

# How to Become **MORE** Involved and **GAIN** Exposure for Your Business

► **Contacts Clubs** These are industry-exclusive leads groups that meet to exchange leads and referrals. Attendance and Leads Guidelines apply. These group are free to join – you only pay for your meals.

**Group A:** Meets twice per month on the second and fourth Friday of the month, from 11:30 a.m. – 1 p.m. at Scotch & Sirloin (5325 E. Kellogg).

**Group B:** Meets twice per month on the first and third Tuesday from 11:30 a.m. – 1 p.m. at the Chamber (350 W. Douglas).

If you are interested in joining a Contacts Club, please email Kresta Dundas at [kdundas@wichitachamber.org](mailto:kdundas@wichitachamber.org).

► **Chamber Champions Committee** This group is for experienced Chamber members that have been active for a minimum of six months and represents the Chamber at ribbon cuttings, ground breakings, grand openings and other Chamber member events. Attendance and participation guidelines apply. Champions must also be willing to act as a mentor to new Chamber members, which entails being knowledgeable about the Chamber and all of the benefits of membership. This group also meets monthly to discuss upcoming events and for networking.

If you are interested in joining this committee, please email Kresta Dundas at [kdundas@wichitachamber.org](mailto:kdundas@wichitachamber.org).

► **Membership Campaign Committee** Members identify and recruit area businesses that would benefit from membership.

If you are interested in joining this committee, please email Angie Elliott at [aelliott@wichitachamber.org](mailto:aelliott@wichitachamber.org).

► **Exposure Committee** Exposure is the Chamber's annual business-to-business tradeshow. Businesses who have exhibited are welcome to have a representative on the planning committee. Committee members mentor new exhibitors, plan exhibitor orientations and develop ideas to improve the overall attendee and exhibitor experience.

If you are interested in joining this committee, please email Angie Elliott at [aelliott@wichitachamber.org](mailto:aelliott@wichitachamber.org).

► **Golf Classic Committee** This committee plans the annual Chamber Golf Classic. They ensure the Chamber tournament meets the high expectations of golfers and sponsors. Members provide creative ideas for event logistics, sponsor benefits and golfer interaction in addition to soliciting new tournament participants.

If you are interested in joining this committee, please email Angie Elliott at [aelliott@wichitachamber.org](mailto:aelliott@wichitachamber.org).

► **Government Relations Committee** Committee and sub-committee members monitor state and federal actions that affect business, as well as the activities of city and county governments. They also serve as a liaison between local military organizations and the Chamber. (See sub-committee list on back).

If you are interested in joining this committee, please email Andrew Wiens at [awiens@wichitachamber.org](mailto:awiens@wichitachamber.org).

## Sponsorship and Advertising Opportunities

### ► Sponsorship Opportunities

With such a wide variety of Chamber sponsorships, it couldn't be easier to gain exposure for your business. Sponsor an event, a committee meeting or program and you will quickly be on your way to establishing solid name recognition for your business.

If you are interested in sponsorship opportunities, please email Jaime Dupy at [jdupy@wichitachamber.org](mailto:jdupy@wichitachamber.org).

### ► Advertising Opportunities

Create even more awareness about your business and place an ad in our weekly electronic newsletter, eSynergy. Banner ads on the Chamber website are also a great tool for creating name recognition.

For more information, please email Courtney Sendall at [csendall@wichitachamber.org](mailto:csendall@wichitachamber.org).

## Connect with Your Peers!

### ► Young Professionals of Wichita

YPW has created Action Teams charged with implementing specific goals and strategies as designated by the YPW Board of Trustees. Each team meets monthly, or as needed. YPW requires a separate membership. If your company is a current Chamber member, dues are \$50 per person. For non-Chamber members, the cost is \$65 per person.

If you are interested in becoming involved with YPW, please email Alejo Cabral at [acabral@wichitachamber.org](mailto:acabral@wichitachamber.org).

### ► Spouse Career Network

The Spouse Career Network is a service that connects spouses of professionals new to the Wichita area to local employment opportunities at Chamber member companies. It is free for both spouses and employers.

For more information please email Jan Baggett at [jbaggett@wichitachamber.org](mailto:jbaggett@wichitachamber.org).



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## Government Relations Sub-Committees

### ▶ Air Services Sub-Committee

This committee addresses issues related to maintaining and enhancing air service at the Dwight D. Eisenhower National Airport. Currently, air service at Dwight D. Eisenhower National Airport provides Kansans access to existing major hub airports such as Atlanta, Chicago O'Hare, Dallas/Ft. Worth, Denver, Phoenix and St. Louis. From these existing airline hubs, Kansans can connect to almost anywhere in the world. Committee members are updated on current trends and issues that affect the air services industry. This is a coordinated effort with involvement and leadership from the business community in partnership with the airport authority.

### ▶ Business Development Sub-Committee

Designed to improve the working relationships between local governments and local businesses, the committee discusses concerns relative to doing business with the City of Wichita and Sedgwick County. Local government sends key staff people to listen, observe and take back information to other staff to impact the development process and lessen regulations that impact business development.

### ▶ Environmental Resources Sub-Committee

Focusing on a wide range of regulatory and legislative issues related to air emission, water use, waste management, renewable energy, energy efficiency and energy rates, the committee includes environmental experts within member companies. Committee members are responsible for developing/reviewing proposed policies relating to environmental and energy issues. The primary focus of the committee is on state-level issues under consideration in Topeka, however, the committee also addresses related federal and local issues.

### ▶ Federal Affairs Policy Sub-Committee

This committee meets to discuss legislation and policy that exists at the federal level that impacts the Wichita region, develops the Chamber's annual federal policy agenda, and meets regularly with the area congressional delegation. Chamber members and their employees have an opportunity to interact with Kansas' federal lawmakers and staff.

### ▶ Military Affairs Sub-Committee

The focus of this committee is providing civilian support to McConnell Air Force Base and engaging in components of the military and veterans spectrum, with providing special attention paid to the well-being of veterans as a substantial component of the regional workforce.

### ▶ Transportation and Infrastructure Sub-Committee

Policies and strategic investments that are necessary to modernize and strengthen our regional infrastructure systems, leverage our location, enhance our multi-modal capabilities, and facilitate the movement of goods and people within the region and around the world are reviewed by committee members. The committee also considers matters affecting the development of the region's airports, highways, transit, ports, railways, and utility and communication networks. Wichita businesses depend on sound infrastructure in order to move products and materials. Analyzing issues and advocating for infrastructure policies and projects that make efficient use of each dollar spent by government are also part of the committee's charge.

If you are interested in joining any of these sub-committees, please email Andrew Wiens at [awiens@wichitachamber.org](mailto:awiens@wichitachamber.org).

