recognition in post-event Facebook album.

General Sponsor | \$500

General sponsors will receive recognition on all promotional pieces, including the event webpage and on event signage.



Young Professionals of Wichita Mingles

Mingles are monthly social networking events held at area restaurants and bars. These events are open to members and nonmembers, often serving as an introduction to the organization. In addition to providing an outlet for young professionals to form new social and professional connections, the Mingles rotate between new restaurant/bar locations, old favorites and “ultramingles” that combine social networking with a ticketed event such as a popular movie or local sporting event.

Mingle Underwriter | \$3,000

The mingle underwriter will receive the following benefits:

- Opportunity to speak for 2-3 minutes at each of the 11 events
- Lead recognition in advance publicity
- Personalized invitations for employees for each Mingle
- Company logo featured on event signage
- Recognition in post-event Facebook album
- Industry exclusivity, if desired
- Listed on YPW sponsor page for one year

Individual Event Sponsors | \$250

The individual event sponsors will receive the following benefits:

- Opportunity to speak for 2-3 minutes at Mingle
- Recognition in advance publicity
- Company logo featured on event signage
- Recognition in post-event Facebook album
- Listed on YPW sponsor page for one year



Other Advertising Opportunities

eSynergy Weekly Newsletter \$150 per issue/\$1,500 per quarter

Our weekly electronic newsletter called *eSynergy* is the only way to reach the Chamber membership via email and can quickly get your name in front of a lucrative audience, drive traffic and be a powerful marketing tool. Audience: more than 4,500 individuals, including members, key civic leaders and others interested in the Chamber.

- Company advertisement displayed in *eSynergy* (453 x 98 pixel jpeg)
- Trackable response
- Emailed to entire Chamber membership
- Drive traffic to sponsor website to raise awareness of company or event

Chamber Website | wichitachamber.org \$500 per page, per quarter

Reach the area's top influencers and decision makers by advertising on the Chamber's website. Redesigned in January 2017, the new site is now mobile optimized and our Membership Directory is now searchable by Google. The site received nearly 60,000 visits in 2016, a number expected to grow in 2017.

- Company advertisement displayed on choice of our most popular pages (460 x 440 pixel jpeg)
- Analytics provided at conclusion of contracted advertising run
- Drive traffic to sponsor website to raise awareness of company or event

YPW Bi-Weekly Newsletter \$200 per issue/\$1,000 per quarter

Young Professionals of Wichita bi-weekly electronic newsletter is the only way to reach the YPW membership via email and can quickly get your name in front of a lucrative audience, drive traffic and be a powerful marketing tool. Audience: more than 2,100 YPs, key civic leaders and others interested in YPW.

- Company name prominently displayed in the YPW newsletter
- Trackable response
- Emailed to entire YPW membership
- Direct traffic to sponsor website to raise awareness of company
- Listed on YPW sponsor page for one year

