

Wichita Chamber Business Accelerator

Episode 62

Bob Moulette

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Don and Ebony: [00:00:00] Welcome to another exciting edition of the WCBA powered, of course, by Evergy. First, thank you for listening. Don't forget to like us, love us, share us. We truly appreciate you checking out. We are excited to have the Wichita Wind Surge in the studio. And they're going to tell us about how to run a baseball team.

That's why Bob is in the house. How are you doing Mr. Moulette?

Bob Moulette: I'm good. How are you guys



Don and Ebony: Fantastic. Excited to have you here? and talking a little bit about the Wind Surge. So tell us a little bit about who you are. So I've, I've met Jordan, I've seen you around and seeing your face, tell us who you are and your title and

Bob Moulette: Yeah. So I'm, the director of, fan experience a little bit about myself. I actually got here in March of 2019. So I was with a New Orleans club. Prior to that, it was assistant GM there, a in their kind of fan experience operation, totally thought I was going to be there till the end of that season to kind of help get the team through and a Lou Schwechheimer, late owner, called me and said, Hey, I need you in Wichita three weeks.

We got to get going. You know, we've started to get a good footprint on what we have going on. As far as in the business community, but as far as getting into the nonprofit sectors and all those types of things wanted me to kind of get there and, eventually kind of help build the brand. So, I'm responsible for, the River Riders, when that first rolled out.

I don't know if people remember that, but we changed Wichita Baseball, 2020 without telling anyone to the River Riders, which kind of started the narrative of us going into our branding exercise for what eventually became the Wind Surge.

Don and Ebony: That's a pretty dope story. So he said pack your bags? Cause in three weeks you're going to Wichita, that's it?

And you were like, yes, I've always wanted to go to Wichita.

Bob Moulette: I would say when I found out in September of 2018 and he said, hey, we're moving to Wichita. Be honest with you. I go, well, what's in Wichita. I drove, I drove by there one time when I was, when I was driving across the country to go to New York City where I lived for a year and worked there. I remember coming on Kellogg.

It was still under construction, I believe at that time. but I remember seeing the K U Medical School and everything like that. And, that, that was my extent of a Wichita prior to being out here two times prior to moving here permanently.

Don and Ebony: Okay. All right. Well, that's awesome. We're so glad to have you here. 2019 was the big, the Genesis of this, right. You coming on board. So how many employees do you have?

Bob Moulette: So, so right now we have probably about 20 ish plus full-time employees. we actually just, introduced our intern class of 2022, they all came in yesterday. So they're getting started. So that's an additional 10. when you look at a part-time status, you're looking at about 250-300 part-time employees that ranges from baseball ops to parking attendance, to merchandise, to, you know, concessions food and beverage operations hospitalities.

But that obviously fluctuates based on the events that we have, but full-time staff about 21, 22.

Don and Ebony: Speaking of merch.

I mean, like, I need to get some Wind Surge merch, right. Cause I need to represent, So when we're representing as a city, what's the hashtag

we need to use? Is it just hashtag Wind Surge?

Bob Moulette: I would say #gosurge.

Don and Ebony: Go surge.

Bob Moulette: So, one thing, whenever you're doing a brand, and we, and we did this in New Orleans when we had the Baby Cakes. You always should assume that whenever you do the brand, it's going to shorten. People are never going to say the full name as you get going on in this journey.

They're always going to take and always make it shorter. Right? So, you take the Baby Cakes, we became the NOLA Cakes and then, you know, a lot of people refer to us, you know, as a Surge and we'll continue to do that. And so that's why I actually, our alternate Jersey just has surge on it too. So Go Surge always works.

Don and Ebony: Okay, I'm with it. So just for some of someone who may not know. the origin story you guys came in, did focus groups, looked at different names. And I remember being a part of that process It was pretty cool. And then we came out with wind where you, you were over that entire

Bob Moulette: So I was in that. I was in that entire process. you know, so [00:05:00] that process was just like our construction on the ballpark was a little bit of a rushed process due to the fact that the dates and deadlines that we had to do.

So, you know, we came in, in, January did some focus groups. We also did the name, the team suggested. I just want to clarify that was not a contest. there's suggestions. And, so we started to get feedback, right. And, I actually go to a lot of classes, especially, I just went to WSU, graduate class and explained this process.

And so we've got about 3000 names And so, you know, you have me, you have Lu. you have a few other individuals from our organization, or definitely not from Wichita. We've seen it a couple of times. Lou had been here obviously quite more than all of us to get this thing up and running. And, one reoccurring theme, was always in the name and it was wind.

And so, you know, for, for me being from New Orleans, I'm like, well, what is this wind about? And so, you know, as we went to the focus groups talked about, you know, the days of the Chisholm Trail and you talk about the Air Capital of the world and all those things, but one of the biggest things in the focus group was, yes, those are definitely important to Wichita's past, but some of that stuff may be overplayed.

Okay. We've had the Wichita Wind, we've had a couple of different names there associated with that. We've had obviously a Wrangler's brand that kind of goes back to that point, but you know, Wichita is a new position. and from those focus groups, they said, you know, Wichita tends to reinvent itself about every 50 years.

And so, we wanted to figure a way to pay homage to the past, but also recognize where we are in this point in time in the future. And, you know, obviously the Riverfront Stadium, is so important to the community, not from a baseball standpoint, but what else is going to be able to generate in the build that it has You know, I try to explain this all the time, you know, before we were able to get in and bring affiliated baseball back to the state of Kansas, there was no affiliated professional baseball. Yes. You had the T-bones, but they were independent league. If you wanted to go see a traditional sporting event.

And when I say traditional baseball, basketball, football, you had to leave the state to do that. You had to go to OKC. For an NBA game, you had to go to Kansas City for a NFL or MLB game. Well, at the same time, where's all that taxpayer money that you're going to, these events going. It's not going to the state of Kansas.

And so I think that's, what's really important about this. And so we're looking at a time and place in history where we're all living it right now where, you know, Wichita is a community I believe is the 49th largest city in the country. There's 50 states. It's continuing to get there. We have innovation, we have tech, you know, Air Capital, the World.

We have some of the biggest, you know, airline manufacturers in the world. And, one thing that kept refer or it kept reoccurring was, that were kind of really surging forward from where we were from 10 years ago. And so we thought, okay, well, how do we pay homage to the past, but how do we recognize this point in the future?

And kind of describe what the personality is of our brand, right? And so it's very hard. You can't describe wind because there's no physical elements to do that. You could do something, you really can't describe a surge. And so the Pegasus, which is our logo is the mythological being that harnesses the wind and surges through whatever.

And so that's where we play homage to that pass and kind of try to visually connect it together. And you know, when we were doing this logo, concept and name concept, we were working with Todd Radom. And I don't know how familiar you guys are with him, but he's a pretty, reputable, logo designer.

He's not just kind of your run of the mill guy who comes in and he's done of all Ice Cube's big three logos. For history on three, he, redid the Houston Astros, Washington Nationals logo. So I mean, he's, he's a big league guy and I believe right now he's actually promoting, some of the old school Negro league Lids cap lines.

And so he's very involved and very in the, he really took us through this process of how to do this. And that's how we came up with, you know, the Wind Surge and the logos. And then you take the colors. Okay. Lou was very traditional in his colors already. He came from Patucket Red Sox. All right. Scarlet and Navy are deeply in rooted in baseball culture, regardless.

And then you add the accent colors. You take the sky blue that represents the prairie skies, and then you take the gold, which is the wheat, but it's also the sunsets. I, you know, people don't believe me when I go back to California. The sunset on the beach is awesome, but the sunset here in the midwest tops everything just with those color ways. And I think that's what we wanted to depicting, you know, so we're all as a community, we're moving forward with a new vibrancy and determination to make Wichita a must, must visit destination. And that's how we came up to the synopsis and the kind of the development of the brand.

Don and Ebony: Bob that just, oh my gosh. That just gave me so much life. Thank you for explaining that. That's pretty dope. I, you know, I remember going, it was rushed and then you guys came out with the name and obviously didn't go with my suggestion in the competition that you say is not a [00:10:00] competition. Yeah, no.

But you know, I wondered cause when I saw the Pegasus. It, I immediately, you know, I'm a nineties kids, right. So, I thought of Disney's Hercules and I was like, so I was down with it,

Yeah, but this all makes sense. Now that you've been here, you know, about the wind now, right?

Bob Moulette: Oh Yeah, we joked if there's sometimes some wind surges that hit us while we're sitting out there, especially when we're pulling tarp.

Don and Ebony: Yup. Yup. Yup. For sure. Nice. And she's an eighties kid, by the way, not nineties, baby.

Bob Moulette: Yeah. Okay. Yeah. I know I was, I was born in 83, so I had a little eighties at the end,

Don and Ebony: You're here in Wichita, Kansas. How do you create culture? What kind of culture you try to have at the Wind Surge?

Bob Moulette: Yeah, I think our, our culture is, it's still in its, development process. you know, keep in mind that at this time, last year there was five full-time people on staff. We didn't even know we were going to have a season and so kind of rolling in through that. Obviously a culture had been established, you know, before Louid pass and things had changed and furloughs and, and co and COVID to come through.

I think in our culture is that, you know, we want to immerse ourselves into the community. We want to continue to be a part of that community. but also too, we want our, our young kids. To to grow. We want them to grow, develop, become young professionals because you know, when there was five of us, we were the five who had had all the baseball experience.

We have, we have a lot of young individuals from, you know, from the community that are here that are just getting their feet wet. And so we want to be a culture of ideas. We want to, integrate. I think it's important that we do that. Yes. You're going to have your star wars night, but we can't have the same star wars night every year.

We've got to change things up. We got to try to continue to push the envelope on what makes the most sense. So we want to be innovative and that's, what's really great about what we're able to do is that, you know, we are, essentially a small business ourselves. There's only certain limitations that we may have from MLB when it comes to what they can do on the playing field.

But when it comes to what products we offer, what partnerships we can do, we have total autonomy of what that is. And so I think it's important to refresh it because as we know, you know, with partners around the community, not everyone's looking for the billboard incentive. Not everyone necessarily thinks that that's the way that they're going to be able to get their

exposure there, but their exposure may be in the community.

it may be doing something different. And so it is trying to be an innovative, I'll give you an example of that. So blue cross blue shield is a Kansas is one of our biggest supporters. Okay. They have their traditional signage, but, they also have signage on the. And the Concourse, we call it the mall Walker program right now.

Bob Moulette: But you guys ever, been to a mall early in the morning and you see people walking in their steps. So we're looking to do the same thing in the ballpark. So when you come into the ballpark issue, you're going to see a checkered line at every entrance. And this is going to say, Hey, three times around. and so being able to utilize that that's a different kind of thing that maybe hasn't been thought of in that space before.

So that's what we really want to do is really create a culture where we can innovate and we can continue to push for new ideas.

Don and Ebony: Like that. Don, you can get your steps in. It's just your time to ask a question. I'm just saying, I'm just giving you options. Wow. we're going to take a break and hear a word from our sponsors. And then we're going to come back and hear a little bit more, want to learn a little bit about the affiliation and you talked about pipeline and innovation, and I want to just talk about what that looks like on when we come back.

Welcome back friends we're here with Bob. Mullette the Wichita wind surge. And we're just talking about our wonderful. baseball So Bob, you were talking a little bit about, culture and innovation.

Can [00:15:00] you explain to our audience the importance of having that stadium where it's located.

Bob Moulette: Yeah. I mean, where the stadium's located is pretty much centralized for city of Wichita. Right. I learned a long time ago about the east side and the west side. That's why I live in Riverside so I can pick either one or what I want to do. but yeah, no, I think the location is very important, especially the development around that area.

just two years ago, if you were to look at the Delano district in, in the stuff that wasn't there compared to now, I mean, you just seeing it's growing, right. I think. Finally a was at Mochas is opened up. So I've been seeing that go by there a, you see other businesses around there popping up too. And then the development around there, you know, where the parking lot is behind w the Monarch, where that strip of land is just across the street from riverfront stadium.

Bob Moulette: Th those are starting to get in play, and it's important because it's. Is, as Lou said, it's going to be Wichita's front porch. You know, you're going to use a stadium to do something, some sort of event, whether it's baseball, football, or any, or a concert or something like that.

And then we just continued to build it out.

And I think being centralized in that downtown region's important. And then a lot of other ballpark projects have been like that. And so to continue to go down that process and it was going to pay dividends 10, 15 years from now,

Don and Ebony: I agree. When you hear the hype about the Wind Surge, it's not just about baseball, is it right? You want the community to come in and really just enjoy the culture and just be a part of the excitement. Can you speak to what that vision looks like for those of us who may not be true baseball lovers?

Bob Moulette: Yeah. I think, you know, we want to be innovative with whatever entertainment that we have, and be able to do that. I think the one thing that we really pushed for the ballpark was, you know, we wanted this to be Wichita's major league facility in all aspects of. From accommodating seats in the bowl to a walking around on the concourse to going up to the Fidelity Bravely Onward club, Coors Lite party porch.

And, you know, we wanted, the community to see that, you know, this is just a start of so many great things that we're going to have not to say. That we didn't have it before, but this is really kind of the start of that area in the metamorphosis of what that area is going to look like and it's going to build.

And so it is important to be an innovative and in entertainment, you know, a lot of people see us, you know, when I tell people what I do for a living, you know, and I say, I worked for the baseball team. You know, a lot of people assume that we deal with the managers and we deal with the players. We actually, I like to say my job or our jobs responsibility is everything outside of the foul lines.

So we control all that. You know, we like to say that when you come to an event, that's what it is. Baseball is just happening. To be on the field. But when you come to a star wars night or you come to a Marvel night or you come to a kid's take over all the other entertainment is what we're really trying to do.

The by-product is there's a baseball game and on a Friday there's going to be fireworks, you know, but that's, what's really important to be able to change that up and not just baseball. You know, we had, the KJ CCC, championship game out here on November 21st, which was the first non-baseball event.

to come out here, it was great to have that support and show, Hey, we can do this. And that's just more things that are going to happen. We're going to have concerts. We're going to hopefully have a beer Fest and those types of things down at the ballpark. So if you're not a baseball fan, that's great, but there's, there's going to be an excuse for you to come down to the facility, start down there by the riverfront area.

Bob Moulette: And then hopefully when you're done, you expand out, you go to the downtown area, you'd go to Delano and you do all those things.

Don and Ebony: That's what's up. I really liked that. Thank you for that vision.

And thank you for sharing that excitement. So last question before I turn it over to Don, can you explain to our listeners.

we have the, your major league baseball, so right. And then we have AAA AA. Can you explain those differences and where we are?

Bob Moulette: Yeah.

Don and Ebony: Versus where we began.

Bob Moulette: So our major league affiliate is the Minnesota Twins. there's four levels of minor league baseball. So there's low A, which is our team in, Fort my, our affiliated team in Fort Myers, Florida.

They're the Mighty Muscles, by the way, that's their team name. Okay. Then we have high A, which is Cedar Rapid Colonels.

And then we have AA, which is our affiliate, you know, obviously Wichita Wind Surge, and then we have AAA, which is the St. Paul Saints. And so there's four levels of minor league baseball, that most, players get drafted out of whether college or high school, they go through all these levels.

And, we're in a unique situation because at AA, we get all the top prospects. They will always come through Wichita, no matter what. And if they're that good, they shoot straight up to Minnesota. And, so once they usually leave here, they're either dawn for greatness or if they are, haven't quite figured out, they'll kind of go down to that AA level.

So as [00:20:00] far as the quality of baseball between the AA and AAA level, it's really not that much different. the differences that our top prospects are still hungry, they're still working. And so we really had some, great guys last year. I think, you know, we had. On the, on the roster last year, MLB has what's called a 40 man.

So typically on your professional, team, like the twins, they usually have about 27 to 28 roster spots. However, they're allowed to reserve about 12 roster spots from minor leaguers that they consider top prospects that they can kind of bring up and down as they go, depending on what the needs. These are the guys that get invited to the big league side of spring training and all that.

And so I think we maybe had two guys in the 40 man at the beginning of the season, but at the end of the season, we had about five or seven that got reserved for the 40 men. And they all came through Wichita. So, that's kind of where we are with the, how that works. As far as the levels go of minor league baseball.

Don and Ebony: Had opportunity to meet with you a couple of times before you guys locked, before you guys launched in, can you help us understand. How much baseball means to the area of Delano. And I'm saying when you're talking about what's next what's on the next frontier, what what are you guys going to do outside of baseball? I think I've read about some development and things like that. Is that in your wheelhouse. or are you strictly on the field?

Bob Moulette: Yeah. So, some of that develop is a, in our wheelhouse is, areas that are around that. those are the things that we're in talks with right now, development. I know a couple of weeks ago we had released some of the future things that are going to happen. And you're looking at possibly, you know, a hotel that would be kind of over in that area.

You're looking at some business area, but also retail. there is another part of that area too, that is another developer in town. And so I know our conversations are in talks with them to make sure that we kind of make. And, so that development is part of that process. Don't have any dates on when that's going to work.

When the whole stadium thing went down and, you know, COVID went down, I just threw dates out the window until you knew it was going to happen. But yeah, that, that part is going to develop out in the future, whether that be the middle of this season, or it start at the end of the season, you're going to see growth there.

And I can guarantee in two to three years of footprint of what it looks like right now is going to be drastically different with the additions of other things that are going into that area.

Don and Ebony: Well, if you built a baseball stadium in 14 months, I would imagine You can do this in 10.

Bob Moulette: You could.

Don and Ebony: I'm just, okay. I just put it out there. All right, Bob, let's talk about some of the future development on site, such as the NBC museum. That's going to be there. I hear it's coming soon. Is that true?

Bob Moulette: Yeah. So, hopefully we'll have something by may. As far as it being completed, I've got to kind of work with the developers and stuff as of late to get assets and things. This can be a really cool it it's going to be interactive.

Don and Ebony: So it's not going to be one of those things we walk in and we just see some

stuff on the wall and be like, all right, did that done? Check it off the list.

you know, I think they, again, you know, to think about not just this year, but years past it, you know, there's going to be opportunities for the exhibits to change all the interactions stuff that you can do. There's going to be, you nostalgia from the old Lawrence Dumont, things like that.

I think it's going to be really cool. And, you know, it's talking to Jordan Kobritz, who's our CEO about it. And we're talking about how we're excited about the. We feel like that will finally complete the stadium footprint for us. Right. You know, last year it kinda, it served as like a, a storage area, which, you know, really loved the storage area, but now we don't have that anymore, but, we'll, we'll be really great about it is that, you know, that's going to be something that is still going to be a community extension.

Bob Moulette: So, you know, you take an example of a, you know, getting involved with schools besides just the reading program, something like that. That's the way a great way to bring. Organizations to the ballpark, learn about our rich baseball history and the NBC, and just Wichita in general, and then show them, you know, take them, show them the past, but then be able to get it, take them on a tour of the future.

and then just anyone, any individual at all. I think it's important to know where we've come from and know, you know, those long standing things, but also see what there is to look forward to. And I just think it's, it's going to be beautiful when it's done and it's gonna be very interactive. You know, a lot of the consultants.

Bob Moulette: Had worked with, have experienced in Canton, Ohio, Cooper's town. Those are some pretty big ones as well. And so that was that's what's going to be cool. Is that it'll continue to kind of change on the fly as we evolve as well.

Don and Ebony: That is that's nice. I'm excited. I hope I'm invited like to a VIP showing of this music. so write that, put that in your calendar and I'm watching if you're putting that in your phone right now as we speak.

Bob Moulette: I don't think my pen shut up. No.

Don and Ebony: Well, no, I'm excited about the future though. Another thing that I wanted to talk about, you talked about, your employees and the growth that you've had as to grow. and you just brought on 10 What does that look like? What are your interns do and how do you [00:25:00] become an intern?

Bob Moulette: Yeah, so our interns can do a variety of different things. It could be anything from marketing to operations to licensing and a payroll to ticket operations. So we kind of really opened that up for them. Or we typically take any student on that's, can get college credit. So we've had students from K U K stay, obviously Wichita state's in our backyards.

We really have a lot that come from there and, you know, The goal in our internship program is as we tell the kids all the time or the students, should we say, cause they're not quite that young anymore, is you should find out two things at the end of. Number one, you absolutely love what you're doing.

Or number two, you absolutely. This is not what you want to do. And I think that's always what our goal is at the end of the day, but just to give them a little experience in it. what's great about minor league baseball is, you know, there's 200 or not 200, there's 120 minor league baseball teams. We're all deeply interconnected together.

we know so many teams from past organizations cause we, we most likely have crossed paths with those individuals, who are now executives. They're there. I got a buddy who's in Gwinette, which is a triple A affiliate of the Braves. He is a director of the ticket operations there. Me and him were basically interns in Modesto together.

Bob Moulette: We still have a great relationship. You know, if there's opportunities down the road that we might not be able to fill here in Wichita, we can make those calls and reach out to those people and do that. And then we've had that half and we actually had an intern this year. She's actually down in.

You know, we're able to keep on full time.

so we, you know, we're, my goal is at the end of the internship program, if they're graduated, ready to roll and they want to do this, we can find placement for them somewhere. and that's what we're trying to do, whether it's in the baseball realm or anywhere else. And I think that's really what the goal is and they get to learn so many things on hand.

And what's great is, you know, we're a year or two and we have some structures, but we don't have full structure as a team would have for 10, 15, 20 years. So a lot of ways, then the next couple of years, the interns get to help shape some of our structures and our day to day business, which is something you might not be able to do somewhere else.

Bob Moulette: And what's great is, you know, we always tell our interns. Ask the question. There's no such thing as a bad idea. Okay. Usually if an idea doesn't work, it's the execution part that didn't follow through. And so by asking ideas, we might not take the full idea, but even if we take a piece and we all collaborate together, that idea will still grow legs.

If we can kind of put our heads together. And so that's kind of the culture and the growth in, in specially what we want to do with our interns as

Don and Ebony: No, I love everything about that.

And so just really quickly before I ask my last two questions, cause I know we're running out of

time, But, so, when you think of working at a baseball stadium and we're talking about pipeline and we're talking about building Wichita's culture what type of jobs like, so you, you know, when I first, heard about Westar and and, and being approached, I was like, well, I don't know how well, I'll do it climbing a pole.

Right. So, and now,

Bob Moulette: Yeah.

Don and Ebony: Right, but then I understand that it is a corporation. It has All these different types of jobs and all these different areas of which you can work and thrive in. So talk to us a little bit about what that looks like. You've talked about marketing and operations. but what other types of things. I mean, obviously you have to have accountancy, you have to have all these different things.

Bob Moulette: So, you know, you're looking at accounting, you're looking at, you know, human resources or you're looking at sales. That's obviously a big one. That's a big driver of what we do, but that sales can be broken down differently. Right? So a lot of people who want to get in sports who are not sales minded, they hear sales are like, what not applying for that job.

But imagine this, imagine that you have worked your entire life in youth sports. You've came up through the program. You're a coach. You did all that. You know, we have an account executive on the community side that could be, selling fundraisers, right? Helping these organizations raise funds for, their, their teams or, or their clubs and things like that.

That could be something you can go down that realm as well. you know, media side is a big one. you know, whether it's helping us get stats into a New York. So they get in the MLB side of it, whether it's managing the press box area, where media is coming in and out. and then another one is the in game production to entertainment side.

We have a pretty awesome conduct, production setup. We run all our games. in, in, in stadium feed life, we have basically our own TV set up that where we can do it. We can easily get it on TSP and three or any of those streaming services, what we want to do there. So there's positions within there. You know, maybe you really love music and you want to be that person that wants to kind of be the music engineer for all the events.

You can do that, but maybe you're like the savvy graphics person that likes to put the stuff on TV. So when you watch a game, You know, an individual is out there shooting a three throw, you know, the lower third graphic that comes up and says what they are. There's those positions as well. And then there's camera operators, right?

We roll with five camera operators per [00:30:00] game. One of those is wireless. and so there's really a multitude of things that we do from every aspect of it. you know, I think in our initial

conversation of coming on, you know, a lot of people perceive us as a big corporation, but we really aren't. We are a small business as well, that operates all of these day-to-day things and dictates what those will be.

So.

Don and Ebony: That's awesome. Thank you for sharing that. My last question. My last one is, what, what motto do you live by?

motto. Do I live by, I take this one from Lou Schwechheimer. Cause he said it so many times, but I believe it because at the end of the day it will always come back to you always give more than you take don't don't be afraid because at the end of the day, if you trust yourself and your brand and what you're doing, people won't forget.

Bob Moulette: And, you know, that, I think that's how I always want to be remembered myself is always giving more, and always have that confidence that, you know, I have that competency deep down. If I ever needed to get something done, I can not always, everyone has that opportunity. So if you can be there to support them emotionally, you can be there to support them, whatever that endeavor is.

Always give more because it's going to make, I want to say necessarily make you feel better, but when you see the power of what you do, when you give and you can, you know, see kids, eyes light up, or you can see the belief in the people that are working for you, you get that back tenfold and it just continues to motivate you to want to do that.

and do the right thing. you know, put first things first, you know, your family, you know, your community, all those things. Work is exciting and it's great, but you have to have that core around you be solid because that's only there temporarily couple of hours out of the day, you know? So.

Don and Ebony: Thank you. You're done. Just asking for a friend. Excellent, great question. Z. people don't know this or not but the only thing everybody and I have in common is that we love interns. We, we, we love interns. So it's a long process. It's a long baseball year, and you've got 10 interns. Is that the only 10 you can have, can they come in midterm or do they have. to come in at the next baseball year?

you know, we, I think we're flexible with it. I think if there's any individual that wants an internship and contacts us, and it makes the most sense, it makes the most fit.

Bob Moulette: We want to make it work

Don and Ebony: How do they contact?

Bob Moulette: Can, they can contact us. We actually have our internships available at wichitawindsurge.com. I can always give my personal contact email as possible cause I'm responsible for all. but yeah, if there's any of those opportunities, the conversation is always going to be there.

And if it works and it works so 10 is what we have doesn't mean that we're definitively on that. If there's a spot somewhere else, we want to, we want to help that out. And we've had people jump on mid season because they're still finishing school. And I understand it, you know, I mean, you're trying to do 19 22 units.

Work full time, which, you know, I did in college, but it's difficult to do. sometimes we'd rather you finish the school cause that's kinda the point, right? You need to get your degree or get whatever you're finishing your program on and get that experience. And then hopefully we can get you a job placement.

So

Don and Ebony: Excellent. Excellent course we're a Wind Surge proponents at Evergy you had the opportunity to meet Lou back in the day. And Lou Lou gave us a final tour than knows a final tour, but a final tour before it opened. 25 days later he was gone. So it just shows you tomorrow's never promised. So, just a homage to Lou, because he was just a great guy and we're, we're proud to be a partner of the wind surge at Evergy. Let's get into some fun stuff here. Word association You've had to deal with Ebony a lot. this show. So let's, let's let's turn this and, have some. I'll give you one word you give me one word back. It's not wrong. Cause it's your word. Are you ready? We're not on, we're not on TV. I need,

Bob Moulette: It's just on a timer.

Don and Ebony: I think he's ready. Folks are let's go leader,

Bob Moulette: Passionate.

Don and Ebony: Success.

Bob Moulette: Growth.

Don and Ebony: College.

Bob Moulette: Your choice.

Don and Ebony: Oh, nice. Okay.

That was pretty good. failure.

Bob Moulette: Learning experience.

Don and Ebony: Entrepreneur.

thought leader.

Don and Ebony: Vacation.

Bob Moulette: Need it.

Wichita.

Love it.

Don and Ebony: Well, he's pretty good. Okay. I got it. I gotta up my game here. Fun.

Bob Moulette: Whatever relaxes you.

Don and Ebony: I think that was more than one word, but we'll count.

Bob Moulette: Relaxation. How about that one?

Don and Ebony: Family.

Bob Moulette: Important.

Don and Ebony: The chamber.

supporters.

Don and Ebony: Last but not least. And you have to tell the truth, beverage.

Bob Moulette: Beer. [00:35:00]

Don and Ebony: Nice. Thank you for coming in my man. It has been wonderful, Bob, thank you for spending time with us and sharing with our audience a little bit about your story and as well as the Wichita Wind Surge, everyone who's listening.

Make sure you go to Wichita Wind Surge game. Right? All right.

Bob Moulette: Thank you so much for having me.

Don and Ebony: Well friends, it's the end of our segment till next time. Could you please make

certain that you leave a message with us and let us know who you'd like to hear from next? And if you know of someone who might find value in this show, please share it with them till next time.