



THE CHAMBER

WICHITA REGIONAL CHAMBER OF COMMERCE

MISSION

To drive economic growth and community advancement
in the Wichita region

VISION

The Wichita region is the premier place to grow
companies, careers and communities.

Special thanks to our print sponsor: **Envision, Inc.**

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Achievements in 2019

Our Board of Directors, partners, employees and members were instrumental in helping us produce these results:

- Strengthened and energized our business base with 270 new members during a membership drive that involved 300 volunteers
- Completed a three-year Strategic Plan with a new Purpose Statement and six strategic goals
- Partnered with other community advancement groups on the Riverfront Legacy Master Plan
- Achieved 18 pro-business wins in Topeka during the Legislative Session and strengthened the collaborative and lobbying efforts of the South Central Kansas Transportation Coalition
- Endorsed 4 business-focused candidates in the 2019 election process
- Initiated a new health insurance plan for small business members
- The YPW Board of Trustees rebranded the young professionals organization, the foremost leader in talent retention, to W. With its new identity, W is more committed than ever to its mission.
- Initiated Supplier Diversity training program to improve opportunities for small business members
- Received national recognition for the achievements of three staff members: Kresta Dundas; Pat Gallagher; Jonathan Long

Propelling the Chamber Forward



It's been a year filled with accomplishments. Adding 270 new members was critical to the Chamber's success in 2019, and we now have a full-time staff member devoted to keeping these new members engaged and involved.

Developing and implementing a three-year strategic plan was another major achievement that involved a thorough review of the needs of our members and an assessment of the Chamber's current resources and abilities to meet those needs. Our staff and Board of Directors now have more clarity and focus on our purpose and goals. And our new Purpose Statement reminds us about why we exist and how to stay relevant:

- Success for our members
- Leadership for our community
- Prosperity for our region

Partnerships continued to be essential for driving success in our region this year. Our funding and involvement in the Riverfront Legacy Master Plan is a great example of our dedication to revitalizing Wichita and improving our economic viability and quality of place.

My thanks to each of you for your ideas, passion and dedication that contributed to so many outstanding achievements. I've thoroughly enjoyed my role in strengthening our Chamber to better serve you over the next three years with a 2020-2022 work plan and roadmap. We are aligned with community needs and poised for more success.

Michael Monteferrante
President and CEO of Envision, Inc.
2019 Chairman of the Board of Directors
Wichita Regional Chamber of Commerce

2019 Chamber Board

2019 Chairman

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Envision, Inc.

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Foulston

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President and CEO

GARY PLUMMER
Wichita Regional Chamber

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Allmetal Recycling, LLC

JASON COX
Cox Machine, Inc.

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GARY SCHMITT
INTRUST Bank

MARK TUCKER
Cox Business

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Evergy

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Schaefer Johnson Cox Frey
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Managed Facility

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Airbus Americas Engineering,
Inc.

DAMON YOUNG
Mahaney Group

Four *Focus* Areas

ADVOCATING

Representing Business Interests with Government

Advocating for responsible regulations and policies

CONNECTING

Providing Opportunities to Build Business Relationships

Helping members become more profitable and competitive

INFLUENCING

Providing Political Action

Impacting the election process

PROMOTING

Championing the Community

Attracting top talent and improving the quality of life

2019 Strategic *Priorities*

TALENT ~ Vice Chair Gabe Schlickau

Execute a multi-faceted plan to address the retention, education and engagement of talent.

DIVERSITY AND INCLUSION ~ Vice Chair Junetta Everett

Champion the competitive advantage of having a diverse and inclusive business climate.

SMALL BUSINESS MEMBERSHIP ~ Vice Chairs Joy Eakins & Greg Klenda

Advance the economic growth of small business through additional peer connection and engagement opportunities.

QUALITY OF PLACE ~ Vice Chair Ben Hutton

Advocate for quality of place strategies supported by the membership and community at large, including a transformation of the convention center, performing arts center and riverfront.

Chamber Affiliates

Our five affiliates also work diligently to support our business community, partnering with the Chamber to make this region the premier place to grow companies, careers and communities.

Friends of McConnell • W (formerly Young Professionals of Wichita) • Wichita Educational Foundation
Wichita Chamber Political Action Committee (PAC) • Wichita Manufacturer's Association (WMA)